

The American Academy of Cosmetic Surgery

2024-2025 ADVERTISING RATE CARD

2025 "The Consult" & 2026 Annual Scientific Meeting Final Program Guide



AMERICAN ACADEMY
OF COSMETIC SURGERY

The American Academy of Cosmetic Surgery (AACS)

Established in 1985, and today serving more than 1,600 members, the American Academy of Cosmetic Surgery (AACS) supports cosmetic surgery professionals with education and training opportunities that will provide them with the tools to consistently offer high-quality patient care. From live surgery workshops and WebClinics to our Annual Scientific Meeting, the AACS provides year-round opportunities for physicians to come together and share the latest and best cosmetic surgery techniques, research, business strategies, technologies, and products.

AACS members are cosmetic surgery practitioners from a diverse array of medical specialties, including dermatology, general surgery, obstetrics & gynecology, oral & maxillofacial surgery, ophthalmology, otolaryngology, and plastic/reconstructive surgery. We also have an Allied Health membership comprised of nurses, anesthesiologists and professionals focused on areas such as office/practice management, pharmaceutical supplies, patient recovery, stem cell research and healthy aging, among others.

AACS Newsletter, *The Consult*

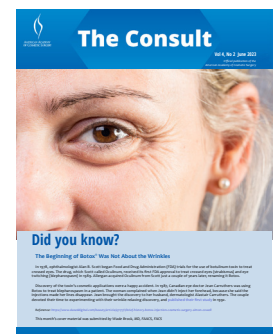
About *The Consult*

Established in 2020, *The Consult* is a members-only benefit that is currently electronically published 4 times a year in March, June, September, and December. It runs between 25-30 pages per issue, and it is filled with information from the Academy's committees leadership. In addition, this premier resource provides members with pertinent industry information, highlights the Academy's goals and accomplishments and provides information about upcoming educational programs and events. It also offers the community a place to share practice ideas and research. Live links to additional information throughout the newsletter provide an added benefit.

Newsletter information: Electronic PDF distributed via email to 1,600+ members and posted in members-only section of AACS website.

Art submission: A high-resolution, full-color PDF with all fonts embedded and that is 100% of the final size is required. A minimum required image resolution of 300 dpi is preferred. Files should be cropped to remove non-printing borders and art should be created or scaled to the size intended for print. All advertising material will be subject to the AACS's approval prior to acceptance.

Payment terms: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.



Ad Sizes and Rates—*The Consult*

Full-page | 8.5" × 11" | \$1,000

Half-page horizontal | 7.5" × 5" | \$500

(Ads are full color; price is per issue.)

Classified Ad: \$150 per issue (up to 75 words)

Consult Issue	Space Reservation	Artwork/Ad Due
March	February 22, 2025	March 1, 2025
June	May 22, 2025	June 1, 2025
September	August 22, 2025	September 1, 2025
December	November 22, 2025	December 1, 2025

Contact Information

Cheryl Duckler, AACS Project Coordinator, Email: cduckler@cosmeticsurgery.org

Classified Ads*, The Consult

Do you have space to rent? Are you looking to buy or sell a practice? Whatever your need, post a listing in the Classified Ad section of *The Consult*. Listings up to 75 words cost \$150 per issue.

*Please note that the AACS is not responsible for the personal actions of anyone who posts or responds to a Classified Ad. Any and all transactions and communications with other members are entered into "at your own risk" and are between you and that individual. If you believe a law has been broken or fraud has occurred, please contact the appropriate enforcement agency.

You remain solely responsible for any content you post. Furthermore, you agree to indemnify and hold harmless the AACS, its staff, and its subsidiaries for any and all consequences of your actions. The AACS reserves the right to reveal your identity (or any other related information collected on this service) in the event of a formal complaint or legal action arising from any situation caused by your use of the Classified Ads.

AACS Annual Scientific Meeting Final Program Guide

The Annual Scientific Meeting *Final Program Guide* is typically 44-52 pages and 8½" × 11" size. The *Final Program Guide* is published in full color with advertisements placed in the back of the publication. In addition to a printed hard copy, it is also provided as a PDF and posted on the website and in the conference app. Circulation includes 500-750 conference attendees, and the guide is their continuous companion throughout the meeting. The *Final Program Guide* is the "go to" source for attendees to navigate the meeting and is often kept and used as a reference for many months following the meeting.

Art submission: A high-resolution, full-color PDF with all fonts embedded and that is 100% of the final size is required. A minimum required image resolution of 300 dpi is preferred. Files should be cropped to remove non-printing borders and art should be created or scaled to the size intended for print. All advertising material will be subject to the AACS's approval prior to acceptance.

Payment terms: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

Ad Sizes and Rates—Final Program Guide

Back inside cover (with bleed) | \$3,500
 Trim 8.5" × 11" • Bleed 9" × 11.5" • Live 7.5" × 10"
 Full-page (no bleed) | 7.4" × 9.4" | \$2,000
 Half-page horizontal (no bleed) | 7.4" × 4.6" | \$1,000

Distribution date: February 5, 2026

Ad commitment due date: December 31, 2025

Final artwork due date: January 3, 2026

**NOW
LOWER
PRICES!**

Contact Information

Cheryl Duckler, AACS Project Coordinator, Email: cduckler@cosmeticsurgery.org

**SAVE
THE
DATE!**

Mark Your Calendar

2026 Annual Scientific Meeting | February 5-7, 2026

JW Marriott Tampa Water Street

Tampa Bay, Florida



AACS Advertising Space Reservation

Contact Name: _____

Company Name: _____

Tel: _____

Email: _____

Billing Address: _____

Ad Sizes and Rates—The Consult

Full-page | 8.5" × 11" | **\$1,000****Half-page horizontal** | 7.5" × 5" | **\$500****Classified Ad** | up to 75 words | **\$150**

(Ads are full color; price is per issue. Classifieds include up to 75 words.)

Consult Issue	Space Reservation	Artwork Due
<input type="checkbox"/> March 2025	February 22, 2025	March 1, 2025
<input type="checkbox"/> June 2025	May 22, 2025	June 1, 2025
<input type="checkbox"/> September 2025	August 22, 2025	September 1, 2025
<input type="checkbox"/> December 2025	November 22, 2025	December 1, 2025

Consult Ad Size: _____

Consult Ad Cost: _____

Ad Sizes and Rates—2026 Final Program Guide

Back inside cover (with bleed) | **\$3,500**

Trim 8.5" × 11" • Bleed 9" × 11.5" • Live 7.5" × 10"

Full-page (no bleed) | 7.4" × 9.4" | **\$2,000**Half-page horizontal (no bleed) | 7.4" × 4.6" | **\$1,000****Ad commitment due date: December 31, 2025****Final artwork due date: January 11, 2026****Distribution date: February 5, 2026**

Program Guide Ad Size: _____

Program Guide Ad Cost: _____

Email this page with ad art or Classified ad text to:

Cheryl Duckler, AACS Project Coordinator

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