

Annual Scientific Meeting

January 31 - February 02
Rosen Shingle Creek
Orlando, Florida



AMERICAN ACADEMY
OF COSMETIC SURGERY



MAKING A

DIFFERENCE

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NPRC-CORP-05011/December 2018



2019 ANNUAL SCIENTIFIC MEETING

Welcome to the 2019 Annual Scientific Meeting of the American Academy of Cosmetic Surgery. Over the next three days, we will be celebrating our impact beyond the operating room. See how to make an even greater difference in your patients' lives with the latest technologies, surgical techniques, and practice management tools.

Designed to help your cosmetic surgery practice thrive, we have an extensive line up of top cosmetic surgeons from a variety of specialties, ready to share their experiences and expertise in master-led sessions and demonstrations. In addition to our educational sessions, we have many non-CME opportunities and social events that provide you with a great opportunity to connect and share ideas with your colleagues.

We hope you enjoy your time in Orlando and leave here inspired and ready to reach the next level of success for your cosmetic surgery practice and continue to increase your positive impact on your patients' lives.

PLANNING COMMITTEE

CHRIS LOWERY, DO (CHAIR)

RANIA AGHA, MD

MONA ALQULALI, MD

JOSEPH CASTELLANO, MD

LISA CHIPPS, MD

ROBERT JACKSON, MD

MARK MANDELL-BROWN, MD

TALON MANINGAS, DO

AYYAZ M. SHAH, DO

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the **AACS 2019 MOBILE APP** to add another dimension of interaction to the meeting and create your custom schedule.



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GENERAL INFORMATION

Registration & Resource Center

Panzacola Registration Desk

WEDNESDAY, JANUARY 30

2:00 – 6:00pm

THURSDAY, JANUARY 31

6:30am – 5:30pm

FRIDAY, FEBRUARY 1

7:00am – 5:30pm

SATURDAY, FEBRUARY 2

8:30am – 5:30pm

Exhibit Hall

Panzacola Ballroom

THURSDAY, JANUARY 31

8:30am – 7:00pm

WELCOME RECEPTION

5:30 – 7:00pm

FRIDAY, FEBRUARY 1

8:30am – 4:00pm

SATURDAY, FEBRUARY 2

8:30am – 2:00pm

Exhibitor List and Floor Plan

Access the most updated list of Annual Scientific Meeting exhibitors and our exhibit hall floor plan through the **AACS mobile app**.

PROGRAM OBJECTIVES

This activity is designed for physicians, nurses, residents, and students. Upon completion of this course, participants will be able to:

1. Apply a contemporary understanding of techniques and research in their cosmetic surgery practice.
2. Demonstrate existing limitations in their practice and develop judicious plans to overcome them or establish prudent practice restrictions.
3. Improve patient care, safety, and aesthetic outcomes.
4. Diagnose various complications in breast and body cosmetic surgery.
5. Describe established techniques and options for various procedures.
6. Introduce appropriate procedures and aesthetic offerings to patients with maximum benefit and safety.
7. Distinguish the risks and benefits of surgical vs. non-surgical approaches through appropriate clinical analysis.
8. Evaluate the value of new technologies and strategies for anti-aging effects.

Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the American College of Surgeons and American Academy of Cosmetic Surgery (AACS). The American College of Surgeons is accredited by the ACCME to provide continuing medical education for physicians.

AMA PRA Category 1 Credits™

The American College of Surgeons designates this live activity for a maximum of 20.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



AMERICAN COLLEGE OF SURGEONS
*Inspiring Quality:
Highest Standards, Better Outcomes*



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DIVISION OF EDUCATION

Disclosure Information

In compliance with the ACCME Accreditation Criteria, the American College of Surgeons must ensure that anyone in a position to control the content of the educational activity has disclosed all relevant financial relationships with any commercial interest. All reported conflicts are managed by a designated official to ensure a bias-free presentation. Please see the insert to this program for the complete disclosure list.



NETWORK: AACS2019 **PASSWORD:** orlando2019 (*case sensitive*)



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LOUNGE

Visit the Lending USA lounge in the center of the exhibit hall. Charging stations are available all day, in addition to chair massages over the lunch break.

PROGRAM SCHEDULE

See mobile app for details, including non-CME sessions.

THURSDAY JANUARY 31

6:30am – 5:30pm	REGISTRATION OPEN PANZACOLA REGISTRATION DESK	
7:00 – 8:30am	MASTER SESSION: EYES SEBASTIAN I-1 Director: Wade Brock, MD, FACS Coffee and breakfast breads provided in early morning sessions.	MASTER SESSION: HAIR RESTORATION SEBASTIAN I-2 Director: Marco Barusco, MD, FISHRS Coffee and breakfast breads provided in early morning sessions.
7:00 – 7:20am	Cosmetic Lower Eyelid Blepharoplasty and the Lateral Canthus Tanuj Nakra, MD	Welcome and Opening Comments & Update on Hair Restoration Surgery Marco Barusco, MD, FISHRS
7:20 – 7:40am	Cosmetic Brow Lift Mike Nayak, MD	Pitfalls of New Technology and the Promise of Profits Ricardo Mejia, MD
7:40 – 8:00am	Tissue Fillers Julie Woodward, MD	Platelet-Rich Plasma in Hair Restoration Surgery Marco Barusco, MD, FISHRS
8:00 – 8:20am	External and Internal Approaches to Ptosis in our Cosmetic Patients Wade Brock, MD, FACS	Complications in HRS and How to Avoid Them Ricardo Mejia, MD
8:20 – 8:30am	Right or Wrong... How I Do It: Periocular Laser Sheila Barbarino, MD	Q&A Panel
8:30 – 9:00am	BREAKFAST EXHIBIT HALL	
9:00 – 9:10am	OPENING REMARKS SEBASTIAN J Chris Lowery, DO, AACPS President-Elect, Program Chair	
9:10 – 10:15am	KEYNOTE PRESENTATION SEBASTIAN J Physician Leadership and the Urgency of the Moment in Medicine Barbara L. McAneny, MD, FASCO, MACP, President of the American Medical Association	
10:15 – 10:30am	NETWORKING BREAK EXHIBIT HALL	

THURSDAY JANUARY 31, CONTINUED

10:30am – 12:30pm	FOCUSED TOPIC SESSION: EYES SEBASTIAN I-1 <i>Moderator: Soheila Rostami, MD</i>	FOCUSED TOPIC SESSION: FACE & BROW SEBASTIAN I-2 <i>Moderator: Carey Nease, MD</i>
10:30 – 10:50am	Upper Eyelid Transposition Blepharoplasty Tanuj Nakra, MD	Nine-Year Review of Endoscopic Brow Lift Forehead Implants Natalie Homer, MD
10:50 – 11:10am	Adjunctive Internal Canthopexy in Lower Eyelid Blepharoplasty Hans Heymann, MD	Addressing What Your Face Lift Won't: The Lips and Chin Parker Shiffler, MD, DDS
11:10 – 11:30am	CO₂ Laser Blepharoplasty Aristides Arellano-Huacuja, MD	The SIMI Neck Lift Jonathan Kaplan, MD, MPH
11:30 – 11:50am	No More Undereye Blues: Making a Difference when Diagnosing and Managing Tyndall Effect Irene Gladstein, MD, FACS	Modified Custom Face Lift for Men Mohan Thomas, MD, DDS
11:50am – 12:10pm	Periorbital Fractionated CO₂ Laser: Safety and Settings Natalie Homer, MD	Aesthetic Thread Mimetics (ATM) for Non-Surgical Face Lifting Alvin Jorge, MD
12:10 – 12:30pm	Treatment of Festoons of Lower Lid Soheila Rostami, MD	Thread Lifting: What's the Latest? Rania Agha, MD
12:30 – 2:00pm	LUNCH EXHIBIT HALL DIPLOMATE LUNCHEON BUTLER	
2:00 – 3:30pm	FOCUSED TOPIC SESSION: FACE SEBASTIAN I-1 <i>Moderator: Robert Burke, MD, DDS, FACS</i>	FOCUSED TOPIC SESSION: FACE & BROW SEBASTIAN I-2 <i>Moderator: Jacob Haiavy, MD, FACS</i>
2:00 – 2:20pm	Minimum Incision Deep Plane Face Lift Robert Langdon, MD	Otoplasties: Diagnosis and Management of Complications Ryan Diepenbrock, MD, FAACS
2:20 – 2:40pm	A 30-Year Complication after Placement of Cheek Implants Christopher Schmidt, MD	Evaluating Combination Treatment Approach Using Incobotulinum Toxin and Cohesive Polydensified Matrix Hyaluronic Acid Filler to the Periocular Area/Crow's Feet and Perioral Rhytids Sheila Barbarino, MD

FOCUSED TOPIC SESSION: BODY SEBASTIAN I-3 <i>Moderator: Raphael Gabay, DO</i>		PRACTICE MANAGEMENT SESSION (NON-CME) SEBASTIAN I-4 <i>Moderator: Talon Maningas, DO</i>	
The Use of Plasma Energy for the Performance of Lipoabdominoplasty Marco Pelosi II, MD		Utilizing Social Media Influencers in Your Growing Practice Jonathan Kaplan, MD, MPH	
Veins Gone, Now This: Management of Sclerotherapy Sequelae Rania Agha, MD		Top 10 Tips To Beat Your Competition Online Tara Leifer	
Transversus Abdominus Plane Block Versus Local Anesthetic for Post-Operative Pain Management in Abdominoplasty Patients Lindsay Sturm, DO		On Target: How We Used Social Media to Turn a Narrowly Defined Audience into Real Patients Samuel Peek	
Safety and Satisfaction of 100 Consecutive Out-Patient Body Lifts Erik Nuveen, MD, DMD		Top 10 Pearls You Should Know About Google Now! Tara Leifer	
Removal of Illegal Silicone Injection in Gluteal Area with Suction Assisted Liposuction and a Novel Protocol for Medical Management Cesar Velilla, MD		Generating Leads Through Social Media Jonathan Kaplan, MD, MPH	
A Novel Approach to Arm Liposuction Roland Boeni, MD		Setting Measurable Social Media Goals to Drive ROI Tim Sawyer	
LUNCH EXHIBIT HALL DIPLOMATE LUNCHEON BUTLER			
FOCUSED TOPIC SESSION: BODY SEBASTIAN I-3 <i>Moderators: Maria Lombardo, DO & Chris Coley, MD</i>		INDUSTRY TALKS (NON-CME) SEBASTIAN I-4	
Mommy Makeover 2019 Kristine Brecht, MD		The following sessions are brought to you by our industry-sponsored partners. These sessions will explore new techniques, technologies, and ways to enhance your practice. Additional session details can be found in the AACS mobile app.	
Manual Lymphatic Drainage in Post-Operative Abdominoplasty with Core Liposuction Patients Lindsay Sturm, DO		2:00 – 2:30pm	Solta

THURSDAY JANUARY 31, CONTINUED

2:00 – 3:30pm	FOCUSED TOPIC SESSION: FACE CONTINUED SEBASTIAN I-1	FOCUSED TOPIC SESSION: FACE & BROW CONTINUED SEBASTIAN I-2
2:40 – 3:00pm	Fat Transfer in Aesthetic Facial Recontouring Gloria Gamboa, MD	Lip Repositioning: A Simple Approach for Correcting ‘Gummy Smile’ Carlos Morales-Ryan, DDS
3:00 – 3:20pm	Comprehensive Facial Rejuvenation: Assessment, Treatment Planning, and Execution J. Marshall Green III, DDS	How Do You See Yourself? Utilizing Patient Self-Assessment Tools to Guide Injectable Treatment Planning Beth Wetzstein
3:20 – 3:30pm	The Horizontal Incision Cervicofacial Rhytidoplasty, ‘The Neck-Tuck’ Daria Hamrah, DMD, FAACS	What’s MOHs Got to Do With It? How MOHs Reconstruction Can Add to Your Reputation, Skill & Cosmetic Referrals Christopher Schmidt, MD
3:30 – 4:00pm	NETWORKING BREAK EXHIBIT HALL	
4:00 – 5:30pm	MASTER SESSION: FACE SEBASTIAN I-1 Directors: J. Kevin Duplechain, MD & Mark Mandell–Brown, MD	MASTER SESSION: BREAST SEBASTIAN I-2 Directors: Joseph Castellano, MD & Robert Jackson, MD
4:00 – 4:20pm	Basic Face Lift Techniques 101 Mark Mandell-Brown, MD	Preventing and Treating Complications of Breast Surgery J. Dan Metcalf, MD
4:20 – 4:40pm	Deep Plane Face Lift: How I Do It J. Kevin Duplechain, MD	How to Handle Capsular Contracture Gerald Edds, MD, FACS
4:40 – 5:00pm	My Personal Approach To Brow Lift Techniques Gerald Edds, MD	The Ins and Outs of Peri Areolar Breast Augmentation Joseph Castellano, MD
5:00 – 5:20pm	Face Lift Complications Mark Mandell–Brown, MD	Are We Doing Too Many Breast Lifts? How to Avoid Scars Chad Deal, MD
5:20 – 5:30pm	Q&A Panel	The Treatment of Unusual Breast Complications with an Interactive Video Jacob Haiavy, MD, FACS
5:30 – 7:00pm	WELCOME RECEPTION EXHIBIT HALL PRESENTATION BY CHAD DEAL, MD (NON-CME). SEE MOBILE APP FOR DETAILS. SUPPORTED BY  AESTHETICS	
7:00 – 10:00pm	APYX DINNER + PRESENTATION SEBASTIAN I-1 RSVP AT THE REGISTRATION DESK	

FOCUSED TOPIC SESSION: BODY CONTINUED SEBASTIAN I-3		INDUSTRY TALKS (NON-CME) SEBASTIAN I-4	
My Experience Over the Past Year with Sub Dermal Skin Tightening Robert Jackson, MD		2:30 – 3:00pm	Legally Mine
The How To & Why's of Large Volume Fat Transfer Talon Maningas, DO			
From Mini to Full Abdominoplasty, a Powerful New Treatment Category Arises Justin Gusching, DO			
NETWORKING BREAK EXHIBIT HALL			
INDUSTRY TALKS (NON-CME) SEBASTIAN I-4			
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4:00 – 4:30pm	Red Spot Interactive		
WELCOME RECEPTION EXHIBIT HALL			
PRESENTATION BY CHAD DEAL, MD (NON-CME). SEE MOBILE APP FOR DETAILS.			
SUPPORTED BY		BTWL AESTHETICS	
APYX DINNER + PRESENTATION SEBASTIAN I-1			
RSVP AT THE REGISTRATION DESK			



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7:00am – 5:30pm	REGISTRATION OPEN PANZACOLA REGISTRATION DESK	
7:00 – 8:30am	MASTER SESSION: SKIN REJUVENATION SEBASTIAN I-1 Directors: Rania Agha, MD, Lisa Chipps, MD & Ayyaz Shah, DO Coffee and breakfast breads provided in early morning sessions.	MASTER SESSION: BODY SEBASTIAN I-2 Directors: Talon Maningas, DO & Chris Lowery, DO Coffee and breakfast breads provided in early morning sessions.
7:00 – 7:20am	The ‘Liquid Face Lift’: Optimizing Successful Outcomes by Utilizing Anatomy and Surface Landmarks Ayyaz Shah, DO	4000 Awake Mini-Abdominoplasties Michael Gellis, MD
7:20 – 7:40am	Combining Facial Reshaping & Resurfacing Joseph Delozier III, MD, FACS	TULUA Abdominoplasty Marco Pelosi III, MD
7:40 – 8:00am	Noninvasive 360-Degree Body Sculpting and Cellulite Treatment Robert Burke, MD, DD, FACS	Wounds Happen! How Will You Treat Them? Chris Lowery, DO
8:00 – 8:20am	Croton Oil (Hetter) Peels Lawrence Kass, MD	The Quest for the Mastery of Abdominoplasties: From Mini Tucks to Today’s Trendy and Powerful 360 Lipo and Introducing the Revolutionary Short Scar Radiofrequency Tummy Tuck Chad Deal, MD
8:20 – 8:30am	Q&A Panel	The Role of Manual Lymphatic Drainage after Abdominoplasty Talon Maningas, DO
8:30 – 9:15am	BREAKFAST EXHIBIT HALL	



ACCESS THE FULL PROGRAM, SPEAKER BIOS, AND
SESSION RESOURCES THROUGH THE AACS MOBILE APP

See details on page 23

9:15 – 10:30am	FOCUSED TOPIC SESSION: BREAST SEBASTIAN I-1 <i>Moderators: Robert Jackson, MD & Wilbur Hah, MD</i>	FOCUSED TOPIC SESSION: FILLERS & NEUROMODULATORS SEBASTIAN I-2 <i>Moderator: Rania Agha, MD</i>
9:15 – 9:35am	Breast Refresh and Update: Sutureless Capsulorraphy Using Breakthrough Radiofrequency Technology and Other Pearls Lindsay Sturm, DO & Chad Deal, MD	Vascular Anatomy & Fillers: How to Reduce Risk of Embolization and Necrosis E. Antonio Mangubat, MD
9:35 – 9:55am	My First 2000 Bam: Clinical Pearls for Avoiding Complications Chad Deal, MD	Purified Polydimethylsiloxane (Silicone) as Dermal Filler; Resolving the Controversy? Ehab Akkary, MD, FACS
9:55 – 10:15am	Value of Mammography in Predicting Success of Liposuction for Breast Reduction Robert Langdon, MD	Newer Technique of Filler Injection for a Sustained Outcome (the T-Lift) Mohan Thomas, MD, DDS
10:15 – 10:30am	The Surgical, Scar-less Breast Lift: Combining Classic Surgical Technique with New Breakthrough Technology Justin Gusching, DO	Will this Novel, First Ever, Long Duration, Large Volume Filler Change the Cosmetic Surgery Industry Forever? Chad Deal, MD and Lindsay Sturm, DO
10:30 – 11:00am	NETWORKING BREAK EXHIBIT HALL ABFCS INFORMATIONAL SESSION WEKIWA 2	
11:00am – 12:30pm	FOCUSED TOPIC SESSION: BREAST SEBASTIAN I-1 <i>Moderators: Samir Pancholi, DO & Jeffrey Swetnam, MD</i>	FOCUSED TOPIC SESSION: STEM CELLS SEBASTIAN I-2 <i>Moderators: Robert Jackson, MD & Steven Porto, DO</i>
11:00 – 11:20am	Cleavage Enhancing Mastopexy Without the Use of Implants Gregory Crichlow, MD	Adipose Stromal Vascular Fraction - Lessons from 8 Years of Clinical Experience Mark Berman, MD
11:20 – 11:40am	Trans Abdominal Breast Augmentation Gabriel Patino, MD	
11:40am – 12:00pm	Pearls & Pitfalls of Revision Breast Surgery Talon Maningas, DO	A Review of Evidence-Based Techniques for Improving Adipose Tissue Harvesting for Grafting or as a Source of Regenerative Cells Todd Malan, MD
12:00 – 12:20pm	My Experience with the Inferior Pedicle Technique in Breast Reduction and Mastopexy Christopher Hankins, MD	
12:20 – 12:30pm	Female to Male Transgender Chest Masculinization E. Antonio Mangubat, MD	

FOCUSED TOPIC SESSION: RHINOPLASTY SEBASTIAN I-3 <i>Moderator: Michael Schwartz, MD</i>		PRACTICE MANAGEMENT SESSION (NON-CME) SEBASTIAN I-4 <i>Moderator: John Ferguson, MD, FACS</i>	
Secondary Nasal Deformity: A Challenge to Achieve a Normal Shape Mohan Thomas, MD, DDS		The Top 6 Negotiating Tips Every Business Person Should Know Mara Shorr	
Intraoral Labial Frenulectomy with Periosteal Release: A Simple Approach to Enhance Immediate Surgical Outcome and Long-Term Stability of the Cosmetic Rhinoplasty Carlos Morales-Ryan, DDS		Doctor Do's & Don'ts: Key Tips to Improve the Doctor Consultation Dan Grantham	
Improving Nasal Tip Techniques: Double Dome Tip / Double Columellar Strut Mark Berman, MD		Finding Serious Patients in a Sea of Price Shoppers Jonathan Kaplan, MD, MPH	
Rhinoplasty Pearls & Pitfalls Jason Stubbs, DO		Starting Your Cosmetic Surgery Practice: Hit the Ground Running! Ehab Akkary, MD	
NETWORKING BREAK EXHIBIT HALL ABFCS INFORMATIONAL SESSION WEKIWA 2			
11:00am – 1:00pm	LIVE PATIENT DEMONSTRATION SEBASTIAN J Chair: Irene Gladstein, MD, FACS Faculty: Jason Emer, MD, Sheila Barbarino, MD, Carlos Pou, MD, Ayyaz Shah, DO		PRACTICE MANAGEMENT SESSION (NON-CME) SEBASTIAN I-4 <i>Moderator: Phil Nguyen, MD</i>
	The live patient demonstration workshop will feature six patients who will undergo a total facial rejuvenation, allowing for a more holistic approach (evaluating patients as a whole). Each injector will create a plan showing how to evaluate a patient including 1) the evaluation process and 2) complication management. Topics to be covered: emergency management, needle vs. cannula, and treatment planning evaluation.		Aesthetic Practice Success Part 1 Phil Nguyen, MD
			5 Tips For The Perfect Initial Call Dan Grantham
			Banishing Employee Theft In Your Office Mara Shorr
			Dr. Miami's Guide to Practicing Cosmetic Medicine in the Age of Social Media Rosy Zion
			Retargeting and Display Advertising - Top 10 Techniques To Put Your Brand Back in Front of Patients Who Have Seen Your Advertising Tara Leifer

12:30 – 2:00pm	LUNCH EXHIBIT HALL FELLOWSHIP LUNCHEON BUTLER	
2:00 – 2:40pm	FEATURED SPEAKER SEBASTIAN J Sculpting for Surgeons: Integrating Function, Form, and Aesthetics of Anatomy to Cosmetic Surgery Peter Schmid, DO, Founder of Sculpting for Surgeons, LLC	
2:40 – 3:30pm	FOCUSED TOPIC SESSION: COSMETIC GYNECOLOGY SEBASTIAN I-1 <i>Moderators: Mona Alqulali, MD & Christy Walker, MD</i>	FOCUSED TOPIC SESSION: SKIN RESURFACING SEBASTIAN I-2 <i>Moderator: Rania Agha, MD</i>
2:40 – 3:00pm	Vaginal Rejuvenation Aristides Arellano-Huacuja, MD	The Hetter Peel Revisited Lawrence Kass, MD
3:00 – 3:20pm	The Effects of Radiofrequency Therapy on Female Sexual Health Troy Hailparn, MD	Contemporary Treatment of Facial Acne Scarring and Significant Skin Aging with Combination Therapy of Ablative Laser Resurfacing, Microneedling, and Platelet Rich Plasma Ryan Diepenbrock, DDS, FAACS
3:20 – 3:30pm	Aesthetic Management of the Mons Pubis Marco Pelosi III, MD	Tranexamic Acid: Its Value in Cosmetic Dermatology & Skin Resurfacing Desmer Destang, DDS, MSC
3:30 – 4:00pm	NETWORKING BREAK EXHIBIT HALL	
4:00 – 5:30pm	MASTER SESSION: COSMETIC GYNECOLOGY SEBASTIAN I-1 <i>Directors: Mona Alqulali, MD Marco Pelosi II, MD & Marco Pelosi III, MD</i>	FOCUSED TOPIC SESSION: BODY SCULPTING SEBASTIAN I-2 <i>Moderator: Robert Jackson, MD</i>
4:00 – 4:20pm	Temperature Controlled Radiofrequency Applications in Aesthetic Gynecology Red Alinsod, MD	360 Degree Body Sculpting with Novel Use of Noncoherent Red Light Robert Burke, MD, DDS, FACS
4:20 – 4:40pm	Introduction of a Novel Plasma Energy for the Performance of Cosmetic Surgery Marco Pelosi II, MD	What I've Learned After 1000 Brazilian Butt Lifts Scott Blyer, MD, DDS

LUNCH | EXHIBIT HALL
FELLOWSHIP LUNCHEON | BUTLER

FEATURED SPEAKER | SEBASTIAN J
**Sculpting for Surgeons: Integrating Function, Form,
 and Aesthetics of Anatomy to Cosmetic Surgery**
 Peter Schmid, DO, Founder of Sculpting for Surgeons, LLC

FOCUSED TOPIC SESSION:
SKIN & DEVICES
SEBASTIAN I-3

Moderators: Ayyaz Shah, DO & Lisa Chipps, MD

**Melasma/Hyperpigmentation: Targeting
 Melanogenesis for Unique and Innovative
 Treatments**

Ayyaz Shah, DO

**A Breakthrough New Modality for Subdermal Skin
 Tightening Using A New Energy Source,
 Helium Plasma**

Alan Greenberg, MD

**Single-Pass CO₂ Laser Resurfacing for
 Facial Photoaging**

Robert Langdon, MD

**INDUSTRY TALKS
 (NON-CME)**
SEBASTIAN I-4

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2:45 –
 3:15pm

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NETWORKING BREAK | EXHIBIT HALL

**INDUSTRY TALKS
 (NON-CME)**

SEBASTIAN I-3

SEBASTIAN I-4

4:00 –
 4:30pm

Red Spot Interactive

4:30 –
 5:00pm

Apyx

5:30 –
 7:00pm

BTL

RSVP AT THE REGISTRATION DESK

4:00 –
 5:00pm

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FRIDAY FEBRUARY 1, CONTINUED

4:00 – 5:30pm	MASTER SESSION: COSMETIC GYNECOLOGY SEBASTIAN I-1 Directors: Mona Alqulali, MD, Marco Pelosi II, MD & Marco Pelosi III, MD	FOCUSED TOPIC SESSION: BODY SCULPTING SEBASTIAN I-2 <i>Moderator: Robert Jackson, MD</i>
4:40 – 5:00pm	The Presence of the Pelosi Neutral Zone in Severe Mons Pubis Ptosis: A Contraindication for Monsplasty at the Time of Abdominoplasty Marco Pelosi II, MD	Transcutaneous LipoSculpture and Skin Tightening with Nd:YAG 1064nm and Er:YAG 2940nm Lasers Doohi Lee, MD
5:00 – 5:20pm	Revisionary Surgery for the Botched Vaginoplasty Marco Pelosi III, MD	Management of Back Rolls: A Nightmare for Women Mohan Thomas, MD, DDS
5:20 – 5:30pm	Management of Labiaplasty Complications Marco Pelosi III, MD	Safety and Aesthetics in Combining Abdominoplasty with 4-Dimensional Augmentation Gluteoplasty by Large Volume Fat Transfer Gregory Crichlow, MD, MSc
7:00 – 10:00pm	WEBSTER DINNER CALA BELLA, ROSEN SHINGLE CREEK HOTEL	

SATURDAY FEBRUARY 2

8:30am – 5:30pm	REGISTRATION OPEN PANZACOLA REGISTRATION DESK
8:30 – 9:15am	BREAKFAST EXHIBIT HALL <i>AMERICAN JOURNAL OF COSMETIC SURGERY BREAKFAST WEKIWA 2</i>
9:15 – 10:30am	FREE PAPERS SEBASTIAN J
9:15 – 9:30am	A Volumetric Approach to the Aging Midface: Volume Loss, Not Only Sagging and Loosening Zachary Zimmerman, MD
9:30 – 9:45am	In Search and Treatment of the World's Ugliest Tattoo Edward Zimmerman, MD
9:45 – 9:55am	Tranexamic Acid: Current Practices and Administration Protocols in Aesthetic Plastic Surgery Stav Brown
9:55 – 10:05am	Combination Penoscrotal Skin Flap and Skin Graft in the Creation of Neovagina in Sex Reassignment Surgery Alvin Jorge, MD
10:05 – 10:15am	The Role of Nipple to Inframmary Fold in Breast Augmentation and Mastopexy Benedict Olusola, MD
10:15 – 10:30am	Body Contouring Post Massive Weight Loss is a Safe Outpatient Office Procedure Ehab Akkary, MD, FACS
10:30 – 11:00am	NETWORKING BREAK EXHIBIT HALL



REGISTRATION OPEN PANZACOLA REGISTRATION DESK	
BREAKFAST EXHIBIT HALL AMERICAN JOURNAL OF COSMETIC SURGERY BREAKFAST WEKIWA 2	
9:15 – 10:35am	PRACTICE MANAGEMENT SESSION (NON-CME) SEBASTIAN I-1
9:15 – 9:35am	Keys for Developing a Successful Practice Talon Maningas, DO
9:35 – 9:55am	The Role of Telehealth in Medical Tourism Nick Hernandez
9:55 – 10:15am	Top Mistakes Providers Make When Opening a New Office Mara Shorr
10:15 – 10:35am	The Art of the Follow-Up: How to Keep Your Patients Coming Back For More Mara Shorr

11:00 – 11:30am	<p>GENERAL SESSION SEBASTIAN J</p> <p>INTRODUCTIONS AND COSMETIC SURGERY FOUNDATION OVERVIEW William Philip Werschler, MD President, Cosmetic Surgery Foundation Board of Trustees Board of Trustees, American Academy of Cosmetic Surgery</p> <p>ACKNOWLEDGING 2019 COSMETIC SURGERY FOUNDATION RESEARCH GRANT RECIPIENTS</p> <p><i>Use of TAP Block in Abdominoplasty to Decrease Post-Operative Narcotic Use</i> Author: Brady Harris, MD, Image Surgical Arts</p> <p><i>Dose Optimization of 5-Fluorouracil for Use in MicroPen®-Facilitated Surgical Wound Augmentation</i> Author: Natalie Homer, MD, Co-author: Alison Huggins, MD, Affiliation: TOC Eye and Face</p> <p>2018 COSMETIC SURGERY FOUNDATION RESEARCH GRANT RECIPIENT PRESENTATION <i>A Novel Comprehensive Nasal Splint</i> Author: Adam Honeybrook, MD</p>
11:30am – 12:15pm	<p>WEBSTER RECIPIENT LECTURE SEBASTIAN J Jane Petro, MD, FACS "What Have We Learned from History?"</p>
12:15 – 1:00pm	<p>AACS BUSINESS MEETING AND PRESIDENTIAL ADDRESS BY CHRIS LOWERY, DO SEBASTIAN J</p>
1:00 – 2:00pm	<p>LUNCH EXHIBIT HALL</p>
2:00 – 4:00pm	<p>RESIDENT/FELLOW PRESENTATIONS SEBASTIAN J</p>
2:00 – 2:20pm	<p>Manipulation of the Hair Following Temporal Brow Lift Stimulates Oculocardiac Reflex Justin Gusching, DO</p>
2:20 – 2:40pm	<p>Adjunctive Internal Canthopexy in Lower Eyelid Blepharoplasty Hans Heymann, MD</p>
2:40 – 3:00pm	<p>Liposuction & the Young Surgeon Steven Porto, DO</p>
3:00 – 3:20pm	<p>Influence of Social Media in an Oculoplastic Surgery Practice Marie Somogyi, MD</p>
3:20 – 3:40pm	<p>Upper Eyelid Transposition Blepharoplasty Natalie Homer, MD</p>
3:40 – 4:00pm	<p>A Compilation of Challenging Surgical Cases from Harbor-UCLA, A County Hospital Yasmin Qaseem, MD</p>
4:00 – 5:30pm	<p>FEATURED SPEAKERS SEBASTIAN J The Future of Aesthetic Medicine Jeff Castillo, VP of Injectables, Merz Aesthetics & Robert Hubert, VP of Sales, Facial Aesthetics, Allergan</p>
5:30pm	<p>MEETING CONCLUDES</p>

11:20am– 12:40pm	PRACTICE MANAGEMENT SESSION (NON–CME) SEBASTIAN I-1
11:20 - 11:40am	Can Email Marketing Really Help You Attract New Patients? Audrey Nef
11:40am - 12:00pm	Google Adwords: Capture Your Patients Online Through Smart Bidding Software Tara Leifer
12:00 - 12:20pm	Where to Focus your Marketing Efforts in 2019 Scott Tobin
12:20 - 12:40pm	Even Cosmetic Practices Need a Face Lift Now and Then Dana Fox

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"As President of the Cosmetic Surgery Foundation, a Trustee of the AACS Board, and a long-serving member, I understand the importance of bidding on items at our Annual Auction and giving at the Webster Level. Our contributions support all of AACS's education programs, original research grants, and represent an investment in our own field of expertise."

William Philip Werschler, MD, President, Cosmetic Surgery Foundation Board of Trustees

Become a Webster Society member by donating on the AACS website or visiting the Foundation booth to make a gift of \$1200 per year or \$100 per month and join us at the Annual Donor Gala on Friday, February 1.

SOCIAL EVENTS

ABCS Diplomate Luncheon | **Butler**

Thursday, January 31 | 12:30 – 2:00pm

Tickets: \$75, RSVP Required

The Diplomates of the American Board of Cosmetic Surgery will convene for their annual luncheon. Advance RSVP is required and available during registration.

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Welcome Reception | **Panzacola Ballroom**

Thursday, January 31 | 5:30 – 7:00pm

Complimentary



AESTHETICS

Celebrate the start of the Annual Scientific Meeting with your fellow attendees. This lively reception will take place in the exhibit hall on Thursday, immediately following the day's sessions. We will welcome our exhibitors to the show and kick off the meeting. Sip on cocktails and grab some appetizers before you head out for the evening. Enjoy DJ entertainment, a presentation by BTL, and a live auction of a Clear + Brilliant laser!

Fellowship Luncheon | **Butler**

Friday, February 1 | 12:30 – 2:00pm

Complimentary, RSVP Required

The Fellowship Luncheon is open to all current fellowship directors, fellowship trainees, and those interested in becoming a director or trainee. Admission is free, but advance RSVP is required.

Webster Society Annual Donor Gala | **Calla Bella Restarant**

Friday, February 1 | 7:00 – 10:00pm

\$1,200 Donation Gift

Join the Cosmetic Surgery Foundation's Webster Society. Make a recurring, tax-deductible gift today of \$1,200 or more and be invited (plus one guest) to our Webster Society Annual Donor Gala. The event is black-tie optional with dinner, drinks, and dancing to the tunes of a DJ. To date, the Foundation has given over \$1,500,000 in grants and awards to individuals and educational activities of the AACs.

American Journal of Cosmetic Surgery Breakfast | **Wekiwa 2**

Saturday, February 2 | 8:30 – 9:15am

Complimentary

Open to reviewers, authors, and all interested in learning more about the *AJCS*. Meet with *AJCS* Editor Dr. Elie Ferneini, and learn why you should contribute to this growing publication.

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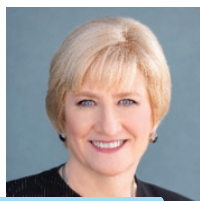
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KEYNOTE AND FEATURED SPEAKERS



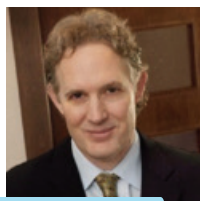
Barbara L. McAneny, MD, FASCO, MACP

President, American Medical Association

**KEYNOTE PRESENTATION: PHYSICIAN LEADERSHIP
AND THE URGENCY OF THE MOMENT IN MEDICINE**

Thursday, January 31 | 9:10 - 10:15am | Sebastian J

Physicians, particularly those in private practice, face many challenges in today's clinical environment, from regulatory burdens that steal time from their day and undermine patient care to ever-changing legal and business requirements. As President of the American Medical Association and an oncologist in private practice in New Mexico for more than 30 years, Dr. McAneny understands the common struggles but also the opportunities ahead for physicians in private practice. Dr. McAneny will explore the broad work of the AMA to ease administrative hassles on physicians, improve public health, and highlight the ways the AMA is helping build and sustain small, independent practices and ease physician burnout.



Peter M. Schmid, DO

Facial Cosmetic Surgeon & Artist

**SCULPTING FOR SURGEONS: INTEGRATING
FUNCTION, FORM, AND AESTHETICS OF ANATOMY TO
COSMETIC SURGERY**

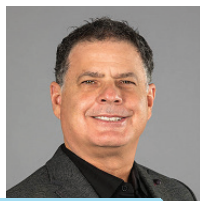
Friday, February 1 | 2:00 - 2:40pm | Sebastian J

Cosmetic surgery requires a sound understanding of the aesthetics of human structural anatomy, form, and function as a foundation upon which to apply individualized surgical planning and execution of cosmetic surgery. Training the cosmetic surgeon by classical artistic sculptural practices and principles can better one's art by improving visuo-perceptual, judgment, and observational skills.

THE FUTURE OF AESTHETIC MEDICINE

Saturday, February 2 | 4:00 - 5:30pm | Sebastian J

Join Jeff Castillo, VP of Injectables, Merz Aesthetics and Robert Hubert, VP of Sales, Facial Aesthetics, Allergan, as they address the future of aesthetic medicine with an interactive question and answer session.



Jeff Castillo

*VP of Injectables,
Merz Aesthetics*



Robert Hubert

*VP of Sales, Facial Aesthetics,
Allergan*

MASTER CLASS SESSIONS

Taught by cosmetic surgery masters, our 90-minute, in-depth sessions will give you best-in-class education on the most popular cosmetic surgery procedures.

Eyes

Thursday, January 31 | 7:00 - 8:30am

Sebastian I-1

Session Director: Wade Brock, MD

Hair Restoration

Thursday, January 31 | 7:00 - 8:30am

Sebastian I-2

Session Director: Marco Barusco, MD

Face

Thursday, January 31 | 4:00 - 5:30pm

Sebastian I-1

Session Directors: J. Kevin Duplechain, MD
and Mark Mandell-Brown, MD

Breast

Thursday, January 31 | 4:00 - 5:30pm

Sebastian I-2

Session Directors: Joseph Castellano, MD
and Robert Jackson, MD

Skin Rejuvenation

Friday, February 1 | 7:00 - 8:30am

Sebastian I-1

Session Directors: Rania Agha, MD,
Lisa Chipps, MD, and Ayyaz Shah, DO

Body

Friday, February 1 | 7:00 - 8:30am

Sebastian I-2

Session Directors: Talon Maningas, DO and
Chris Lowery, DO

Cosmetic Gynecology

Friday, February 1 | 4:00 - 5:30pm

Sebastian I-1

Session Directors: Mona Alqulali, MD,
Marco Pelosi II, MD, and Marco Pelosi III, MD

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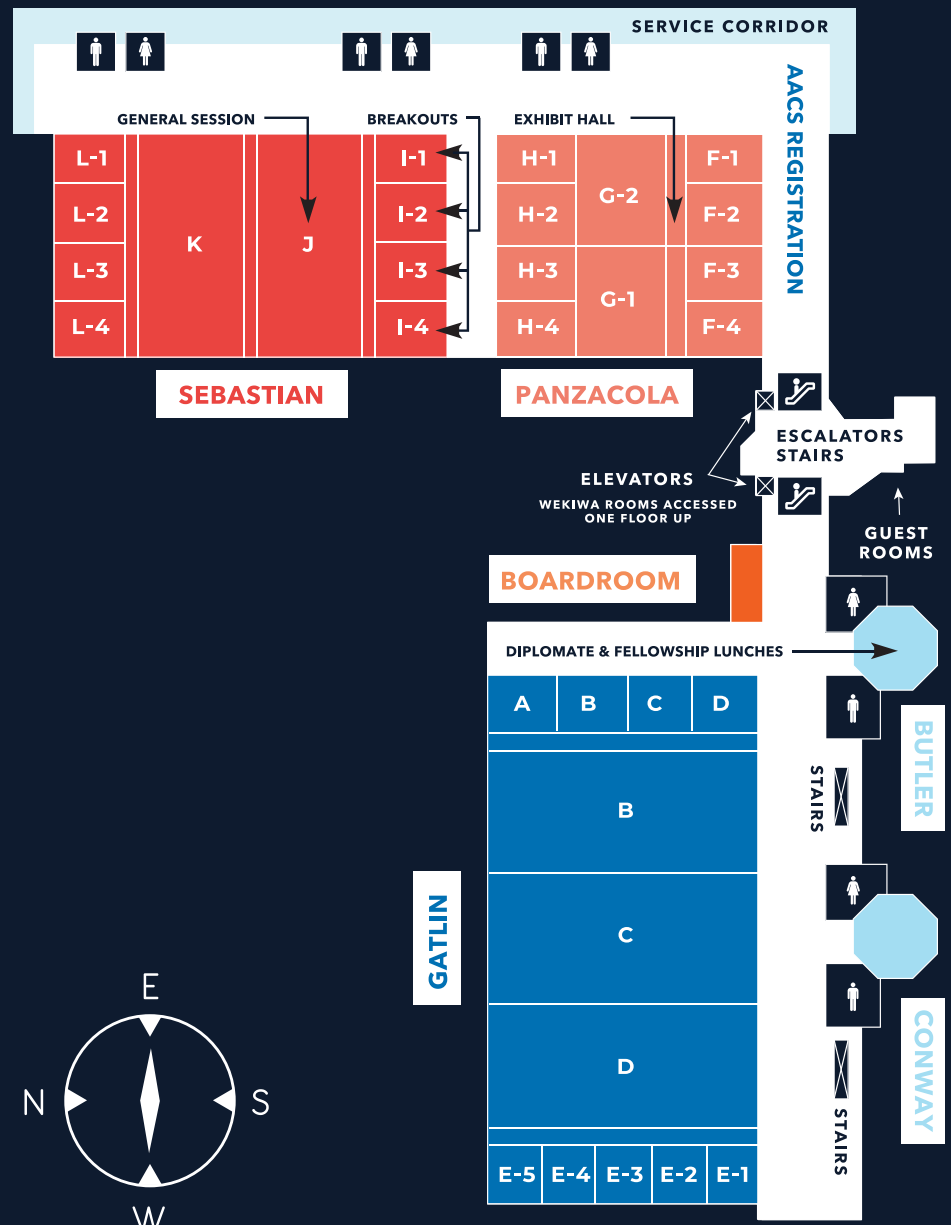
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- Fraxel 1550nm wavelength is indicated for dermatological procedures requiring the coagulation of soft tissue; skin resurfacing procedures; treatment of dyschromia and cutaneous lesions, such as, but not limited to lentigos, solar lentigos, actinic keratosis, and melasma; and treatment of periorbital wrinkles, acne scars, and surgical scars.
- Fraxel 1927nm wavelength is indicated for dermatological procedures requiring the coagulation of soft tissue; treatment of actinic keratosis; treatment of pigmented lesions, specifically age spots, sun spots, and ephelides.

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The radiofrequency energy only delivery components of the Thermage FLX™ system and accessories are indicated for use in:

- Dermatologic and general surgical procedures for electrocoagulation and hemostasis;
- Non-invasive treatment of periorbital wrinkles and rhytids including upper and lower eyelids; and
- Non-invasive treatment of wrinkles and rhytids.

The simultaneous application of radiofrequency energy and skin vibration by the Thermage FLX™ system and accessories are indicated for use in:

- Dermatologic and general surgical procedures for electrocoagulation and hemostasis;
- Non-invasive treatment of periorbital wrinkles and rhytids;
- Non-invasive treatment of wrinkles and rhytids;
- Temporary improvement in the appearance of cellulite;
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