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2018 FINAL PROGRAM

ANNUAL SCIENTIFIC MEETING | LAS VEGAS
MANDALAY BAY CONVENTION CENTER
FEBRUARY 1-3, 2018



AMERICAN ACADEMY
OF COSMETIC SURGERY

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OF COSMETIC SURGERY

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American Academy of Cosmetic Surgery

THE 2018 ANNUAL SCIENTIFIC MEETING

Welcome to the 2018 Annual Scientific Meeting of the American Academy of Cosmetic Surgery! Over the next three days, we will be bringing it all together to show you how to combine current cultural trends with the latest technologies, techniques, and marketing strategies to push your practice to the forefront of cosmetic surgery. Through our master-led sessions and demonstrations, we'll give you the concepts and strategies you need to achieve even greater success and outstanding patient outcomes.

Designed to help your cosmetic surgery practice thrive, this year's meeting has an extensive lineup of top cosmetic surgeons from a variety of specialties, ready to share their experiences and expertise. In addition to our educational sessions, we have many non-CME opportunities and social events that provide you with a great opportunity to connect and share ideas with your colleagues.

We hope you enjoy your time in Vegas and leave here inspired and ready to reach the next level of success for your cosmetic surgery practice.

PLANNING COMMITTEE

MONA ALQULALI, MD

LISA CHIPPS, MD

ASHISH DUTTA, MD

IRENE GLADSTEIN, MD

SUZAN OBAGI, MD (Chair)

SAMIR PANCHOLI, DO

ALEX SOBEL, DO

JULIE WOODWARD, MD

EDWARD ZIMMERMAN, MD

**DON'T FORGET TO DOWNLOAD
THE **AACS MOBILE APP** TO ADD ANOTHER
DIMENSION OF INTERACTION TO THE MEETING
AND CREATE YOUR CUSTOM SCHEDULE.**

See details on page 21

GENERAL INFORMATION

All official AACS activities take place on Level 2 of the South Convention Center.

REGISTRATION & RESOURCE CENTER

Mandalay Bay Registration Desk

WEDNESDAY, JANUARY 31

2:00 – 6:00pm

THURSDAY, FEBRUARY 1

6:30am – 5:30pm

FRIDAY, FEBRUARY 2

7:00am – 5:30pm

SATURDAY, FEBRUARY 3

7:30am – 5:30pm

EXHIBIT HALL

Mandalay Bay GH

THURSDAY, FEBRUARY 1

8:30am – 7:30pm

WELCOME RECEPTION

5:30 – 7:00pm

FRIDAY, FEBRUARY 2

8:30am – 4:00pm

SATURDAY, FEBRUARY 3

7:30am – 4:00pm

EXHIBITOR LIST AND FLOOR PLAN

Access the most updated list of Annual Scientific Meeting exhibitors and our exhibit hall floor plan through the AACS mobile app.

ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Saint Louis University School of Medicine and the American Academy of Cosmetic Surgery. Saint Louis University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.



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CLAIMING YOUR CME

A link to the overall conference survey and session surveys will be sent at the conclusion of the meeting. You will need to indicate the sessions you attended to claim your CME.

PROGRAM SCHEDULE

WEDNESDAY, JANUARY 31

INTERNATIONAL ATTENDEE RECEPTION (OPEN TO ALL)

Including pre-conference & AM registrants in town

6:00 – 7:30pm | Reef F

Welcome by Peter Canalia, JD

Discussion on path to Board Certification

THURSDAY, FEBRUARY 1

6:30am – 5:30pm	REGISTRATION OPEN	
7:00 – 8:30am	MASTER CLASS MANDALAY BAY I BLEPHAROPLASTY Session Directors: Irene Gladstein, MD and Julie Woodward, MD	MASTER CLASS MANDALAY BAY L HAIR TRANSPLANT & PRP Session Directors: Paul T. Rose, MD, JD, FISHRS and Marco Barusco, MD

Breakfast available for early morning session attendees in the Mandalay Bay Foyer.

7:00 – 7:15am	Brow Lift Options Jeremiah Tao, MD, FACS	7:00 – 7:10am	Welcome & Opening Comments Marco Barusco, MD
7:15 – 7:30am	Upper Blepharoplasty John Fezza, MD	7:10 – 7:20am	Introduction to Hair Transplantation: Basic Principles, Hair Anatomy, and Physiology Paul T. Rose, MD, JD, FISHRS
7:30 – 7:45am	Ptosis Repair Dan Rootman, MD	7:20 – 7:30am	What You Can Treat with Hair Transplantation in Your Practice (Face Lift Scars, Brow Lift Scars, Cleft Lip Scars, Eyebrow Scars, Etc.) Paul T. Rose, MD, JD, FISHRS
7:45 – 8:00am	Lower Blepharoplasty and Midface Sheila Barbarino, MD, FAAO, FAACS, FACS	7:30 – 7:40am	Required Equipment for These Procedures Marco Barusco, MD
8:00 – 8:15am	Non-Invasive Rejuvenation: Injections and Devices Wendy W. Lee, MD	7:40 – 7:50am	Techniques for Hair Graft Removal (Video) Paul T. Rose, MD, JD, FISHRS
8:15 – 8:30am	Question & Answer Session Irene Gladstein, MD	7:50 – 8:00am	Techniques for Hair Graft Placement (Video) Marco Barusco, MD
		8:00 – 8:10am	Post-Operative Care and Follow-Up Marco Barusco, MD
		8:10 – 8:20am	Hair Transplant & PRP Complications Paul T. Rose, MD, JD, FISHRS
		8:20 – 8:30am	Question & Answer Session
8:30 – 9:15am	BREAKFAST IN EXHIBIT HALL PRESENTATIONS AND LIVE DEMOS: NON-CME (See insert for more details)		
9:15 – 9:30am	OPENING REMARKS MANDALAY BAY F Suzan Obagi, MD, AAC2018 President		
9:30 – 10:15am	KEYNOTE PRESENTATION MANDALAY BAY F Botched! What It's Like to Have Your Own Reality Show Paul Nassif, MD		
10:15 – 10:45am	NETWORKING BREAK IN EXHIBIT HALL		

THURSDAY, FEBRUARY 1 continued

FOCUSED TOPIC: FACE/FACE & BROW MANDALAY BAY I Moderators: Michael Will, MD, DDS and Rhys Branman, DDS, MD		FOCUSED TOPIC: BODY MANDALAY BAY J Moderators: Chris Lowery, DO and Chad Deal, MD	
10:45am – 12:45pm			
10:45 – 11:00am	Managing the Chin and Jawline: Liposuction, Genioplasty, Chin Implants, Radiofrequency, and Thread Lifting Michael Morrisette, DDS	What Is Our Obligation to Inform Patients of Being Cosmetic Surgeons? Erik Nuveen, MD, DMD	
11:00 – 11:15am	The “0.0.3” Forehead Lift: A New Approach Using only Three Tiny Incisions—No Endoscope and No Muscle Resection Nabil Fanous, MD	Buttock Augmentation with Silicone Implants Under Local Anesthesia (A Short Review and Video Presentation) Philippe Sarouphim, MD	
11:15 – 11:30am	Endoscopic Removal of Forehead Osteoma and Lesions for Maximum Esthetics Joe Niamtu III, DMD	The Modified Brazilian Butt Lift Enrique Hernández-Pérez, MD	
11:30 – 11:45am	Internal Midface Lift: A Simple Approach for Natural Midface Augmentation Carlos Morales-Ryan, DDS	Large Volume Lipofilling with Close System in Aesthetic Plastic Surgery Aristides Arellano-Huacuja, MD	
11:45am – 12:00pm	Custom 3-Dimensional Facial Implants: A Necessary, Adjunctive, Augmentative Option for Every Cosmetic Surgeon Albert Carlotti, MD, DDS	Body Contouring After Massive Weight Loss Mohan Thomas, MD, DDS	
12:00 – 12:15pm	Contemporary Techniques for Brow and Forehead Lift Joe Niamtu III, DMD	Rise of the Female Adonis Grant Hamlet, MB ChB	
12:15 – 12:30pm	Face Lift Alternatives: A New Era of Enhancement Jose M. Covarrubias, MD	Staple Shape Chest Lift: A Novel Technique for Massive Weight Loss in Males Brady Harris, MD	
12:30 – 12:45pm	Mentalis Muscle Resuspension: The Foundation for Chin Surgery Carlos Morales-Ryan, DDS	Secondary VASER Hi Def® Surgery on Male Patients Grant Hamlet, MB ChB	
12:45 – 2:00pm	LUNCH IN THE EXHIBIT HALL PRESENTATIONS AND LIVE DEMOS: NON-CME <i>(See insert for more details)</i> ABCS DIPLOMATE LUNCHEON MANDALAY BAY C		
FOCUSED TOPIC: FACE/FACE & BROW MANDALAY BAY I Moderators: Joe Niamtu III, DMD and Carey Nease, MD		FOCUSED TOPIC: BODY MANDALAY BAY J Moderators: Alex Sobel, DO and Mark Mandell-Brown, MD	
2:00 – 3:30pm			
2:00 – 2:10pm	Endotine® Ribbon Midface Lift Ivan Vreck, MD	Lipoabdominoplasty: Is It a Full Tummy Tuck? Robert Shumway, MD, FACS	
2:10 – 2:20pm	Ultrasound Assisted Rhytidectomy: Improving Results with Advancing Technology Brady Harris, MD	My Take on the Traditional Abdominoplasty John Ferguson, MD, FACS	

FOCUSED TOPIC: EYES MANDALAY BAY L Moderators: Irene Gladstein, MD and Sheila Barbarino, MD, FAAO, FAACS, FACS		PRACTICE MANAGEMENT SESSION: STAFF DEVELOPMENT MANDALAY BAY K Moderator: Catherine Maley, MBA	
Single Suture Canthopexy: An Easy Way to Tighten Lower Lids Joe Niamtu III, DMD		10:45 – 11:05am	Delegating and Holding Staff Accountable Catherine Maley, MBA
Implications of Levator Pathology in the Post-Upper Blepharoplasty Syndrome (PUBS): A Case Control Study Kenneth Steinsapir, MD		11:05 – 11:20am	Is Your Receptionist Killing Your Practice?* Jay Shorr, BA, MBM-C, CAC I-XI
Serpentine “Soft Set” Asian Eyelid Crease Formation Alison B. Huggins, MD		11:20 – 11:35am	Protecting Your Office, Staff, Medical License, and Patients: Safety in the Medical Workplace Jay Shorr, BA, MBM-C, CAC I-XI
Lower Eyelid Retraction Surgery Without Internal Spacer Graft Mehryar Taban, MD		11:35 – 11:55am	Patient Inquiry Triage: Setting Up the Office for Maximum Efficiency and Profitability Ed Syring
Review of Other Surgeons’ Standard Practices When Performing a Lower Blepharoplasty Sheila Barbarino, MD, FAAO, FAACS, FACS		11:55am – 12:15pm	How to Follow Up AFTER the Consultation That Didn't Book* Catherine Maley, MBA
Lower Blepharoplasty in Eyelids Previously Injected with Hyaluronic Acid Gel Filler Mehryar Taban, MD			
The Retro Orbicularis Oculi Fat in Upper Blepharoplasty Jamal Jomah, MD			
The 3-Pronged Approach to Address the Lower Eyelid John Ferguson, MD, FACS			

(*) indicates NON-CME.

LUNCH IN THE EXHIBIT HALL PRESENTATIONS AND LIVE DEMOS: NON-CME <i>(See insert for more details)</i> ABCS DIPLOMATE LUNCHEON MANDALAY BAY C			
FOCUSED TOPIC: EYES MANDALAY BAY L Moderators: Julie Woodward, MD and John Fezza, MD		PRACTICE MANAGEMENT SESSION: HOW DO YOU KNOW YOUR PRACTICE IS DOING WELL? MANDALAY BAY K Moderator: Maria Lombardo, DO	
2:00 – 2:15pm	Designer Bags: Choosing the Best Approach in Lower Lid Blepharoplasty John Fezza, MD	2:00 – 2:20pm	Practice Metrics and Data Analysis to Know the Health of Your Practice* Maria Lombardo, DO
2:15 – 2:30pm	Combination Therapy Approach to Tear Trough Deformities and Under-Eye Appearance Using Micro-Focused Ultrasound and Hyaluronic Acid Filler Sheila Barbarino, MD, FAAO, FAACS, FACS	2:20 – 2:50pm	Financial Benchmarking* Linda Lewis

(*) indicates NON-CME.

THURSDAY, FEBRUARY 1 continued

2:20 – 2:30pm	"Optimum Mobility" Face Lift: New Technique Using "Smart" Sutures and Minimal Dissection Nabil Fanous, MD	Optimal Cellulite Treatment with Concomitant Subcision and Fat Grafting Walter Tom, MD
2:30 – 2:45pm	The Grecian Urn Cervicomentoplasty John Ferguson, MD, FACS	The Safety and Effectiveness of Unlimited Fat Removal Using Local Anesthetic Minimally Invasive Liposuction with Hypotonic Tumescant Technique (LAMS) Minyoung Cho
2:45 – 3:00pm	Buccal Fat Reduction Joe Niamtu III, DMD	Application of the "Artistic Anatomic Operating System" to Body Contouring and Cosmetic Surgery John A. Millard, MD
3:00 – 3:15pm	Recent on S-Lift (Minimal Invasive Rhytidectomy), S-Lift Extended, and S-Lift Plus Ziya Saylan, MD	Ultrasound Guided Fat Augmentation Technique (UGFAT) John A. Millard, MD
3:15 – 3:30pm	The Dimpleplasty: A New Streamlined Approach to Surgical Creation of Dynamic Facial Dimples, Our Experience, and Results Daniel Gerry, MD	The Avelar Technique: Preserving Vascularity, Innervation, and Lymphatics in Tummy Tuck Surgery Peter Lisborg, MD
3:30 – 4:00pm	NETWORKING BREAK IN EXHIBIT HALL	
4:00 – 6:00pm	MASTER CLASS MANDALAY BAY L FAT TRANSFER Session Directors: Mark Berman, MD and Suzan Obagi, MD	
4:00 – 4:30pm	MASTER CLASS MANDALAY BAY F ETHICS: CONTEMPORARY ETHICAL & LEGAL ISSUES IN COSMETIC SURGERY Featuring Keynote Speakers: Weldon (Don) Havins, MD, JD, LL.M and Mitchell Forman, DO, MACP	Skoog Was Wrong: Don't Pull the SMAS—Skin Lift Only with Fat Grafting Makes More Sense Mark Berman, MD
4:30 – 4:50pm		Fat Transfer Techniques for Cosmetic Genital Enhancement (Female and Male) Marco Pelosi II, MD
4:50 – 5:20pm		Fat Transfer Utilizing PRP & SVF Suzan Obagi, MD
5:20 – 5:30pm		Question & Answer Session
5:30 – 7:00pm	WELCOME RECEPTION IN EXHIBIT HALL PRESENTATIONS AND LIVE DEMOS: NON-CME (See insert for more details)	

2:30 – 2:45pm	Fat Grafting and Volume Replacement Around the Eyes Brett Kotlus, MD, MS	2:50 – 3:10pm	Patient Experience Data Marie Olesen
2:45 – 3:00pm	Periorbital Fat Grafting: Requires Nanofat AND Standardized Fat Walter Tom, MD	3:10 – 3:30pm	How to Track Key Business Successes and Manage Challenges Kristy Murrow, P.A.-C
3:00 – 3:15pm	Midfacial Augmentation via Fat Autograft During Lower Blepharoplasty Ivan Vreck, MD		
3:15 – 3:30pm	Lifting More Than the Face: Optimizing Outcomes Through Combined Cosmetic Procedures J. Marshall Green III, DDS		

NETWORKING BREAK IN EXHIBIT HALL

		PRACTICE MANAGEMENT SESSION: STAFF AS KEY TO SUCCESS! MANDALAY BAY K Moderator: Catherine Maley, MBA
	4:00 – 4:20pm	Why Your Staff Plays a Major Role in Your Digital Marketing Strategy* Thomas Couture, BS
	4:20 – 4:40pm	Happy Employees = Improved Patient Experience = Increased Revenue and Referrals JuliAnn Geldner
	4:40 – 5:00pm	How to Hire Rock Stars* Catherine Maley, MBA
	5:00 – 5:30pm	Authentic Team Leadership: A Team Growth Workshop Jon Hoffenberg

WELCOME RECEPTION IN EXHIBIT HALL

PRESENTATIONS AND LIVE DEMOS: NON-CME (See insert for more details)

(*) indicates NON-CME.



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FRIDAY, FEBRUARY 2

7:00am –
5:30pm

REGISTRATION OPEN

MASTER CLASS | MANDALAY BAY I
APPROACHES TO COMPLEX BREAST
SURGERY & COMPLICATIONS
Session Directors:
Samir Pancholi, DO and
James Koehler, MD

MASTER CLASS | MANDALAY BAY L
SKIN RESURFACING
Session Directors:
Lisa Chipps, MD and
Suzan Obagi, MD

Breakfast available for early morning session attendees in the Mandalay Bay Foyer.

7:00 – 7:20am	CASE 1: Presentation with Panel Discussion of Approach and Treatment	7:00 – 7:15am	Brief Overview: Skin Anatomy and Patient Considerations Suzan Obagi, MD
7:20 – 7:40am	CASE 2: Presentation with Panel Discussion of Approach and Treatment	7:15 – 7:30am	Ablative Laser Resurfacing Lisa Chipps, MD
7:40 – 8:00am	CASE 3: Presentation with Panel Discussion of Approach and Treatment	7:30 – 7:45am	Medium-Depth Peels and Combination with Lasers Suzan Obagi, MD
8:00 – 8:20am	CASE 4: Presentation with Panel Discussion of Approach and Treatment	7:45 – 8:00am	RF Tightening with and without Microneedle Lisa Chipps, MD
8:20 – 8:30am	Question & Answer Session James Koehler, MD; Jacob Haiavy, MD; Filiberto Rodriguez, MD; and Samir Pancholi, DO	8:00 – 8:15am	Complications of Skin Resurfacing Suzan Obagi, MD
		8:15 – 8:30am	Question & Answer Session
8:00 – 9:30am	AMERICAN JOURNAL OF COSMETIC SURGERY BREAKFAST REEF F		
8:30 – 9:15am	BREAKFAST IN EXHIBIT HALL		



ACCESS THE FULL PROGRAM, SPEAKER BIOS, AND
SESSION RESOURCES THROUGH THE AACS MOBILE APP

See details on page 21

FRIDAY, FEBRUARY 2 continued

9:15 – 10:30am		FOCUSED TOPIC: BREAST MANDALAY BAY J Moderators: Samir Pancholi, DO and Filiberto Rodriguez, MD, FACS, FAACS	FOCUSED TOPIC: RHINOPLASTY MANDALAY BAY L Moderators: Robert Shumway, MD, FACS and Carey Nease, MD
9:15 – 9:30am	Avoiding Complications in Complex Breast Surgery Filiberto Rodriguez, MD	Complex Rhinoplasty Angelo Cuzalina, MD, DDS	
9:30 – 9:45am	Management of Complex Breast Surgeries Using Acellular Dermal Matrix and Bioresorbable Silk Scaffold James Koehler, MD	Revision Rhinoplasty Robert Shumway, MD, FACS	
9:45 – 10:00am	Treating Iatrogenic and Congenital Breast Asymmetries Angelo Cuzalina, MD, DDS	The Art of Facial Profile Balancing by Rhinogenioplasty Mohsen Naraghi, MD	
10:00 – 10:15am	Capsular Contracture: Current Concepts in Nonsurgical and Surgical Treatment Options Jacob Haiavy, MD	Mini-Incision Rhinoplasty: New Approach Using Tiny Incisions and Minimal Dissection Nabil Fanous, MD	
10:15 – 10:30am	A Novel Technique for Treatment of Recurrent Capsular Contracture Using Acellular Dermal Matrix in Aesthetic Revisional Breast Surgery Steven Oven, MD	Cleft Lip Nose Deformity: A Rhinoplastic Challenge to Reduce Stigmata Mohan Thomas, MD, DDS	

10:30 – 11:00am		NETWORKING BREAK IN EXHIBIT HALL	
11:00am – 12:30pm		FOCUSED TOPIC: BREAST MANDALAY BAY J Moderators: Jeffrey Swetnam, MD and Michael Thornton, DO	FOCUSED TOPIC: RHINOPLASTY/FACE MANDALAY BAY L Moderators: Rhys Branman, DDS, MD
11:00 – 11:15am	SAID: Systemic Associated Implant Disorder—One Surgeon’s Experience with Diagnosis and Explanation Melissa Marks, DO	Tips on Thick Skin Rhinoplasty Jamal Jomah, MD	
11:15 – 11:30am	Current Concepts: Breast Implant Associated Anaplastic Large Cell Lymphoma Samir Pancholi, DO	Nose Job with Fillers: Nonsurgical Rhinoplasty Ziya Saylan, MD	
11:30 – 11:45am	Staged vs. Simultaneous Mastopexy and Augmentation James Koehler, MD	A Review of Facial Cosmetic Surgery Training in American Oral and Maxillofacial Surgery Residency Programs Ryan Diepenbrock, DDS, FAACS	
11:45am – 12:00pm	Silicone Injected Breasts in Transgendered Patients with Imaging, Clinical, and Surgical Correlation Adam Kornmehl	Liquid Rhinoplasty Robert Shumway, MD	

FOCUSED TOPIC: FILLERS & NEUROMODULATORS MANDALAY BAY I Moderators: Lisa Chipps, MD and Phil Werschler, MD		PRACTICE MANAGEMENT SESSION: INTERNET/MARKETING/ WEBSITE PART I MANDALAY BAY K Moderator: Tara Leifer	
9:15 – 9:25am	Temporal Wasting Correction: How Much of a Difference Can It Make in Perceived Age? Sheila Barbarino, MD, FFAO, FAACS, FACS	9:15 – 9:35am	SEO, Rating and Reviews, Pay-Per-Click: Deciphering the Various Areas of Web* John Berry
9:25 – 9:35am	Chin Up! Chin Reshaping Using Calcium Hydroxyapatite John Fezza, MD	9:35 – 9:50am	The Unicorn: How Web Marketing Really Works from an Unbiased Source* John Berry
9:35 – 9:45am	The Use of Polymethylmethacrylate in My Practice Dima Ali, MD	9:50 – 10:05am	Top 10 Pearls to Beat Your Competition Online* Tara Leifer
9:45 – 9:55am	Combining Polydioxanone (PDO) Threads with Injectable Fillers in the Office Kian Karimi, MD	10:05 – 10:15am	Google Adwords: Capturing Your Potential Patient Online Through PPC* Tara Leifer
9:55 – 10:05am	Microcannulas for Injection of Fillers: Less Bruising and Artistic Filling—Advanced Tips and Review of a Single Surgeon Experience Over 6 years Kian Karimi, MD	10:15 – 10:30am	Google is a Librarian: Understanding How Google Rankings Work* Jon Hoffenberg
10:05 – 10:30am	Vascular Anatomy and Fillers: How to Reduce Risk of Embolization and Necrosis Tony Mangubat, MD		
NETWORKING BREAK IN EXHIBIT HALL			
LIVE PATIENT DEMONSTRATIONS MANDALAY BAY F Faculty: Irene Gladstein, MD, FACS; Julie Woodward, MD; Sheila Barbarino, MD, FFAO, FAACS, FACS; Carlos Pou, MD; and Edward Zimmerman, MD Moderator: Joe Niamtu III, DMD		PRACTICE MANAGEMENT SESSION: INTERNET/MARKETING/ WEBSITE PART II MANDALAY BAY K Moderator: Dana Fox	
11:00am – 1:00pm		11:00am – 12:30pm	
11:00 – 11:15am	Review of Facial Anatomy Joe Niamtu III, DMD	11:00 – 11:30am	Marketing: 2018 New Challenges for Cosmetic Surgeons* Dana Fox
11:15 – 11:40am	Nasojugal Under Eye Area with Cannula Carlos Pou, MD	11:30am – 12:00pm	Improving Cosmetic Practice Operations and Patient Experience Victor Gane
11:40am – 12:00pm	Malar Area, Cheek/Eyelid Integration, Brows, and Temples Julie Woodward, MD	12:00 – 12:30pm	Don't Kiss on the First Date: Creating Patient Communication and Restructuring Consultation Processes to Double In-Office Booking Ratios Jon Hoffenberg
12:00 – 12:20pm	Jawline and Chin Irene Gladstein, MD		

(*) indicates NON-CME.

FRIDAY, FEBRUARY 2 continued

12:00 – 12:15pm	Fat Transfer to the Breast: Latest Techniques Kristine Brecht, MD	Periorbital Rejuvenation: What's the Problem? Talon Maningas
12:15 – 12:30pm	TUBA: 4500 Cases Robert Shumway, MD, FACS	Deep Chemical Peels on Fitzpatrick Skin Types IV–VI Desmer Destang
12:30 – 2:00pm	LUNCH IN THE EXHIBIT HALL PRESENTATIONS AND LIVE DEMOS: NON-CME <i>(See insert for more details)</i> FELLOWSHIP LUNCHEON MANDALAY BAY C	
2:00 – 2:45pm	KEYNOTE PRESENTATION MADALAY BAY F Maintaining Sanity in the Workplace Zannah Hackett, PhD	
2:45 – 3:30pm	FOCUSED TOPIC: BODY MANDALAY BAY J Moderators: Lionel Meadows, MD and Walter Tom, MD	FOCUSED TOPIC: HAIR RESTORATION MANDALAY BAY L Moderators: Paul Rose, MD and Marco Barusco, MD
2:45 – 3:00pm	Labia Majora Aesthetics: Labia Majora Reduction Techniques Marco Pelosi II, MD	Successful Hair Restoration on Bald Patients with Bio Revitalization Maria del Pilar Reyes, MD
3:00 – 3:10pm	Hematocrit Value in Supernatant Aspiration During Liposuction and Correlation with Patient Hematocrit and Hemodynamic Changes Cesar Velilla, MD	From Hair to There: Regenerative and Cellular Techniques for Stimulating Hair Growth Ryan Welter
3:10 – 3:20pm	Laserlipolysis: Comparison of Invasive Techniques vs a Non-Invasive Body Modeling Protocol with High Intensity Diode Laser—Is Liposuction Necessary? Victor Dominguez, Ch, MD	Hair Transplant with a Robotic Device Aristides Arellano-Huacuja, MD
3:20 – 3:30pm	Injection Lipolysis to Address Small Fat Deposits and Long-Term Outcomes Mohan Thomas, MD, DDS	Robotic FUE Hair Transplantation Peter Lisborg, MD
3:30 – 4:00pm	NETWORKING BREAK IN EXHIBIT HALL	
4:00 – 5:30pm	MASTER CLASS MANDALAY BAY J BODY COSMETIC SURGERY Session Directors: Alex Sobel, DO and Angelo Cuzalina, MD, DDS	
4:00 – 4:20pm	The Essentials of Awake Tumescant Liposuction Michael Gellis, MD	
4:20 – 4:40pm	Integrating Excisional Surgeries: High Focus on the Pitfalls (Repair Manual Included) Alex Sobel, DO	

12:20 – 12:40pm	Tear Troughs Sheila Barbarino, MD
12:40 – 1:00pm	Nonsurgical Rhinoplasty Edward Zimmerman, MD

LUNCH IN THE EXHIBIT HALL

PRESENTATIONS AND LIVE DEMOS: NON-CME *(See insert for more details)*

FELLOWSHIP LUNCHEON | MANDALAY BAY C

KEYNOTE PRESENTATION | MADALAY BAY F

Maintaining Sanity in the Workplace

Zannah Hackett, PhD

FOCUSED TOPIC: SKIN & DEVICES MANDALAY BAY I Moderator: Rania Agha, MD		PRACTICE MANAGEMENT SESSION: INTERNET/MARKETING/ WEBSITE PART III MANDALAY BAY K Moderator: Maria Lombardo, DO	
2:45 – 3:00pm	The Treatment of Leg Veins with IPL and Nd:YAG Laser Aristides Arellano-Huacuja, MD	2:45 – 3:00pm	17 Features Your Patients Hate About Your Website and How to Fix Them* Samuel Peek
3:00 – 3:10pm	Internal Radiofrequency for Skin Tightening: Can We Replace Flap Based Surgery? Brady Harris, MD and Chad Deal, MD	3:00 – 3:10pm	The Marketing Totem Pole: Prioritization in a World of Confusion* Jon Hoffenberg
3:10 – 3:20pm	Nonsurgical Laser Vaginal Tightening Jamal Jomah	3:10 – 3:20pm	How to Make and Utilize YouTube Videos to Promote the Cosmetic Surgery Practice* Joe Niamtu III, DMD
3:20 – 3:30pm	Subcision as a Treatment for Surgical, Traumatic, and Acne Scars Joe Niamtu III, DMD	3:20 – 3:30pm	Medical Board Pathophysiology Robert Shumway, MD, FACS

NETWORKING BREAK IN EXHIBIT HALL

MASTER CLASS MANDALAY BAY I COSMETIC GYNECOLOGY Session Directors: Marco Pelosi II, MD; Marco Pelosi III, MD and Dr. Mona Alqulali, MD		PRACTICE MANAGEMENT SESSION: INTERNET/MARKETING/ WEBSITE PART IV MANDALAY BAY K Moderator: Dana Fox	
4:00 – 4:15pm	The Applications of Vaginal and Vulvar Laser Treatment with Fractional Laser with or without Platelet-Rich Plasma in Female Patients Mona Alqulali, MD	4:00 – 4:20pm	My Summer Reading was 100+ Google Patents—and This is What I Learned Clark Mackey
4:15 – 4:30pm	Modified Wedge Labiaplasty with an Aesthetic Eye: The True Technique Robert True, MD	4:20 – 4:40pm	Followers and Friends: What is Really Working with Social Media in 2017* Jon Hoffenberg

(*) indicates NON-CME.

FRIDAY, FEBRUARY 2 continued

4:40 – 5:00pm	Creating the Ideal Buttock Shape Consistently Angelo Cuzalina, MD, DDS
5:00 – 5:20pm	The “Schwarzenegger Effect”: Surgically Addressing Men’s Arms and Pecs Paul Chugay, MD
5:20 – 5:30pm	Panel Discussion

7:00 – 10:00pm	WEBSTER DINNER LOCATION: Rivea, Delano
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SATURDAY, FEBRUARY 3

7:30am-5:30pm	REGISTRATION OPEN		
7:30 – 8:15am	BREAKFAST IN THE EXHIBIT HALL		
8:15 – 11:30 am	GENERAL SESSION: BRINGING IT ALL TOGETHER – PANEL DISCUSSIONS/CASE STUDIES MANDALAY BAY F Moderators: Lisa Chipps, MD; Ed Zimmerman, MD; and Philip Werschler, MD		
8:15 – 8:30am	Introduction Suzan Obagi, MD	9:15 – 9:30am	Face: Surgical & Nonsurgical Combination Suzan Obagi, M
8:30 – 8:45am	Eyes: Surgical & Nonsurgical Combination Irene Gladstein, MD, FACS	9:30 – 9:45am	Face: Surgical & Nonsurgical Combination Joe Niamtu III, DMD
8:45 – 9:00am	Eyes: Surgical & Nonsurgical Combination Phil Werschler, MD	9:45 – 10:00am	Face: Surgical & Nonsurgical Combination Ed Zimmerman, MD
9:00 – 9:15am	Eyes: Surgical & Nonsurgical Combination Lisa Chipps, MD		
10:00 – 10:30am	NETWORKING BREAK IN EXHIBIT HALL		
10:30 – 10:45am	Vaginal Rejuvenation: Surgical & Nonsurgical Combination Marco Pelosi III, MD	11:00 – 11:15am	Breast: Surgical & Nonsurgical Combination Ed Zimmerman, MD and Samir Pancholi, DO
10:45 – 11:00am	Nose: Surgical & Nonsurgical Combination Robert A. Shumway, MD, FACS	11:15 – 11:30am	Extremities: Surgical & Nonsurgical Combination Ed Zimmerman, MD

4:30 – 4:45pm	Female Genital Rejuvenation and Sexuality Mohan Thomas, MD, DDS	4:40 – 5:10pm	Feast or Famine on Patient Reviews* Dana Fox
4:45 – 5:00pm	Rectocele Repair at Vaginoplasty Marco Pelosi III, MD	5:10 – 5:30pm	How to Improve the Patient Experience from When They First View Your Website Until They Leave Your Practice and Refer Their Friends JuliAnn Geldner
5:00 – 5:15pm	Aesthetic Labiaplasty: Lessons Learned from 20 Years Experience Marco Pelosi III, MD		
5:15 – 5:30pm	A Comprehensive Surgical Approach to Treat Mons Pubis Ptosis and Fatty Enlargement Marco Pelosi II, MD		
WEBSTER DINNER LOCATION: Rivea, Delano			

REGISTRATION OPEN

BREAKFAST IN THE EXHIBIT HALL

8:15 – 9:30am	PRACTICE MANAGEMENT SESSION: NOW & LATER – GROWING YOUR PRACTICE MANDALAY BAY K Moderator: Jay Shorr		
8:15 – 8:30am	Watch Out! Pitfalls to Avoid: A look Into My First 12 Months of Practice* Talon Maningas, DO	9:00 – 9:15am	Your Exit Plan: Planning Ahead for Retirement* Jay Shorr
8:30 – 8:45am	SEO Oversight: How to Select the Best Firms to Design/Oversee Your Online Presence* John Berry	9:15 – 9:30am	When Is It Time to Hire Another Practitioner?* Jay Shorr
8:45 – 9:00am	How Do You Choose the Correct Equipment and Vendor for Your Practice When There Are So Many Out There Dying for Your Business* JuliAnn Geldner		

(*) indicates NON-CME.

NETWORKING BREAK IN EXHIBIT HALL

SATURDAY, FEBRUARY 3 continued

11:30am – 12:15pm	WEBSTER RECIPIENT LECTURE MANDALAY BAY F Michael Will, MD, DDS Cosmetic and Reconstructive Surgery Associated with the Wars in Iraq and Afghanistan Introduction: Angelo Cuzalina, MD, DDS – CSF President
12:15 – 1:00pm	AACS BUSINESS MEETING MANDALAY BAY F
1:00 – 2:00pm	LUNCH IN THE EXHIBIT HALL PRESENTATIONS AND LIVE DEMOS: NON-CME <i>(See insert for more details)</i>
2:00 – 2:30pm	GENERAL SESSION CSF RESEARCH GRANT RECIPIENTS MANDALAY BAY F
2:00 – 2:15pm	Novel Treatment for Narcotic-Induced Ileus Post Abdominoplasty Talon Maningas, DO Co-Authors: Ricardo Bonnor, MD and Trent Fogleman, MD
2:15 – 2:30pm	Surgical Scar Assessment: Clinical Versus Photographic Analysis Abigail M. Rodriguez, MD Co-Authors: Wendy L. Parker, MD and Marcin Czerwinski, MD
2:30 – 3:30pm	CHALLENGING CASES & COMPLICATIONS DISCUSSIONS PANEL MANDALAY BAY F Panelists: Samir Pancholi, DO; Joe Niamtu III, DMD; Marco Barusco, MD; and Mona Alqulali, MD
2:30 – 2:45pm	Hair Transplant Complications Marco Barusco, MD
2:45 – 3:00pm	Cosmetic Vaginal Surgery Complications Mona Alqulali, MD
3:00 – 3:15pm	Breast Surgery Complications Samir Pancholi, DO
3:15 – 3:30pm	Face Lift Joe Niamtu III, DMD
3:30 – 4:00pm	NETWORKING BREAK IN THE EXHIBIT HALL
4:00 – 5:30pm	CHALLENGING CASES & COMPLICATIONS DISCUSSIONS PANEL MANDALAY BAY F Panelists: Samir Pancholi, DO; Joe Niamtu III, DMD; Marco Barusco, MD; and Mona Alqulali, MD
4:00 – 4:15pm	Skin Resurfacing Complications Suzan Obagi, MD
4:15 – 4:30pm	Rhinoplasty Complications Robert Shumway, MD, FACS
4:30 – 4:45pm	Body Contouring Complications Alex Sobel, DO
4:45 – 5:00pm	Breast Complications Maria Lombardo, DO
5:00 – 5:15pm	Labiaplasty Complications Marco Pelosi III, MD
5:15 – 5:30pm	Oculoplastics Complications Soheila Rostami, MD, FAACS, FFAO
5:30pm	MEETING ADJOURNS

WEBSTER RECIPIENT LECTURE | MANDALAY BAY F

Michael Will, MD, DDS

**Cosmetic and Reconstructive Surgery Associated
with the Wars in Iraq and Afghanistan**

Introduction: Angelo Cuzalina, MD, DDS – CSF President

AACS BUSINESS MEETING | MANDALAY BAY F

LUNCH IN THE EXHIBIT HALL

PRESENTATIONS AND LIVE DEMOS: NON-CME *(See insert for more details)*

2:00 – 3:15pm	PRACTICE MANAGEMENT: CROSS-SELLING & CONVERSION MANDALAY BAY K Moderator: Catherine Maley, MBA
2:00 – 2:15pm	Marketing to Men in the Cosmetic Industry* Jay Shorr
2:15 – 2:30pm	Easy Ways to Cross-Sell ALL of Your Services* Catherine Maley
2:30 – 2:45pm	Selling the Invisible: 5 Strategies to Help* Catherine Maley
2:45 – 3:00pm	I Need to Think About It: Overcoming Common Patient Objections Ed Syring
3:05 – 3:15pm	Ethical Upselling: An Actionable Approach to Cross-Selling and Upselling Ed Syring

() Indicates NON-CME.*

SOCIAL EVENTS

INTERNATIONAL ATTENDEE RECEPTION | REEF F

Wednesday, January 31 | 6:00 – 7:30pm | Complimentary

Joining us from abroad? Attend our complimentary International Welcome Reception and connect with your fellow cosmetic surgery professionals from around the globe over appetizers and drinks.

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ABCS DIPLOMATE LUNCHEON | MANDALAY BAY C

Thursday, February 1 | 12:45 – 2:00pm | \$75, RSVP required

The Diplomates of the American Board of Cosmetic Surgery will convene for their annual luncheon. Advance RSVP is required; visit the registration desk for availability.

WELCOME RECEPTION | EXHIBIT HALL

Thursday, February 1 | 5:30 – 7:00pm | Complimentary

Celebrate the start of the Annual Scientific Meeting with your fellow attendees. This lively reception will take place in the exhibit hall on Thursday, immediately following the day's sessions. We will welcome our exhibitors to the show and kick off the meeting. Sip on cocktails and grab some appetizers before you head out for the evening. Two drink tickets are provided per registered attendee.

AMERICAN JOURNAL OF COSMETIC SURGERY BREAKFAST | REEF F

Friday, February 2 | 8:00 – 9:30am | Complimentary

Open to reviewers, authors, and all interested in learning more about the AJCS. Meet with AJCS Editor, Dr. Elie Ferneini, and learn why you should contribute to this growing publication.

FELLOWSHIP LUNCHEON | MANDALAY BAY C

Friday, February 2 | 12:30 – 2:00pm | Complimentary, RSVP required

The Fellowship Luncheon is open to all current Fellowship Directors, Fellowship Trainees, and those interested in becoming a director or trainee. See the registration desk to RSVP if space is available.

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WEBSTER SOCIETY DINNER, DRINKS & DANCING RIVEA, DELANO LAS VEGAS

Friday, February 2 | 7:00 – 10:00pm | Visit the Cosmetic Surgery Foundation table in the Mandalay Bay Foyer for ticket information

Join the Cosmetic Surgery Foundation's Webster Society. Make a recurring, tax-deductible gift today and be invited to our Annual Webster Society Annual Donor Gala Event. The event is black-tie optional with dinner, drinks, and dancing. To date, the Foundation has given over \$1,500,000 in grants and awards to individuals and educational activities of the AACS.

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KEYNOTE SPEAKERS



ZANNAH HACKETT, PHD

Maintaining Sanity in the Workplace

Friday, February 2 | 2:00 – 2:45pm | Mandalay Bay F

Get a brief introduction to the methodology behind Dr. Hackett's Ultimate Life Tool technology as well as visual examples of staff analysis and solutions for increasing productivity in the workplace. A complimentary code will be provided to those who attend should you decide to personally experience the assessment.



**WELDON (DON) HAVINS, MD, JD, LLM
(HEALTH LAW) & MITCHELL FORMAN, DO, MACP**

**Contemporary Ethical and
Legal Issues in Cosmetic Surgery**

Thursday, February 1 | 4:00 – 6:00pm | Mandalay Bay F

Dr. Havins, Associate Dean, Professor and Director Medical Jurisprudence, and Professor of Ophthalmology at the Touro University College of Osteopathic Medicine, and Mitchell D. Foreman, DO, MACP, Professor of Medicine and Dean of Touro University Nevada College of Osteopathic Medicine, will explore the contemporary ethical and legal issues in cosmetic surgery today through lecture, vignettes, and case presentations.

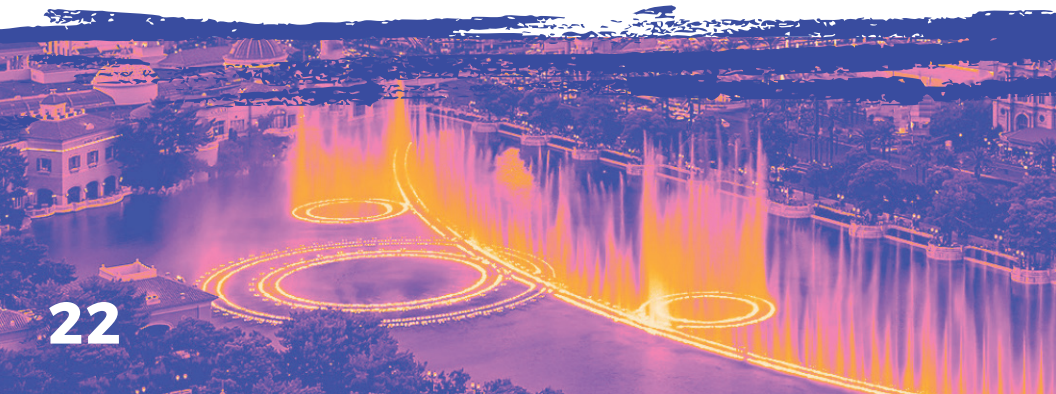


PAUL NASSIF, MD, FACS

Botched! What It's Like to Have Your Own TV Show

Thursday, February 1 | 9:30 – 10:15am | Mandalay Bay F

You've seen it on TV, now find out what it's like to star in it. Paul Nassif, MD, FACS, co-star of E! Entertainment's hit show "Botched" will share his experiences taping the show and performing complex revision cosmetic procedures with video clips and personal stories.



MASTER CLASS SESSIONS

Taught by cosmetic surgery masters, our 90-minute, in-depth sessions will give you best-in-class education on the most popular cosmetic surgery procedures.

BLEPHAROPLASTY

Thursday, February 1 | 7:00 – 8:30am | Mandalay Bay I

Session Directors: Irene Gladstein, MD and Julie Woodward, MD

HAIR TRANSPLANT & PRP

Thursday, February 1 | 7:00 – 8:30am | Mandalay Bay L

Session Directors: Paul T. Rose, MD, JD, FISHRS and Marco Barusco, MD

ETHICS: CONTEMPORARY ETHICAL AND LEGAL ISSUES IN COSMETIC SURGERY

Thursday, February 1 | 4:00 – 6:00pm | Mandalay Bay F

Session Directors: Weldon (Don) Havins, MD, JD, LLM and Mitchell Forman, DO, MACP

FAT TRANSFER

Thursday, February 1 | 4:00 – 5:30pm | Mandalay Bay L

Session Directors: Mark Berman, MD and Suzan Obagi, MD

APPROACHES TO COMPLEX BREAST SURGERY & COMPLICATIONS

Friday, February 2 | 7:00 – 8:30am | Mandalay Bay I

Session Directors: Samir Pancholi, DO and James Koehler, MD

SKIN RESURFACING

Friday, February 2 | 7:00 – 8:30am | Mandalay Bay L

Session Directors: Lisa Chipps, MD and Suzan Obagi, MD

BODY COSMETIC SURGERY

Friday, February 2 | 4:00 – 5:30pm | Mandalay Bay J

Session Directors: Alex Sobel, DO and Angelo Cuzalina, MD, DDS

COSMETIC GYNECOLOGY

Friday, February 2 | 4:00 – 5:30pm | Mandalay Bay I

Session Directors: Marco Pelosi II, MD; Marco Pelosi III, MD; and Mona Alqulali, MD

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- ▶ Proven safe³⁻⁵

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Restylane® Refyne is for mid-to-deep injection into the facial tissue for the correction of moderate to severe facial wrinkles and folds, such as nasolabial folds, in patients over the age of 21.

Restylane® Defyne is indicated for injection into the mid-to-deep dermis for correction of moderate to severe, deep facial wrinkles and folds, such as nasolabial folds, in patients over the age of 21.

CONTRAINDICATIONS:

Restylane Refyne and *Restylane Defyne* contain traces of gram-positive bacterial protein and are contraindicated for patients with allergies to such material or for patients with severe allergies that have required in-hospital treatment. They should not be used by patients with bleeding disorders, with hypersensitivity to amide-type local anesthetics, such as lidocaine, or by women who are pregnant or breastfeeding.

POSSIBLE SIDE EFFECTS:

The most commonly observed side effects include swelling, redness, pain, bruising, tenderness, headache, lump formation, and itching at the injection site. Use at the site of skin sores, pimples, rashes, hives, cysts, or infection should be postponed until healing is complete.

These products should not be injected into the blood vessels as it may cause vascular occlusion, infarction, or embolic phenomena. Use with caution in patients recently treated with anticoagulant or platelet inhibitors to avoid bleeding and bruising.

As with all skin injection procedures, there is a risk of infection.

To report a side effect with any of the *Restylane* products, please call Galderma Laboratories, L.P. at 1-855-425-8722.

Restylane Refyne and *Restylane Defyne* are available only through a licensed practitioner.

Complete Instructions for Use are available at www.RestylaneUSA.com.

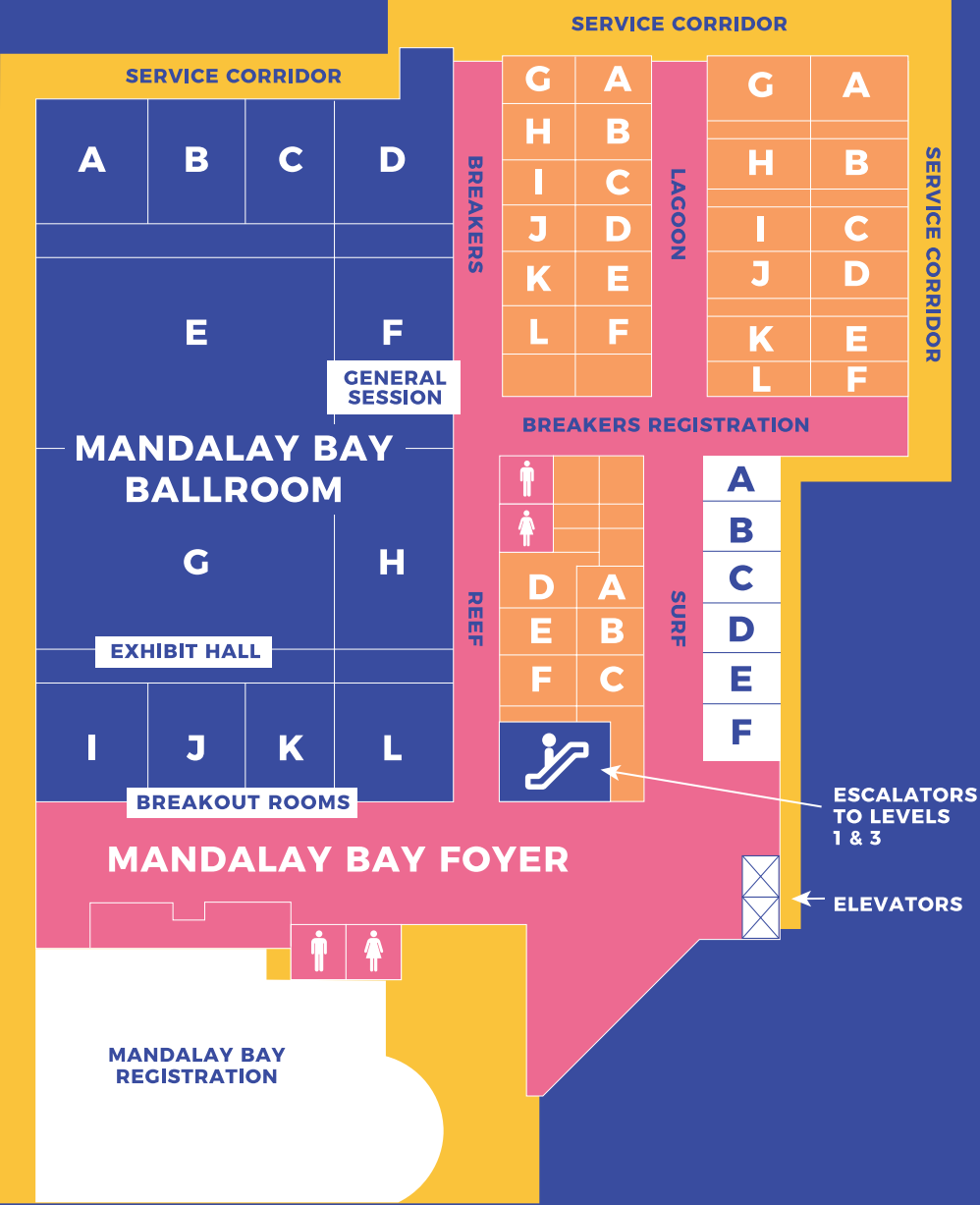
References: **1.** Data on file. 05DFI502 Clinical Study Report. Fort Worth, TX: Galderma Laboratories, L.P., 2016. **2.** Data on file. MA-32418 Study Report. Fort Worth, TX: Galderma Laboratories, L.P., 2016. **3.** *Restylane Refyne*. Instructions for Use. Fort Worth, TX: Galderma Laboratories, L.P., 2016. **4.** *Restylane Defyne*. Instructions for Use. Fort Worth, TX: Galderma Laboratories, L.P., 2016. **5.** Data on file. Fort Worth, TX: Galderma Laboratories, L.P., 2016.



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FLOOR MAP



EXHIBITORS as of 1.12.18

See the exhibit hall map in the Mobile App or on signage outside the hall.

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REFERENCES: 1. Data on File. ULT-132. 2. Suh DH, Choi JH, Lee SJ, et al. Comparative histometric analysis of the effects of high-intensity focused ultrasound and radiofrequency on the skin. *J Cosmet Laser Ther*. 2015;17(5):230-236. 3. Ulthera Instructions For Use.

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Ultherapy™



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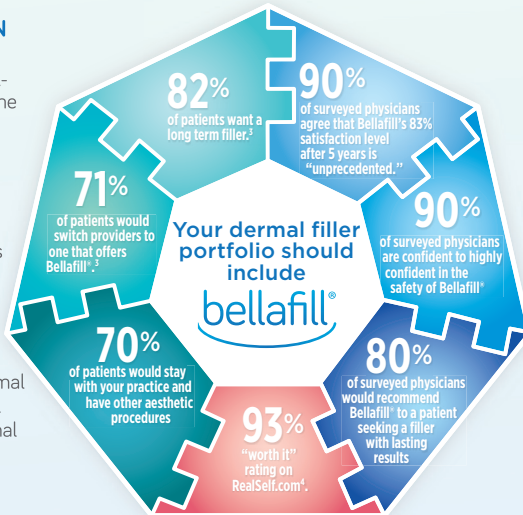
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SMILE LINE PATIENT - BEFORE



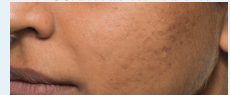
SMILE LINE PATIENT - AFTER



ACNE SCAR PATIENT - BEFORE



ACNE SCAR PATIENT - AFTER



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REFERENCES: 1. Data on file. Suneva Medical, Inc. 2. Based on the 5 year post approval study for the correction of nasolabial folds.

3. Data on file. Suneva Medical, Inc. 4. RealSelf.com. Data retrieved December 20, 2016

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NOTES

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