



AMERICAN ACADEMY
OF COSMETIC SURGERY

2013
*Annual
Scientific
Meeting*

29TH ANNUAL SCIENTIFIC MEETING
Las Vegas, Nevada

FINAL PROGRAM

*Global Innovations &
Controversies in Cosmetic Surgery*



AMERICAN ACADEMY
OF COSMETIC SURGERY

Welcome

to the American Academy of Cosmetic Surgery's
29th Annual Scientific Meeting —
celebrating excellence in cosmetic surgery.

Program Committee

Chair: Neil Sadick, MD
New York, N.Y.
United States

Gerald Edds, MD
Owensboro, Ky.
United States

Sabrina Fabi, MD
San Diego, Calif.
United States

Robert Shumway, MD, FACS
LaJolla, Calif.
United States

Michael Will, MD, DDS
Ijamsville, Md.
United States

AACS is pleased to once again host you in Las Vegas for our Annual Scientific Meeting. We have convened our global community of practitioners for four days of dynamic speakers, cutting-edge curriculum and unparalleled education and networking opportunities. In addition to the education program, we encourage you to visit the more than 100 exhibitors demonstrating the latest innovative products and services. And don't forget to download our mobile app to help you navigate the meeting from the palm of your hand.

We hope you not only learn new information and techniques, but enjoy your time with your peers as well.

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GENERAL INFORMATION

REGISTRATION HOURS

Location: Palace Tower,
Promenade Level,
Milano Ballroom Foyer

Tuesday, January 15

7 a.m.–6 p.m.

Wednesday, January 16

7 a.m.–6 p.m.

Thursday, January 17

7 a.m.–6 p.m.

Friday, January 18

7 a.m.–6 p.m.

Saturday, January 19

7 a.m.–5 p.m.

EXHIBITION HOURS

Location: Palace Tower,
Pool Level, Forum Ballroom

Thursday, January 17

9:30 a.m.–7:30 p.m.

(Welcome Reception in Exhibit Hall
(6 p.m.–7:30 p.m.))

Friday, January 18

9:30 a.m.–5 p.m.

Saturday, January 19

9:30 a.m.–2:30 p.m.

SPEAKER READY ROOM

Location: Imperial Boardroom,
Promenade Level

Tuesday, January 15

7 a.m.–6 p.m.

Wednesday, January 16

7 a.m.–6 p.m.

Thursday, January 17

7 a.m.–6 p.m.

Friday, January 18

7 a.m.–6 p.m.

Saturday, January 19

7 a.m.–3 p.m.

**THE FINAL PROGRAM IS ALSO AVAILABLE ON THE AACS 2013
MOBILE APP OR AT COSMETICSURGERY.ORG/Program**

Keynote Speakers



Thursday, January 17, 8 a.m.



Angelo Cuzalina, MD, DDS,

is the immediate past president of the AACS. He has served on the AACS Board of Trustees since 2005, and he also serves on the American Board of Cosmetic Surgery. Dr. Cuzalina is board

certified by the ABCS in general cosmetic surgery and is also certified by the American Board of Oral & Maxillofacial Surgery. He is an author and lecturer on all areas of cosmetic surgery and is in private practice in Tulsa, Okla. He has an AACS accredited fellowship program with two fellows per year.

Thursday, January 17, 8 a.m.



Patrick Trevidic, MD, is a

plastic, reconstructive and aesthetic surgeon who currently serves as Head of the Surgery Department at the Hôpital Sainte-Anne, Paris. Dr. Trevidic, as well as being instrumental as

a key investigator in several anti-aging studies, has published more than 50 scientific articles in various periodicals and international journals. To date, he has participated in over 100 medical congresses around the world and currently serves as scientific director of Expert2Expert, the renowned European group of surgeons and cosmetic specialists. Dr. Trevidic will be joining us this year to discuss his latest insights on the procedure of tear trough correction, a subject on which he is one of the world's foremost experts.

Keynote Speakers

Friday, January 18, 8 a.m.



Alexander A. Krakovsky MD, PhD, DrSc, FAAPS, is an internationally-renowned speaker and educator in the areas of cosmetic, plastic and aesthetic surgery. During his keynote address, he will discuss his

up-to-date phalloplasty surgical technique as it relates to penile triple augmentation. Dr. Krakovsky is currently the only plastic/cosmetic surgeon in the United States performing penile augmentation with both AlloDerm and DFGs, and he holds the trademarks for both the Penile Dual Augmentation™ and Penile Triple Augmentation™ surgical methods.

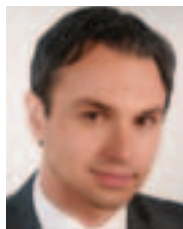
Friday, January 18, 8 a.m.



Dr. Ira Papel currently serves as both an Associate Professor at Johns Hopkins University and the co-director of the Facial Plastic Fellowship at Johns Hopkins Hospital. Over the course of his career he has been invited to serve

as a visiting professor at more than 30 universities throughout the United States, Europe, Asia, Mexico and South America. His textbook, *Facial Plastic & Reconstructive Surgery* is now in its third edition, and has become a standard text for surgical students all over the world. Dr. Papel is a former President of the American Academy of Facial Plastic and Reconstructive Surgery, and is currently the President of the American Board of Facial Plastic and Reconstructive Surgery.

Saturday, January 19, 8 a.m.



André Vieira Braz, MD, is a clinical dermatologist and dermatologic surgeon based in Rio de Janeiro, Brazil. In addition to being a medical practitioner, Dr. Braz serves as both an assistant teacher of cosmetic

dermatology and a scientific coordinator and teacher of applied anatomy for botulinum toxin and hyaluronic acid injections at Policlínica Geral do Rio de Janeiro. Dr. Braz speaks regularly to international audiences on the subjects of botulinum toxin, hyaluronic acid implants, filling techniques, cosmetic and therapeutic indications, hyperhidrosis and the use of lasers in dermatology. Dr. Braz will discuss his research on the patterns of contraction as relating to the frontalis muscle during his keynote address.

Saturday, January 19, 1 p.m.



Inna Belenky, PhD, is a clinical training manager of Viora's clinical team. She heads and monitors all clinical training for Viora's employees and customers, helping to maintain a high level of professionalism and clinical

understanding. As a prominent member of Viora's research and development team, Dr. Belenky plays a key role in evaluating clinical efficacy and optimizing operating mechanisms and technologies to better serve cosmetic surgeons. Currently, Dr. Belenky is involved in optimizing Viora's treatment protocols through reviewing feedback and suggestions from the field and investigating proposals within Viora's in-house clinic. Dr. Belenky has authored numerous Russian and English publications and speaks regularly at international scientific conferences.

Continuing Medical EDUCATION

Accreditation statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education. The American Academy of Cosmetic Surgery (AACS) is accredited by the Accreditation Council for Continuing Education (CME) for physicians. Scientific sessions are not supported by any commercial entity.

Needs Assessment Summary Statement

The AACS developed its 29th Annual Scientific Meeting in response to documented needs. Pursuant to data obtained in post-evaluation surveys from the 28th Annual Scientific Meeting, live surgery workshops, interviews, expert opinions and research from professional publications, the following top five areas of interest were identified: Blepharoplasty and Browlift; Advanced Topics in Breast Surgery; Rhinoplasty and Otoplasty; Live Patient Demonstrations; and Vein Surgery for the Cosmetic Surgeon.

The Meeting was designed to address the need for programs that allow faculty to review basic surgical skills and knowledge; complications; managing the breast of the massive weight loss patient; fat retrieval and transplants in the hands, face and buttocks; mastopexy and reduction combined procedures; facelifts, neck lifts, blepharoplasty, rhinoplasty, otoplasty; and new technologies with lasers, stem cells in facial rejuvenation.

Responsively, the Meeting aims to deliver didactic and hands-on learning such as is demonstrated in the following symposia: Complications in Cosmetic Surgery: Diagnosis and Management; Breast Implant Revision Surgery; Live Patient Demonstrations for Cosmetic Surgeons; and Latest Approaches in the Use of Lasers and Radio Frequency Technology in Cosmetic Procedures.

Other educational practice gaps identified in the 2013 Education Needs Assessment have been incorporated into the 2013 Education Program activities.

Credit designation

The AACS designates this live activity for a maximum of 21 AMA PRA Category 1 Credit(s)[™] for the general meeting (credits for pre-conference sessions are awarded separately). Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Program overview

The Meeting is organized by the AACS to address practice gaps among physicians and administrative professionals concerned with cosmetic surgery in the surgical home. Keynote presentations, symposia and poster sessions will be presented to diverse viewpoints, underscore competency and enhance skills. This meeting will offer attendees an opportunity to perfect their own set of skills and improve their practice.

Learning objectives

After completing this activity, the participant should better be able to:

- Describe best practices in the field of cosmetic surgery, including current and unique surgical applications;
- Improve patient care, safety and aesthetic outcomes;
- Identify advances in technology, including the use of lasers and Radio Frequency Technology;
- Diagnose and manage various complications in breast and body cosmetic surgery;
- Discuss the state of hair restoration surgery, including surgery for male and female hair pattern loss; and
- Describe established techniques and options for various procedures, including breast and butt augmentations, gynecological treatment, blepharoplasty, etc., as well as non-invasive procedures.

Disclosure of conflicts of interest

The AACS requires instructors, planners, managers and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest (COI) they may have as related to the content of this activity. Conflicts may be in the form of financial or personal relationships.

All COI's are examined to remove bias and undue benefits. COI's are captured through written disclosure, slide presentation and oral reflection. Recognized or revealed COI are resolved through a review process lead by the AACS Education Committee and may result in the removal of a speaker or loss of CME credit for a presentation or activity.

CME CREDIT CLAIM/EVALUATION

The AMA requires that you certify the number of CME credits commensurate with your participation. You will receive an email each day alerting you that the current day's evaluation is ready as well as a link to access.

Additionally, computer stations to complete your evaluations are available at the Cyber Café located in the exhibit hall near the Poster Presentations. Participants will be able to complete the CME evaluation by clicking on the "CME Evaluation" link on the workstations.

Attendees will not be able to print from these stations.

It is the attendee's responsibility to complete an electronic form to claim credit for each educational activity in order to have the credit posted to his or her account. The American Academy of Cosmetic Surgery's education staff will organize and submit all credits at the conclusion of the Annual Meeting. Please allow an additional three weeks to receive your CME Certificate. Please note that obtaining a CME Certificate does not imply that the participant has achieved proficiency with the procedures.

Board Review Course *(Additional fee required. Meals will be provided as part of the registration fee.)*

January 15, 8 a.m.–9 p.m. • January 16, 8 a.m.–3 p.m. • Abruzzi Room, Pool Level

Program director: E. Antonio Mangubat, MD, Tukwila, Wash., United States

Faculty: Marc Cohen, MD, Camden, N.J., United States

James Koehler, MD, Tulsa, Okla., United States

Melanie Palm, MD, MBA, Solana Beach, Calif., United States

Tina Smith, CRNA, Tulsa, Okla., United States

Jan Zemplenyi, MD, Bellevue, Wash., United States

This course designated for 16 PRA Category 1 Continuing Medical Education credits.

Objectives: At the end of this course, participants will be able to:

- Review the anatomy and physiology surrounding cosmetic surgical procedures.
- Understand the various treatment options available for improving bodily appearance.
- Learn about potential post procedure complications and their management.

Stem Cell Symposium

8 a.m.–5:30 p.m. • Neopolitan III, Promenade Level

Program directors: Mark Berman, MD, Rancho Mirage, Calif., United States

Maurice Sherman, MD, San Diego, Calif., United States

This course is designated for 8 PRA Category 1 Continuing Medical Education credits.

Objective: At the end of this session, participants will be able to:

- Explain how cell surgery employing stem cells can be utilized by cosmetic surgeons for both aesthetic and therapeutic goals.

8–9:30 a.m. • Session 1

Welcome Mark Berman, MD, Rancho Mirage, Calif., United States

Maurice Sherman, MD, San Diego, Calif., United States

SC-01 History of Stem Cell Treatment Internationally Since the 1960s

Jackie See, MD, Rancho Mirage, Calif., United States

SC-02 Rejuvenating Effects of Stem Cells on the Skin

Nathan Newman, MD, Beverly Hills, Calif., United States

SC-03 The Role of Stem Cells and Platelet Rich Plasma in Hair Restoration

Sharon McQuillan, MD, Aventura, Fla., United States

Question and Answer Period

Moderator: Maurice Sherman, MD

Jackie See, MD; Nathan Newman, MD; Sharon McQuillan, MD

9:30–9:50 a.m. • BREAK • Neopolitan Foyer, Promenade Level

9:50–11:30 a.m. • Session 2

SC-04 Stem Cell 101: The CSCTC/WA Preliminary Experience

Mark Berman, MD, Rancho Mirage, Calif., United States

SC-05 Global Perspectives in the Therapeutic Application of Adult Stem Cells

David Audley, San Diego, Calif., United States

SC-06 In Vitro Evaluation of Harvested Fat and ADRCs; Speaking the Same Language

Maurice Sherman, MD, San Diego, Calif., United States

Question and Answer Period

Mark Berman, MD; David Audley; Maurice Sherman, MD

11:30 a.m.–12:30 p.m. • LUNCH • Roman I, Promenade Level

12:30–3:15 p.m. • Session 3

- SC-07 Adipose Derived Stem Cells: A Comparison Study of Commercially Available Collection and Processing Techniques**
Todd Malan, MD, Scottsdale, Ariz., United States
-
- SC-08 Validated In-Clinic Stem Cell Therapies**
Kristin Comella, MS, Sunrise, Fla., United States
-
- SC-09 Adipose Derived Stem Cells and Urologic Regenerative Medicine**
Elliot Lander, MD, Rancho Mirage, Calif., United States
-
- SC-10 Image Guided Therapeutic Stem Cell Injections**
John Feller, MD, Rancho Mirage, Calif., United States
-
- SC-11 Comparison of Bone Marrow and Adipose Tissue Derived Stem Cells**
Ziya Saylan, MD, Düsseldorf, Germany
-
- SC-12 Continuous Stem Cell Expansion Without Trypsin Which Changes Cell Characters**
Hee Young Lee, MD, Seoul, Korea

Question and Answer Period

Moderator: Maurice Sherman, MD

Todd Malan, MD; Kristin Comella, MS; Elliot Lander, MD; John Feller, MD;

Ziya Saylan, MD; Hee Young Lee, MD

3:15–3:35 p.m. • BREAK • Neopolitan Foyer, Promenade Level

3:35–5:30 p.m. • Session 4

- SC-13 Onsite Cryobanking of Stem Cells and Fat for the Aesthetic Surgeon: Tips, Tricks, Traps, Regulations and Road Maps**
Allan Wu, MD, Palm Springs, Fla., United States
-
- SC-14 My Thirty-Three Year Experience with Fat Transfer with a Look to the Future**
Mel Bircoll, MD, Los Angeles, Calif., United States
-
- SC-15 Doctors' Use of Autologous Stem Cells**
Mitchell Fuerst, Esq., Miami, Fla., United States; Andrew Ittleman, Esq., Miami, Fla., United States

Question and Answer Period

Foundations of Cosmetic Breast Surgery

8 a.m.–5:30 p.m. • Neopolitan II, Promenade Level

Program directors: **Samir S. Pancholi, DO**, Las Vegas, Nev., United States
Robert Jackson, MD, Indianapolis, Ind., United States

This course designated for 7.5 PRA Category 1 Continuing Medical Education credits.

Objectives: At the end of this session, participants will be able to:

- Describe concepts of breast surgery which will guide the surgeon.
- Evaluate potential cosmetic breast candidates.
- Formulate an effective surgical plan to recognize surgical options.
- Recognize potential complications.
- Explain treatment options.

8–9:30 a.m. • Session 1

FB-01 Overcoming the Three Main Objections for Closing the Breast Augmentation Consult

Pamela Nease, MBA, MHA, Chattanooga, Tenn., United States;
Jennifer Deal, MPPM, Chattanooga, Tenn., United States

FB-02 Breast Augmentation—A Comprehensive Review

Julia Santa Rosa, MD, Dallas, Texas, United States

FB-03 Preoperative Planning for the Breast Augmentation Patient

Rhys Branman, MD, Little Rock, Ark., United States

FB-04 Choosing the Right Implant

Alex Sobel, DO, Bellevue, Wash., United States

FB-05 Expert Panel Discussion

All Faculty

9:30–10 a.m. • BREAK • Neopolitan Foyer, Promenade Level

10 a.m.–12 p.m. • Session 2

FB-06 Trans Axillary Breast Augmentation: Procedure Pearls and Pitfalls

Samir Pancholi, DO, Las Vegas, Nev., United States

FB-07 Peri Areolar Breast Augmentation: Procedure Pearls and Pitfalls

Chris Lowery, DO, Indianapolis, Ind., United States

FB-08 Trans Umbilical Breast Augmentation: Procedure Pearls and Pitfalls

Jacob Haiavy, MD, Rancho Cucamonga, Calif., United States

FB-09	Infra Mammary Fold Breast Augmentation: Procedure Pearls and Pitfalls Jeffrey Swetnam, MD, Tulsa, Okla., United States
FB-10	The WOW! Breast Augmentation Result James Koehler, MD, Tulsa, Okla., United States
FB-11	Expert Panel Discussion All Faculty

12–1 p.m. • LUNCH • Roman I, Promenade Level

1–2:30 p.m. • Session 3

FB-12	Breast Augmentation: Managing Immediate Complications Robert Shumway, MD, La Jolla, Calif., United States
FB-13	Managing Capsular Contraction Robert Jackson, MD, Indianapolis, Ind., United States
FB-14	The Difficult Breast Angelo Cuzalina, MD, DDS, Tulsa, Okla., United States
FB-15	Expert Panel Discussion All Faculty

2:30–3 p.m. • BREAK • Neopolitan Foyer, Promenade Level

3–5:30 p.m. • Session 4

FB-16	Mastopexy: Who Needs What? James Koehler, MD, Tulsa, Okla., United States
FB-17	Treatment of Asymmetric Breast Ptosis Mark Mandell-Brown, MD, Cincinnati, Ohio, United States
FB-18	Acellular Dermal Matrix and Other Materials in Breast Surgery Robert Jackson, MD, Indianapolis, Ind., United States
FB-19	Treating the Massive Weight Loss Patient Chad Deal, MD, Chattanooga, Tenn., United States
FB-20	Expert Panel Discussion All Faculty

Spanish Symposium

8 a.m.–5:30 p.m. • Milano V, Promenade Level

Program directors: **Guillermo Blugerman, MD**, Buenos Aires, Argentina;
Marco Pelosi II, MD, Bayonne, N.J., United States

This course designated for 7.5 PRA Category 1 Continuing Medical Education credits.

Objectives: At the end of this session, participants should be able to:

- Explain the latest developments in cosmetic surgery for men and women.
- Describe the surgical skills needed for proficiency in the performance of the various cosmetic surgery procedures presented at the symposium.
- Describe the cosmetic surgical techniques presented at the symposium.
- Evaluate data presented to determine the best methods of practice of cosmetic surgery while avoiding morbidity and complications.

8–10:15 a.m. • Session 1

SP-01	Injertos Cartilagosos Trans Frenillo/Placement of Cartilage Grafts for the Nasal Tip Through the Frenulum of the Upper Lip Jaime Calderon, MD, Morelia, Mexico
SP-02	Lipoescultura y Modelado Gluteo con Grasa/Gluteal Enhancement with Liposculpturing and Fat Transfer Arturo Grau, MD, Asunción, Paraguay
SP-03	La Consulta en la Cirugía Mamaria/ The Office Consultation for Breast Surgery Diego Schavelzon, Buenos Aires, Argentina
SP-04	Movilización Umbilical Durante o Después de la Liposucción/Umbilical Mobilization at or After Liposuction Guillermo Blugerman, MD, Buenos Aires, Argentina
SP-05	Azelaic Peel 15 Años En El Manejo de la Melanosis Facial y Foto Envejecimiento/ Fifteen Years Experience with Azelaic Peel for Facial Melanosis and Photodamaged Skin Saverio Di Blasi, MD, Caracas, Venezuela
SP-06	Corrigiendo la Perdida de Cabello y Cicatrices Causadas por Cirugias Cosmeticas a Travez del Implante de Cabello/Hair Transplant for the Correction of Hair Loss and Scars Following Cosmetic Surgery Marco Barusco, MD, Port Orange, Fla., United States
SP-07	Laser CO₂ Fraccionado en Combinación con Lifting Facial/Combined Fractional CO₂ Laser and Face Lifting Aristides Arellano, MD, Puebla, Mexico
SP-08	Actualización en Laserlipolisis/Update on Laser Lipolysis Marco Antonio Conde, MD, Irapuato, Mexico

10:15–10:45 a.m. • BREAK • Neopolitan Foyer, Promenade Level

10:45 a.m.–12 p.m. • Session 2

- | | |
|--------------|---|
| SP-09 | Mega Liposucción/Megaliposuction
Jesús Aleman, MD, Villahermosa, Mexico; Rosa María Rivera López, Villahermosa, Mexico |
| SP-10 | Corrección Estética Percutánea de Pirámide Nasal/ Percutaneous Aesthetic Correction of the Nasal Pyramid
Ángel Bonilla Baez, MD, Quintano Roo, Mexico |
| SP-11 | Lipoabdominoplastia con Anestesia Tumesciente/Lipoabdominoplasty with Tumescient Anesthesia
Marco Pelosi II, MD, Bayonne, N.J., United States |
| SP-12 | Implantes Mamarios Usando la Técnica Axilar Subfacial/Transaxillary Subfascial Breast Implants
Carlos Avellanet, MD, Columbus, Ohio, United States |
| SP-13 | Tensado Vaginal Usando el Er:YAG Laser/Vaginal Tightening Using the Er:YAG Laser
Jorge E. Gaviria, MD, Caracas, Venezuela |
| SP-14 | Agrandamiento Mamario con Grasa Antóloga Usando Solamente Anestesia Local/ Breast Augmentation with Fat Grafting Under Local Tumescient Anesthesia
Marco Pelosi III, MD, Bayonne, N.J., United States |

12–1 p.m. • LUNCH • Roman I, Promenade Level

1–3:15 p.m. • Session 3

- | | |
|--------------|---|
| SP-15 | La Dieta HCG y el Cirujano Cosmetic/The HCG Diet and the Cosmetic Surgeon
Ivanhoe Ortega, MD, Santiago, Chile |
| SP-16 | Carboxitherapy and Platelet-Rich-Plasma for Vaginal Rejuvenation
Adrian Gaspar, MD, Buenos Aires, Argentina; Alejandro Carbone, MD, Buenos Aires, Argentina;
Jorge Elias, MD, Buenos Aires, Argentina |
| SP-17 | Colpoperineoplasty and Introitoplasty for Vaginal Tightening
Alejandro Carbone, MD, Buenos Aires, Argentina; Jorge Elias, MD, Buenos Aires, Argentina;
Adrian Gaspar, MD, Buenos Aires, Argentina |
| SP-18 | Comparación del laser de Erbium y de CO₂ en el Rejuvenecimiento Vaginal/ Comparison of the Er: YAG and CO₂ Laser for Vaginal Rejuvenation
Jorge Elias, MD, Buenos Aires, Argentina; Alejandro Carbone, MD, Buenos Aires, Argentina;
Adrian Gaspar, MD, Buenos Aires, Argentina |
| SP-19 | Aumento de Mamas con Implantes Subfasciales/Breast Augmentation Using Subfascial Implants
Juan Piña, MD, Mexico City, Mexico |
| SP-20 | Liposucción Avanzada/Advanced Liposuction
José Luis Salas, MD, Tijuana B.C., Mexico |
| SP-21 | Abdominoplastia Circuncferencial en Cinturón/Circumferential Belt Abdominoplasty
Miguel A. Saucedo, MD, Ciudad Obregón, Mexico |

Spanish Symposium, *continued*

3:15–3:45 p.m. • BREAK • Neopolitan Foyer, Promenade Level

3:45–5:30 p.m. • Session 4

SP-22	Tratamiento Cosmético de la Nariz Mestiza/Cosmetic Treatment of the “Mestiza” Nose Sebastián E. Gutiérrez, MD, San Luis Potosi, Mexico
SP-23	Resección de la Bola Adiposa de Bichat/Resection of the Bichat Fat Pad Juan Domingo Paz, MD, Nuevo Laredo, Mexico
SP-24	Conferencia Magistral – 35 Años de Cirugía Cosmética/35 Years of Cosmetic Surgery – Master Lecturer Enrique Hernández Pérez, San Salvador, El Salvador
SP-25	Adios Strias/Bye-Bye Striae Maria Clara Santos, MD, Bahia, Brazil
SP-26	Auriculoplastia/Otoplasty Carlos Mauricio Casillas, MD, Aguascalientes, Mexico
SP-27	Golden Peel para el Tratamiento de las Estrías Distensas/Golden Peel for Treatment of Distended Striae Enrique Hernandez Perez, MD, San Salvador, El Salvador
SP-28	Tonometría Vaginal Para Evaluar la Efectividad de los Tratamientos Ginecocosmeticos/ The Vaginal Tonometer to Evaluate the Effectiveness of Vaginal Rejuvenacion Surgery Oscar Aguilera, MD, Punta Arenas, Chile
SP-29	Combinación de la Cirugía Cosmetica Vaginal y la Lipoescultura Laser. La Nueva Oportunidad para el Ginecólogo del Siglo 21/Combining Laser Cosmetic Vaginal Surgery and Laser Liposculpturing: A New Challenge for the 21st Century Gynecologist Victor Dominguez Chilabert, MD, Ascunción, Paraguay
SP-30	Tratamiento Holístico en Estética/Aesthetic Holistic Treatments Leonard Rubinstein, MD, Sarasota, Fla., United States

American Society of Liposuction Surgery and the American Academy of Cosmetic Surgery Foundations of Liposuction

8 a.m.–5:30 p.m. • Neopolitan I, Promenade Level

Program directors: **Kevin Jovanovic, MD**, New York, N.Y., United States
Marco Pelosi, II, MD, Bayonne, N.J., United States

This course designated for 7.25 PRA Category 1 Continuing Medical Education credits.

Objectives: At the end of this session, participants will be able to:

- Describe innovative and new products and procedures.
- Describe an overview of liposuction surgery by topic area that is educational and unbiased for all physicians experienced and novice.

8–10 a.m. • Session 1

FL-01	Liposuction as a Contaminated Procedure Chad Deal, MD, Chattanooga, Tenn., United States
FL-02	Liposuction Safety and Pharmacology – Unable to Present Due to Illness Jeffery Klein, MD, San Juan Capistrano, Calif., United States
FL-03	Liposuction Patient Selection Marco Pelosi, III, MD, Bayonne, N.J., United States
FL-04	Ergonomics - Safety for the Liposuction Surgeon Kevin Jovanovic, MD, New York, N.Y., United States

10–10:30 a.m. • BREAK • Neopolitan Foyer, Promenade Level

10:30 a.m.–12:15 p.m. • Session 2

FL-05	Office Lipoabdominoplasty Under Tumescent Anesthesia Marco Pelosi, III, MD, Bayonne, N.J., United States
FL-06	Mega Liposuction Jose Luis Salas, MD, Tijuana, Mexico
FL-07	Logical Liposuction Robert Shumway, MD, La Jolla, Calif., United States
FL-08	Avelar Brachioplasty Carey Nease, MD, Chattanooga, Tenn., United States
FL-09	Post Liposuction Umbilical Support (P.L.U.S.)™ Iacob Marcovici, MD, Avon, Conn., United States

American Society of Liposuction Surgery and the American Academy of Cosmetic Surgery Foundations of Liposuction Sessions, *continued*

12:15–1:15 p.m. • LUNCH • Roman I, Promenade Level

1:15–3:15 p.m. • Session 3

FL-10	Liposuction Complications and their Management with Liposhifting Ziya Saylan, MD, Düsseldorf, Germany
FL-11	Liposuction of the Buttocks Guillermo Blugerman, MD, Buenos Aires, Argentina
FL-12	Surgical Bodybuilding David Matlock, MD, Los Angeles, Calif., United States
FL-13	Treatment for Gynecomastia with Traditional Liposuction and Use of Pectoral Implants as a Secondary Treatment Drake Vincent, MD, Cottonwood Heights, Utah, United States
FL-14	Calf Augmentation and Reduction Procedures Kevin Jovanovic, MD, New York, N.Y., United States
FL-15	Office Liposuction - Assisted Thighplasty Under Tumescant Anesthesia Marco Pelosi II, MD, Bayonne, N.J., United States

3:15–3:45 p.m. • BREAK • Neopolitan Foyer, Promenade Level

3:45–5:30 p.m. • Session 4

FL-16	Liposuction of the Face Yan Trokel, MD, DDS, New York, N.Y., United States
FL-17	Basics of Autologous Fat Transfer (AFT) and Stem Cells for Facial Enhancement Peter M. Schmid, DO, Longmont, Colo., United States
FL-18	The Versatility of Autologous Fat Transfer Marco Pelosi II, MD, Bayonne, N.J., United States
Panel Discussion	

6th World Congress of the International Society of Cosmetogynecology

8 a.m.–5:30 p.m. • Neopolitan IV, Promenade Level

Program directors: **Marco Pelosi II, MD**, Bayonne, N.J., United States
Marco Pelosi III, MD, Bayonne, N.J., United States

This course designated for 7.5 PRA Category 1 Continuing Medical Education credits.

Objectives: At the conclusion of this session, participants should be able to:

- Explain the latest developments in cosmetic genital surgery for men and women.
- Describe the surgical skills needed for proficiency in vaginal, penile and transgender surgery.
- Describe the latest advances in research and surgical techniques in the field of cosmetic genital surgery.
- Evaluate data presented to determine the best methods of practice of cosmetic genital surgery while avoiding morbidity and complications.
- Explain the latest developments in hormonal replacement to improve quality of life and function of the cosmetic patient.

8–10 a.m. • Session 1

Welcome and Opening Remarks

Marco Pelosi II, MD, Bayonne, N.J., United States

IS-01 **Cosmetic Genital Surgery 2013: A Comprehensive Overview**

Marco Pelosi III, MD, Bayonne, N.J., United States

IS-02 **Vaginal Hysterectomy 2013: State of the Art**

Octacilio Figuereido, MD, Londrina, Brazil

IS-03 **Master Lecture - My Life Experience with Breast Implants**

Diego Schavelzon, MD, Buenos Aires, Argentina (*Recipient of 2013 ISCG Award*)

IS-04 **Patient Selection in Aesthetic Vaginal Surgery: Preoperative and Postoperative Considerations**

Oscar Aguirre, MD, Englewood, Colo., United States

IS-05 **Prevention and Management of Substandard Labiaplasty Surgery**

David Matlock, MD, Beverly Hills, Calif., United States

10–10:15 a.m. • BREAK • Neopolitan Foyer, Promenade Level

10:15 a.m.–12 p.m. • Session 2

IS-06 **The Science of Orgasm**

Berry R. Komisaruk, PhD, Newark, N.J., United States

6th World Congress of the International Society of Cosmetogynecology Sessions, *continued*

IS-07	The Brazilian Experience with Two Decades of Cosmetic Surgery of the External Genitalia and Axillary Mammoplasty/Mastopexy Yhelda Felicio, MD, Fortaleza, Brazil
IS-08	The Use of High Prole and Extra High Prole Implants as an Alternative to Augmentation/Mastopexy Julio Novoa, MD, El Paso, Texas, United States
IS-09	Aesthetic Surgery of the Mons Pubis and Labia Majora Marco Pelosi II, MD, Bayonne, N.J., United States
IS-10	Introitoplasty 2013: Current Techniques for Perineoplasty and Low Rectocele Repair Oz Harmanli, MD, Springfield, Mass., United States
IS-11	Er: YAG Laser Vaginal Tightening for Vaginal Rejuvenation Jorge Gaviria, MD, Caracas, Venezuela

12–1 p.m. • LUNCH • Roman I, Promenade Level

1–2:45 p.m. • Session 3

IS-12	Liposculpturing of the Mons Pubis: The Way I Do It Kevin Jovanovic, MD, New York, N.Y., United States
IS-13	Face Contouring by Buccal Fat Removal: My Method Ziya Saylan, MD, Düsseldorf, Germany
IS-14	Comparison of Er: YAG and CO2 Lasers for Vaginal Rejuvenation Adrian Gasper, MD, Buenos Aires, Argentina; Alejandro Carbone, MD, Buenos Aires, Argentina; Jorge Elias, MD, Buenos Aires, Argentina
IS-15	The Management of Vulvar Varicosities Doohi Lee, MD, Plano, Texas, United States
IS-16	Treatment of Vaginal Atrophy Using Carboxitherapy Adrian Gasper, MD, Buenos Aires, Argentina; Alejandro Carbone, MD, Buenos Aires, Argentina; Jorge Elias, MD, Buenos Aires, Argentina
IS-17	Colpoperineoplasty and Introitoplasty with Site-Specific Repair for Vulvovaginal Rejuvenation Adrian Gasper, MD, Buenos Aires, Argentina; Alejandro Carbone, MD, Buenos Aires, Argentina; Jorge Elias, MD, Buenos Aires, Argentina
IS-18	The Vaginal Tonometer to Measure Vaginal Tone Pre- and Post-Op for Vaginal Surgery Oscar Aguilera, MD, Punta Arenas, Chile

2:45–3 p.m. • **BREAK** • Neopolitan Foyer, Promenade Level

3–5:30 p.m. • **Session 4**

- | | |
|-------|--|
| IS-19 | Mastering Hormonal Replacement to Improve the Function and Quality of Life of the Female and Male Cosmetic Patient
Neal Rouzier, MD, Palm Springs, Calif., United States |
| IS-20 | Novel Aesthetic Approach to the Large Mons Pubis and Deflated Labia Majora
Oscar Aguirre, MD, Englewood, Colo., United States |
| IS-21 | Cosmetic Penile Enhancement: The Way I Do It
Nikolas Chugay, MD, Long Beach, Calif., United States |
| IS-22 | Penile Implants and Update on Penile Cosmetic Surgery
Paul Perito, MD, Miami, Fla., United States |
| IS-23 | Combined Cosmetic Vaginal Surgery and Diode 980 nm Laser Liposculpturing in 218 Patients
Victor Dominguez Chilabert, MD, Asunción, Paraguay |
| IS-24 | Male to Female Transgender Surgery: Evolution of the Surgical Technique
Gennaro Selvaggi, MD, Gothenburg, Sweden |
| IS-25 | Phalloplasty: Review of Surgical Techniques
Gennaro Selvaggi, MD, Gothenburg, Sweden |
| IS-26 | Male to Female Transgender Surgery: Breast Augmentation Techniques
Gennaro Selvaggi, MD, Gothenburg, Sweden |
| IS-27 | Cosmetic Surgery for Males with Large Ptotic Mons Pubis and a Buried Penis: Pelosi Monsplasty Technique
Marco Pelosi II, MD, Bayonne, N.J., United States |
| IS-28 | The HCG Weight Loss Diet and the Cosmetic Patient
Ivanhoe Ortega, MD, Santiago, Chile |

General Session

Thursday, January 17, 2013

General Session I

8–9:30 a.m. • Milano II–VIII, Promenade Level

8–8:30 a.m. **Welcome, Introductions**

8:30–9 a.m. **Webster Lecturer, Angelo Cuzalina, MD, DDS**

9–9:30 a.m. **Keynote Presentation**

G1-01 Tear Trough Latest Insights: From Anatomy to Cannula's Injections
Patrick Trevidic, MD, Paris, France

9:30 a.m.–7:30 p.m.

Exhibit Hall Open
Forum Ballroom • Pool Level

9:30–10 a.m.

BREAK *in the Exhibit Hall*

1–2:30 p.m.

LUNCH/POSTERS *in the Exhibit Hall*

4–4:30 p.m.

AFTERNOON BREAK *in the Exhibit Hall*

Symposia I • 10 a.m.–1 p.m. *(running concurrently)*

S1-01 Breast Implant Revision Surgery: Indications and Use of Capsulorrhaphies, Capsulotomies, Capsulectomies and Grafting Techniques

Neopolitan II, Promenade Level

Program director: Jacob Haiavy, MD, DDS, Rancho Cucamonga, Calif., United States

Objectives: At the end of this session, participants will be able to:

- Define breast augmentation complications.
- Describe a systematic way to restore the symmetry to the breasts with surgical procedures consisting of a capsulorrhaphy, capsulectomy and/or capsulotomy as well as grafting techniques in selected cases.
- Identify the reasons for necessary revisions such as capsular contracture, implant malposition, leakage, rippling, asymmetry and symmastia.
- Illustrate possible techniques of correction for each problem.

S1-01-01 Best and Worst Breast Augmentation with Pearls for Success

Brent Rosen, MD, Doylestown, Pa., United States

S1-01-02 The Difficult Breast Augmentation

James Koehler, MD, Tulsa, Okla., United States

S1-01-03 Surgical Correction of Capsular Contracture

Mark Berman, MD, Beverly Hills, Calif., United States

S1-01-04 Treatment of Capsular Contracture with Low Level Laser

William Scarlett, DO, FACS, FACOS, FAACS, Bensalem, Pa., United States

S1-01-05 Breast Implant Revision Surgery

Jacob Haiavy, MD, Rancho Cucamonga, Calif., United States

S1-01-06 Breast Implant Associated Anaplastic Large Cell Lymphoma (ALCL): A Case Presentation and Historical Review

Maria Lombardo, MD, Rancho Mirage, Calif., United States

S1-01-07 Vertical Mastopexy

Maurice P. Sherman, MD, San Diego, Calif., United States

Question and Answer Period

S1-02 Don't Gamble on Your Marketing Plan: What's New and What Works in Cosmetic Surgery

Neopolitan III, Promenade Level

Program director: **Melanie Palm, MD, MBA**, Solana Beach, Calif., United States

** This course is not designated for Continuing Medical Education.*

Description: This program will provide attendees with information on how to recognize meaningful and erroneous marketing initiatives within a cosmetic surgical focused practice. Additional tactics will be shared on how to develop a balanced internal and external marketing plan to generate recognition of an aesthetic or surgically-focused practice.

Opening Remarks:

Melanie Palm, MD, MBA, Solana Beach, Calif., United States

S1-02-01 Methods to Improve the Quality of Your Leads

Jennifer Deal, Chattanooga, Tenn., United States

S1-02-02 Make Your Waiting Room Work for You

Risa Goldman Luksa, Burbank, Calif., United States

S1-02-03 WOW to WOM—Turning Wow-ing Experiences into Word of Mouth Marketing and Event Marketing Secrets

Tracy L. Drumm, Chicago, Ill., United States

S1-02-04 Avoiding the Five Most Common Mistakes Marketing Your Practice

Catherine Maley, MBA, Sausalito, Calif., United States

S1-02-05 An Evidence-Based Look at Reputation Management and Practice Marketing

Robert Baxter, Miami Beach, Fla., United States

S1-02-06 The Secret to Success in Social Media for Aesthetic Surgeons

Jake Laban, Santa Monica, Calif., United States

S1-02-07 Pearls from My Practice: Brand Identity and Community Partnerships

Melanie D. Palm, MD, MBA, Solana Beach, Calif., United States

S1-02-08 Gaining the Competitive Advantage through Public Relations

Peyton Robertson, San Diego, Calif., United States

S1-02-09 The Importance of Media Relations

Jeff Fischer, San Diego, Calif., United States

S1-02-10 Ten Little-Known Ways to Improve Your Website Rankings

Joseph Stevenson, Las Vegas, Nev., United States; Kenny Eliason, Las Vegas, Nev., United States

S1-02-11 That's Not Real, It Must Have Been Photoshopped—Medicolegal Considerations in Best Marketing Practices

Lori Varaich, JD, San Diego, Calif., United States

Question and Answer: Panel Discussion

Robert Baxter; Tracy L. Drumm; Kenny Eliason; Jeff Fischer; Jake Laban; Risa Goldman Luksa; Catherine Maley; Pamela Nease, MBA, MHA; Melanie D. Palm, MD, MBA; Peyton Robertson; Joseph Stevenson; Lori Varaich, JD

S1-03 Comprehensive Cosmetic Surgery for Men

Neopolitan IV, Promenade Level

Program directors: Angelo Cuzalina, MD, DDS, Tulsa, Okla., United States

Robert Shumway, MD, La Jolla, Calif., United States

Objectives: At the end of this session, participants will be able to:

- Describe the most sought after cosmetic procedures for the male patient seeking cosmetic surgery.
- Identify the difference in treatment protocols for men versus women.
- Evaluate specific popular procedures.
- Measure the quality and satisfaction level for the most up-to-date aesthetic surgical procedures for men.

Session 1

S1-03-01 Male Contouring

E. Antonio Mangubat, MD, Takwila, Wash., United States

S1-03-02 Overview About Male Patient Cosmetic Surgery in our Practice

Guillermo Blugerman, MD, Buenos Aires, Argentina

S1-03-03 Male Facial Surgery

Joseph Niamtu, III, DMD, Richmond, Va., United States

Question and Answer Period

E. Antonio Mangubat, MD; Guillermo Blugerman, MD; Joseph Niamtu, III, DMD

Session 2

S1-03-04 Male Body Implants

Paul Chugay, MD, Tulsa, Okla., United States

S1-03-05 Gynecomastia Surgical Options

Angelo Cuzalina, MD, DDS, Tulsa, Okla., United States

S1-03-06 High-Def Liposculpture for Male Patients

John Millard, MD, Denver, Colo., United States

Question and Answer Period

Paul Chugay, MD; Angelo Cuzalina, MD, DDS; John Millard, MD

Live Patient Demonstrations for Cosmetic Surgeons

10:30 a.m.–6 p.m. • Milano II-VIII, Promenade Level

Program directors: **Suzan Obagi, MD**, Pittsburgh, Pa., United States
Sabrina Fabi, MD, FAAD, San Diego, Calif., United States

Moderators: **Guillermo Blugerman, MD**, Buenos Aires, Argentina
Dee Anne Glaser, MD, St. Louis, Mo., United States
Mitchel Goldman, MD, San Diego, Calif., United States
Neil Sadick, MD, New York, N.Y., United States
André Viera Braz, MD, Rio de Janeiro, Brazil
Phil Werschler, MD, Spokane, Wash., United States

Objectives: After completion of this session, participants will be able to:

- Describe signs of facial aging due to volume loss or mimetic muscle activity.
- Select the appropriate dermal filler or neurotoxin to optimize results in an office-based setting.
- Choose the laser modality for the respective skin condition, while minimizing adverse events in the office-setting.
- Identify an array of complications from dermal fillers, neurotoxins and laser and devices in the office setting.

10:30–11:30 a.m. • Toxins

Sabrina Fabi, MD, FAAD, San Diego, Calif., United States
Dee Anne Glaser, MD, St. Louis, Mo., United States
Suzan Obagi, MD, Pittsburgh, Pa., United States

11:30 a.m.–12:30 p.m. • Fillers

Sabrina Fabi, MD, FAAD, San Diego, Calif., United States
Dee Anne Glaser, MD, St. Louis, Mo., United States
Suzan Obagi, MD, Pittsburgh, Pa., United States
Phil Werschler, MD, Spokane, Wash., United States

1–2 p.m. • LUNCH/POSTERS • Exhibit Hall, Forum Ballroom, Pool Level

2–3 p.m. • Skin Tightening and Ultrasound

Sabrina Fabi, MD, FAAD, San Diego, Calif., United States
Suzan Obagi, MD, Pittsburgh, Pa., United States
Neil Sadick, MD, New York, N.Y., United States

3–4 p.m. • Lasers

Mitchel Goldman, MD, San Diego, Calif., United States
Suzan Obagi, MD, Pittsburgh, Pa., United States
Neil Sadick, MD, New York, N.Y., United States

4–5 p.m. • Hands and Leg Veins

Mitchel Goldman, MD, San Diego, Calif., United States
Neil Sadick, MD, New York, N.Y., United States

9:30 a.m.–7:30 p.m.

Exhibit Hall Open

Forum Ballroom • Pool Level

9:30–10 a.m.

MORNING BREAK

in the Exhibit Hall

1–2:30 p.m.

LUNCH/POSTERS

in the Exhibit Hall

4–4:30 p.m.

AFTERNOON BREAK

in the Exhibit Hall

Symposia II • 2:30–6 p.m. *(running concurrently)*

S1-04 Innovations in Hair Restoration Surgery

Neopolitan II, Promenade Level

Program directors: **Marco Barusco, MD**, Port Orange, Fla., United States
Steven Hopping, MD, Washington, D.C., United States

Objectives: At the end of this session, participants will be able to:

- Diagnose male and female Androgenetic Alopecia (AGA) and formulate a differential diagnosis.
- Define potential treatment strategies for treating AGA in males and females including medical and/or surgical therapies.
- Identify when to refer patients to the appropriate specialist for further workup.
- Determine if a patient presenting with AGA is a candidate for surgical hair restoration.
- Recognize current techniques used in hair restoration surgery (Follicular Unit Transplantation and Follicular Unit Extraction).
- Describe the new advancements and current research being done in the field of hair restoration surgery.

Session I • Contemporary Hair Restoration Surgery

Moderator: **E. Antonio Mangubat, MD**, Tukwila, Wash., United States

S1-04-01 Welcome and Introduction: The State of Hair Restoration Surgery and the ASHRS

Marco Barusco, MD, Port Orange, Fla., United States

S1-04-02 Diagnosis and Medical Treatment of Male and Female Pattern Hair Loss

Steve Hopping, MD, Washington, D.C., United States

S1-04-03 Hair Restoration Surgery for Male Pattern Hair Loss

John Porcaro, MD, Port St. Lucie, Fla., United States

S1-04-04 Hair Restoration Surgery for Female Pattern Hair Loss

Carlos Puig, DO, Houston, Texas, United States

Session 2 • Donor Hair Harvesting Strip vs. Follicular Unit Extraction (FUE)

Moderator: **Carlos Puig, DO**, Houston, Texas, United States

S1-04-05 Donor Harvesting: Strip

Paul Rose, MD, JD, Tampa, Fla., United States

S1-04-06 Donor Area Harvesting: Follicular Unit Extracting (FUE)

Sara Wasserbauer, MD, Walnut Creek, Calif., United States

Question and Answer Period

4–4:30 p.m. • **BREAK** • **Exhibit Hall** • **Forum Ballroom, Pool Level**

Session 3 • Special Situations

Moderator: Marco Barusco, MD, Port Orange, Fla., United States

S1-04-07 Surgical Strategies for Extensive Hair Loss

Robert Leonard, DO, Grosse Pointe Woods, Mich., United States

S1-04-08 Hair Restoration in Trauma Patients

E. Antonio Mangubat, MD, Takwila, Wash., United States

S1-04-09 Facial Hair Transplantation

Francisco Le Voci, MD, Sao Paulo, Brazil

Session 4 • New Advances and the Future of Hair Restoration

Moderator: Neil Sadick, MD, New York, N.Y., United States

S1-04-10 Advances in Wound Healing: Acellular Matrix, PRP, etc.

Gary Hitzig, MD, FACS, New York, N.Y., United States

S1-04-11 Advances in Tissue Storage and Graft Survival

Robert Niedbalski, MD, Seattle, Wash., United States

S1-04-12 Cellular Therapy and Hair Regeneration

Neil Sadick, MD, New York, N.Y., United States

Questions and Answers

S1-05 Using and Creating Interactive Dialogue to Maximize Your Social Media and Minimize Marketing Expenses

Neopolitan III, Promenade Level

Program director/moderator: Robert Burke, MD, DDS, FACS, Ann Arbor, Mich., United States

**This course is not designated for Continuing Medical Education.*

Description: This symposium will provide an introduction to social media and the use of web-based technologies to create interactive dialogue. Various types of social media will be discussed as well as their applications to cosmetic surgery practice. The honeycombed interactive frameworks of these media will be reviewed as they relate to social media services aggregation platforms. Branding, reputation management and marketing will be integrated into the discussion of the use of this interactive dialogue. Specific presentations by world experts will include Facebook, Twitter, Blogs, Microblogs and YouTube.

2:30–4 p.m. • Session 1

Introduction to Social Media: The Use of Web-Based Technologies to Create Interactive Dialogue and Applications to Cosmetic Surgery Practice

Robert Burke, MD, DDS, FACS, Ann Arbor, Mich., United States

S1-05-01 Is Your Social Media Marketing Investment Building Someone Else's Content?

Keith Veseleny, Orlando, Fla., United States

S1-05-02 Cutting Through the Facebook Noise: How to Make Sure Your Audience Sees Your Messages

Monique Ramsey, La Jolla, Calif., United States

S1-05-03 Online Reputation Management: What You Don't Know Can Hurt You!

Ann Cohen, New York, N.Y., United States

S1-05-04 How to Generate Tons of Media Coverage for Free Using This One Social Media Strategy

Matthew Scott, Solana Beach, Calif., United States

Question and Answer Period

4–4:30 p.m. • BREAK • Exhibit Hall • Forum Ballroom, Pool Level

4:30–6 p.m. • Session 2

S1-05-05 Social Media Branding and Marketing Using Your Own YouTube Channel

V. Thomas Barnes, MD, Maitland, Fla., United States

S1-05-06 Cross Channel Opportunities in Social Media

Ann Cohen, Manhattan, N.Y., United States

S1-05-07 In Synch: Making Your Online and Offline Brand and Voice Congruent

Monique Ramsey, La Jolla, Calif., United States

S1-05-08 How to Use Social Media to Integrate (Brand Journalism) with Your Unique Physician Brand Marketing Platform, Both Online and Offline

Matthew Scott, Solana Beach, Calif., United States

S1-05-09 How to Use Twitter to Funnel Traffic to Your Content Factory

Keith Veseleny, Orlando, Fla., United States

Question and Answer Period

Robert Burke, MD, DDS, FACS; Keith Veseleny; Monique Ramsey; Ann Cohen; Matthew Scott;
V. Thomas Barnes, MD

S1-06 Medical Legal Advanced Seminar: An Out of the Box Look at the Problems We All Face

Neopolitan IV, Promenade Level

Program director: Ronald Fragen, MD, FACS, FICS, Palm Springs, Calif., United States

**This course is not designated for Continuing Medical Education.*

Description: This session will explore multiple aspects of the medical legal process, from insurance procedures to dealing with lawsuits. There will be highlights on the underwriting process and policy provisions, as well as what legal professionals look for in medical experts. The session will also give tips on preparing for legal proceedings.

2:30–4 p.m. • Session 1

S1-06-01 How to Prevent and Deal with Lawsuits as a Physician

Ronald Fragen, MD, FACS, FICS, Palm Springs, Calif., United States

S1-06-02 Underwriting Process, Claims Made versus Occurrence Forms, Pricing of Individual Doctors; Policy Revisions

James P. McMahon, MS, CPHRM, ARM, Chicago, Ill., United States

S1-06-03 Medical Experts: What the Defense and Plaintiff Look For

Ken Zueutel Jr., Esq., Glendora, Calif., United States

Question and Answer Period

4–4:30 p.m. BREAK • Exhibit Hall • Forum Ballroom, Pool Level

4:30–6 p.m. • Session 2

S1-06-04 How I Prepare as a Medical Expert

Robert Jackson, MD, FACS, Indianapolis, Ind., United States

S1-06-05 Defending Complaints and Reports Filed With State Medical Boards

Peter Gaido, JD, Chicago, Ill., United States

S1-06-06 Doctors' Use of Foreign-Sourced Injectables

Andrew Ittleman, Esq., Miami, Fla., United States; Mitchell Fuerst, Esq., Miami, Fla., United States

Question and Answer Period

6–7:30 p.m.

*Welcome
Reception*

*in the Exhibit Hall
Forum Ballroom
Pool Level*

General Session II

8–9:30 a.m. • Milano II-VIII, Promenade Level

8–8:30 a.m. **Welcome, Introductions**

8:30–9:30 a.m. **Keynote Presentations**

G2-01 Penile Triple Augmentation: Up to Date Phalloplasty Surgical Technique

Alexander A. Krakovsky, MD, PhD, DrSc, FAAPS, La Jolla, Calif., United States

G2-02 Emerging Trends in Rhinoplasty

Ira Papel, MD, FACS, Baltimore, Md., United States

9:30 a.m.–5 p.m.

Exhibit Hall Open
Forum Ballroom • Pool Level

9:30–10 a.m.

MORNING BREAK *in the Exhibit Hall*

1–2:30 p.m.

LUNCH/POSTERS *in the Exhibit Hall*

4–4:30 p.m.

AFTERNOON BREAK *in the Exhibit Hall*

Symposia I • 10 a.m.–1 p.m. *(running concurrently)*

S2-01 Blepharoplasty, Brow and Midface Lift

Neopolitan II, Promenade Level

Program directors: Allan Wulc, MD, Plymouth Meeting, Pa., United States
Robert Dryden, MD, Tucson, Ariz., United States

Objectives: At the end of this session, participants will be able to:

- Describe the complexity of the eyelid and periorbital region.
- Define the important aesthetic interrelationships.
- Describe various established techniques of achieving aesthetic improvements in the periorbital region.

S2-01-01 The Brow Eyelid Continuum: Relationships are Important in Managing the Eyelids and Brows
Nancy Swartz, MD, Camden, N.J., United States

S2-01-02 Understanding the Levator Muscle in Cosmetic Eyelid Surgery
Marc Cohen, MD, Camden, N.J., United States

S2-01-03 Management of the Upper Sulcus and Eyelid Crease in Blepharoplasty
Jill Foster, MD, Columbus, Ohio, United States

S2-01-04 Fillers as an Alternative to Blepharoplasty, Brow and Midface Lift
Janet Neigel, MD, West Orange, N.J., United States

S2-01-05 Microincisional Direct Brow Lift
Guy Massry, MD, Beverly Hills, Calif., United States

S2-01-06 Transeyelid Brow Lift with Subgaleal Forehead Release
Bruce Chisholm, MD, Rancho Mirage, Calif., United States

S2-01-07 Transconjunctival Lower Eyelid Blepharoplasty with Laser Resurfacing and the Management of Festoons
Adam Scheiner, MD, Tampa, Fla., United States

S2-01-08 Fat Preservation Blepharoplasty
John Holds, MD, St. Louis, Mo., United States

S2-01-09 Transeyelid Management of Festoons, the Midface and the Lower Eyelids
Jeffrey Schiller, MD, Colorado Springs, Colo., United States

S2-01-10 Endoscopic Brow, Forehead and Subperiosteal Midface Lift
Mikel Lo, MD, Tucson, Ariz., United States

S2-01-11 Liposculpture in the Periorbital Region
Laxmeesh Mike Nayak, MD, St. Louis, Mo., United States

**S2-01-12 Complications of Lower Eyelid Surgery and Midface Lift:
Deciding on the Right Operation and Managing Complications**
Robert Schwartz, MD, Dallas, Texas, United States

Question and Answer Period

S2-02 Complications in Cosmetic Surgery: Diagnosis and Management

Neopolitan IV, Promenade Level

Program director/moderator: Jane Petro, MD, Purchase, N.Y., United States

Co-moderator: Firas Hamdan, MD, Beirut, Lebanon

Objectives: At the end of this session, participants will be able to:

- Review common complications of some routine cosmetic surgery procedures.
- Prescribe evidence-based specific preventive measures and treatment approaches to established complications.
- Recognize and manage complications.
- Evaluate their own role in prevention.

Introduction

S2-02-01 Are Complications Necessary?

Jane Petro, MD, Purchase, N.Y., United States

S2-02-02 How Complications Occur Unnecessarily

Firas Hamdan, MD, Beirut, Lebanon

Session 1 • Complications in Facial Cosmetic Surgery

S2-02-03 Complications of Laser Skin Resurfacing

Joseph Niamtu, III, DMD, Richmond, Va., United States

S2-02-04 Complications of Blepharoplasty

John Rose, MD, Madison, Wis., United States

S2-02-05 Complications of Facial Fillers

Lionel Meadows, MD, Commerce, Ga., United States

S2-02-06 Complications of Facelift

Steven Hopping, MD, Washington, D.C., United States

Session 2 • Complications of Breast and Body Surgery

S2-02-07 Complications of Permanent Fillers in the Body

Firas Hamdan, MD, Beirut, Lebanon

S2-02-08 Complications of Breast Augmentation and Mastopexy

Angelo Cuzalina, MD, DDS, Tulsa, Okla., United States

S2-02-09 Complications of Liposuction

John Millard, MD, Denver, Colo., United States

Session 3 • General Complications

S2-02-10 Scars

James Gilmore, MD, Dallas, Texas, United States

S2-02-11 Zebras: Diagnosing Infectious Complications of Cosmetic Surgery

Jane Petro, MD, Purchase, N.Y., United States

S2-02-12 Managing Complex Post-Operative Wounds

Quita Lopez, MD, Fresno, Calif., United States

S2-02-13 The Patient from Another Doctor with Complications

Samir Pancholi, MD, Las Vegas, Nev., United States

Question and Answer Period

S2-03 Gynecological Symposium

Neopolitan III, Promenade Level

Program director: Marco Pelosi III, MD, Bayonne, N.J., United States

Objectives: At the conclusion of this session, the clinician should be able to:

- Identify anatomical variations of the female genital region for which cosmetic treatment is commonly requested.
- Discuss common treatment options available for such requests.
- Distinguish anatomic features which serve to include or exclude specific treatment options.
- Discuss the pros and cons of specific treatment options.

Welcome: Marco Pelosi III, MD, Bayonne, N.J., United States

S2-03-01 Patient Selection in Aesthetic Vaginal Surgery

Oscar Aguirre, MD, Denver, Colo., United States

S2-03-02 Cosmetic Procedures of the Vulvar Region

- Labia Majoraplasty: Augmentation & Reduction
- Labia Minoraplasty and Clitoral Hood Contouring
- Cosmetic Procedures of the Vagina
- Hymenoplasty
- Perineoplasty
- Vaginoplasty

Marco Pelosi III, MD, Bayonne, N.J., United States

Gynecological Symposium, *continued*

S2-03-03 **Cosmetic Procedures of the Mons Pubis**

Kevin Jovanovic, MD, New York, N.Y., United States; Marco Pelosi II, MD, Bayonne, N.J., United States

S2-03-04 **Mons Pubis Liposuction**

Kevin Jovanovic, MD, New York, N.Y., United States

S2-03-05 **Mons Pubis Resection**

- **Mons Pubis Lift**
- **Cosmetic Procedures of the Inner Thighs**
- **Thighplasty in Relation to Vulvar Contouring**

Marco Pelosi II, MD, Bayonne, N.J., United States

9:30 a.m.–7:30 p.m.

Exhibit Hall Open
Forum Ballroom • Pool Level

9:30–10 a.m.

BREAK *in the Exhibit Hall*

1–2:30 p.m.

LUNCH/POSTERS *in the Exhibit Hall*

4–4:30 p.m.

AFTERNOON BREAK *in the Exhibit Hall*

Symposia II • 2:30–6 p.m. *(running concurrently)*

S2-04 Master Sessions Question and Answer

Neopolitan I, Promenade Level

Program directors: **Patrick McMenamin, MD**, Sacramento, Calif., United States;
Angelo Cuzalina, MD, Tulsa, Okla., United States

Objectives: At the end of this session, participants will be able to:

- Describe some of the most prominent cosmetic procedures for the patient seeking maximum results for a variety of facial and body procedures.
- Identify specific treatment protocols for challenging cases such as high definition liposuction, chemical peels in dark pigmented patients, extreme facial laxity and age related changes along with difficult breast and abdominal surgery.
- Evaluate specific popular procedures, risks and benefits versus newer treatment protocols.
- Appraise the quality and satisfaction level for the most up-to-date aesthetic surgical procedures compared with more traditional methods of cosmetic surgery enhancement.

2:30–4 p.m. • Session 1

S2-04-01 Contemporary Concepts in Rhytidectomy
Steven Hopping, MD, Washington, D.C., United States

S2-04-02 TBD

S2-04-03 4D (Dynamic) VASER Hi Def LipoSculpture
John Millard, MD, Denver, Colo., United States

Question and Answer Period

4–4:30 p.m. • BREAK • Exhibit Hall, Forum Ballroom, Pool Level

4:30–6 p.m. • Session 2

S2-04-04 Contemporary Use of Injectable Facial Fillers
Joseph Niamtu, II, DMD, Richmond, Va., United States

S2-04-05 Nuances of Revision Rhinoplasty
Ira Papel, MD, Baltimore, Md., United States

S2-04-06 Learning the Art of Chemical Peels, 2013
Peter Rullan, MD, Chula Vista, Calif., United States

S2-04-07 Abdominoplasty Avelar (Lipoabdominoplasty) versus Formal or Standard
Robert Jackson, MD, Marion, Ind., United States

Question and Answer Period

S2-05 Latest Approaches in the Use of Lasers and Radio Frequency Technology in Cosmetic Procedures

Neopolitan II, Promenade Level

Program director: Paul T. Rose, MD, Tampa, Fla. United States

Objectives: At the end of this session, participants will be able to:

- Discuss the use of lasers and radio frequency technology for common procedures such as skin resurfacing, liposuction, skin tightening and the treatment of vascular lesions and pigmentary problems.
- Discuss a fundamental knowledge of the use of laser and radio frequency technology for various cosmetic surgery procedures.
- Discuss up to date information regarding the latest advances and proper use of these devices.
- Identify the proper lasers to use in the procedures discussed.
- Describe the results that can be expected with these devices.
- Describe the safe use of these devices.

S2-05-01 Laser Liposuction

Steven Hopping, MD, Washington D.C., United States

S2-05-02 Use of Laser for Vascular Lesions

Melanie Palm, MD, MBA, Solana Beach, Calif., United States

S2-05-03 RF Technology

Paul Carniol MD, Summit, N.J., United States

S2-05-04 Fractionated CO2 Resurfacing

Rania Agha, MD, Oak Brook Terrace, Ill., United State

Question and Answer

4–4:30 p.m. • BREAK • Exhibit Hall, Forum Ballroom, Pool Level

4:30–6 p.m. • Session 2

S2-05-05 Laser Treatment of Pigmentary Disorders

Melanie Palm, MD, MBA, Solana Beach, Calif., United States

S2-05-06 Endovenous Laser Treatment

Paul T. Rose, MD, Tampa, Fla., United States

S2-05-07 Combining Various Laser and Peels Safely

Suzan Obagi, MD, Pittsburgh, Pa., United States

S2-05-08 Micro-Focused Ultrasound Treatment (Ulthera)

Sabrina Fabi, MD, San Diego, Calif., United States

S2-05-09 Pearls, Problems and Solutions with Lasers

Panel Discussion

Question and Answer Period

S2-06 New Generation Technology and Innovations

Neopolitan III, Promenade Level

(Free Communication Abstract Presentations)

Abstracts were submitted during the Call for Papers process. Speakers will have eight minutes for each presentation.

Objectives: At the end of this session, participants will be able to:

- Discuss technology and innovations in cosmetic surgery.
- Discuss various procedures related to non-invasive cosmetic surgery.
- Describe various procedures for chin, breast and buttock augmentation.

2:30–4 p.m. • Session 1

S2-06-01 Injection Lipolysis—An Effective Non-Surgical Way

Mohan Thomas, MD, Mumbai, India

S2-06-02 Volume Enhancement of Upper Lip in Secondary Cleft

Mohan Thomas, MD, Mumbai, India

S2-06-03 Energy Application During Laser Liposculpture

Robert Burke, MD, DDS, FACS, Ann Arbor, Mich., United States

S2-06-04 Chin Augmentation with Laser Liposculpture Improves Cervicomandibular Definition

Robert Burke, MD, DDS, FACS, Ann Arbor, Mich., United States

S2-06-05 Granulomatous Reaction to Hyaluronic Acid

Salman Alsaad, MD, Brighton, Mass., United States

S2-06-06 Standardizing Chemical Peels Using a Novel Device

Saad Al-Mohizea, MD, Riyadh, Saudi Arabia

S2-06-07 HIFU Works for NBS, RF and Lasers Don't

Afschin Fatemi, MD, Hamburg, Germany

S2-06-08 Comprehensive Selection of Breast Implants

Jerzy Kolasinski, MD, PhD, Swarzedz, Poland

S2-06-09 Cryopreserved Fat Graft for Buttock Augmentation

Allan Wu, MD, Palm Springs, Calif., United States

S2-06-10 Ablative Laser Resurfacing S/P Topical PRP and SVF

Scott Blyer, MD, New York, N.Y., United States

S2-06-11 Lip Filling with Microcannulas

André Braz, MD, Rio de Janeiro, Brazil

4–4:30 p.m. • BREAK • Exhibit Hall, Forum Ballroom, Pool Level

New Generation Technology and Innovation, *continued*

4:30–6 p.m. • Session 2

- S2-06-12 Non-Ablative Whole Body Rejuvenation**
Neil Sadick, MD, New York, N.Y., United States
-
- S2-06-13 Melanin Light Absorption is the Necessary But Not the Sufficient Condition for the Photoepilation: Heterogeneous Light Sensitivity of Anagen Sub-Phases**
Ilja Kruglikov, PhD, Karlsruhe, Germany
-
- S2-06-14 Practical Management of Complications in Breast Augmentation**
Sanjeev Sharma, MD, Framingham, Mass., United States
-
- S2-06-15 S-Lift, S-Lift Plus and S-Lift Extended (2013)**
Ziya Saylan, MD, Düsseldorf, Germany
-
- S2-06-16 Non-Surgical Rhinoplasty with Fillers**
Ziya Saylan, MD, Düsseldorf, Germany
-
- S2-06-17 A New Horizon in the Sky of Facial Plastic Surgery**
Seyed Omid Keyhan, MD, Ahwaz, Iran
-
- S2-06-18 The Use of Growth Factors in Topical Skin Care**
Sharon McQuillan, MD, Aventura, Fla., United States
-
- S2-06-19 The Role of Platelet Rich Plasma and Autologous Stem**
Sharon McQuillan, MD, Aventura, Fla., United States
-
- S2-06-20 360 Concept for Skin Tightening in Arms and Thighs**
Firas Hamdan, MD, Beirut, Lebanon
-
- S2-06-21 Comparing Fat and Stem Cell Viability**
Robert Troell, MD, Las Vegas, Nev., United States
-
- S2-06-22 The Tumescant TUBA Technique**
Peter V. Driscoll, MD, Albuquerque, N.M., United States

FRIDAY, JANUARY 18, 2013 • 7–11 p.m.

Webster Gala
& LIVE AUCTION
Ticketed event

Palace I • Emperors Level

General Session III

8–9:30 a.m. • Milano II-VIII, Promenade Level

8–8:30 a.m.

Welcome, Awards Presentation, Special Presentations

Role and experiences as they strengthen the AACS presence

Rania Agha, MD, Oakbrook Terrace, Ill., United States

Overview of the American Medical Association's Past Year's Activities

Anthony Geroulis, MD, Chicago, Ill., United States

American Medical Association Membership: A Must for Cosmetic Surgeons

Robert Jackson, MD, Indianapolis, Ind., United States

9–9:30 a.m.

Keynote Presentation

G3-01 Midface Rejuvenation: An Innovative Technique to Restore Cheek Volume

André Braz, MD, Rio de Janeiro, Brazil

Symposia I • 10 a.m.–1 p.m. (running concurrently)

S3-01 Advanced Topics in Liposuction and Surgical Body Contouring

Neopolitan I, Promenade Level

Program director: Peter Schmid, DO, Longmont, Colo., United States

Objectives: At the end of this session, participants will be able to:

- Examine advanced European and American concepts and techniques in liposuction and body contouring, anesthesia and facial stem cell therapy.
- Apply new concepts to enhance surgeons' skills.
- Improve patient care and aesthetic outcomes.

S3-01-01 Facial Liposuction and AFT

Peter Schmid, DO, Longmont, Colo., United States

S3-01-02 Advanced Power-Liposuction

Robert Shumway, MD, La Jolla, Calif., United States

S3-01-03 American Liposuction

Chasby Sacks, MD, Phoenix, Ariz., United States

S3-01-04 Lipoabdominoplasty

Harry Bafitas, DO, Palm Beach, Fla., United States

S3-01-05 Mommy Makeover

Michael Kluska, MD, Tulsa, Okla., United States

S3-01-06 A Fellows Experience with Liposuction During Fellowship

Hardeep Dhaliwal, MD, Ranch Cucamonga, Calif., United States

9:30 a.m.– 2:30 p.m.

Exhibit Hall Open

Forum Ballroom • Pool Level

9:30–10 a.m.

BREAK in the Exhibit Hall

S3-02 Age Management Medicine for 2013

Neopolitan IV, Promenade Level

Program director: Douglas Dedo, MD, Palm Beach Gardens, Fla., United States

Objectives: At the end of this session, participants will be able to:

- Review the new trend in medicine of optimal hormone replacement.
- Identify the co-morbidities associated with low hormone levels.
- Discuss the scientific basis behind optimal hormone replacement.
- Discuss patient and consumer demands and awareness.
- Discuss how cosmetic surgeons can incorporate anti-aging into their practices.
- Evaluate medical studies as they pertain to optimizing thyroid, estrogen, progesterone, DHEA and testosterone and the resultant effects on health, wellness, debility and longevity.

S3-02-01 Introduction to Age, Management Medicine and How You Have the Chance to Dramatically Change Not Only Your Patients Health But Yours as Well!

Douglas Dedo, MD, Palm Beach Gardens, Fla., United States

S3-02-02 Age Management Medicine and How it Contributes to the Health, Wealth and Success of My Practice

Robert Dryden, MD, Tucson, Ariz., United States

S3-02-03 Anti-Aging Medicine: An Absolute Must for Your Cosmetic Practice

Neal Rouzier, MD, Palm Springs, Calif., United States

S3-02-04 The Science Behind Natural Hormone Replacement Therapy to Restore Health, Strength and Energy to You, Your Spouse and Your Patients: A Literature Review

Neal Rouzier, MD, Palm Springs, Calif., United States

S3-02-05 Incorporating HRT in Your Cosmetic Practice and Answering the Question: "Does It Work?"

Douglas Dedo, MD, Palm Beach Gardens, Fla., United States

Question and Answer Period

S3-03 Rhinoplasty and Otoplasty

Neopolitan II, Promenade Level

Program director: Carey Nease, MD, Chattanooga, Tenn., United States

Objectives: At the end of this session, participants will be able to:

- Describe current evaluation methods in assessing cosmetic nasal and ear deformities.
- Provide the participant with a review of current and unique surgical applications specific to rhinoplasty and otoplasty.
- Discuss unique techniques for handling various complications associated with rhinoplasty and otoplasty.

S3-03-01 Symplified Otoplasty: The Nachlas Technique

Patrick McMenamin, MD, Sacramento, Calif., United States

S3-03-02 Fundamentals of Open Rhinoplasty

Laxmeesh Mike Nayak, MD, St. Louis, Mo., United States

S3-03-03 Anatomy Basis of the Ideal Nose

Erik Nuveen, MD, DMD, Oklahoma City, Okla., United States

S3-03-04 Otoplasty: Correction Through an Anatomic Approach

John Rachel, MD, Glenview, Ill., United States

S3-03-05 My Personal Approach to Rhinoplasty: Less Can Be More

Drake Vincent, MD, Cottonwood Heights, Utah, United States

S3-03-06 Septoplasty in Cosmetic Rhinoplasty

Carey Nease, MD, Chattanooga, Tenn., United States

S3-03-07 Endoscopic Assisted Costal Cartilage Harvesting in Revision Rhinoplasty

Murat Karaman, MD, Istanbul, Turkey

S3-04 Innovations in Cosmetic Surgery Techniques

Neopolitan III, Promenade Level

(Free Communication Abstract Presentations)

Abstracts that were submitted during the Call for Papers process. Speakers will have eight minutes for each presentation.

Objectives: At the end of this session, participants will be able to:

- Review different innovative cosmetic surgery techniques.
- Discuss various procedures related to non-invasive cosmetic surgery.
- Describe various augmentation procedures for chin, breast and buttocks.

S3-04-01 The Microdroplet Botulinum Toxin Forehead Lift: Five-Year Experience

Kenneth Steinsapir, MD, Los Angeles, Calif., United States

S3-04-02 Earloboplasty: Adjunct to the Traditional Rhytidectomy

David Morrow, MD, Rancho Mirage, Calif., United States

S3-04-03 The Indian Experience of ADRC for Facial Rejuvenation

Mohan Thomas, MD, Mumbai, India

S3-04-04 The Ultimate Facelift—Skin and Skeletal Implications

Mohan Thomas, MD, Mumbai, India

S3-04-05 Skin Sparing Mastectomy and Immediate Implant Base

Mohan Thomas, MD, Mumbai, India

Innovations in Cosmetic Surgery Techniques, *continued*

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- S3-04-06 Management of the Crooked Nose Using PDS Plates**
Mohan Thomas, MD, Mumbai, India
-
- S3-04-07 Buttock Augmentation with Implants and Fat Grafting**
Nikolas Chugay, MD, Long Beach, Calif., United States
-
- S3-04-08 Seven-Year Experience with the Avelar Abdominoplasty**
Quita Lopez, MD, Fresno, Calif., United States
-
- S3-04-09 Surgery for Tear Trough Filler Complications**
Benjamin Erickson, MD, Portland, Ore., United States
-
- S3-04-10 AFT Body Contouring with Ultrasound Guidance**
David Matlock, MD, West Hollywood, Calif., United States
-
- S3-04-11 Tumescant Anesthetic Breast Surgery (TABS)**
Julio Novoa, MD, El Paso, Texas, United States
-
- S3-04-12 A Nonprescription Regimen versus Emollient Tretinoin**
Carl Thomfeldt, MD, Fruitland, Idaho, United States
-
- S3-04-13 Orthostatic Liposuction a Must for Abdominal Contouring**
John Hamel, MD, Asheville, N.C., United States
-
- S3-04-14 Patterns of Contraction of the Frontalis Muscle**
André Viera Braz, MD, Rio de Janeiro, Brazil
-
- S3-04-15 Tumescant Anesthesia A Panacea in Awake Cosmetic Surgery**
Sanjeev Sharma, MD, Framingham, Mass., United States
-
- S3-04-16 Use of Stem Cells to Produce Standard Outcomes**
Walter Chiara, MD, Milano, Italy
-
- S3-04-17 Repair of Facial Acne Scars with PRP and Phenol**
Ziya Saylan, MD, Düsseldorf, Germany
-
- S3-04-18 Stem Cells in Fat, FDA Hot on Trial**
Ziya Saylan, MD, Düsseldorf, Germany

1–3 p.m.

Business Lunch

Milano Ballroom • Promenade Level

Featured speaker: Inna Belenky, PhD, Redwood City, Calif., United States

All registered attendees are invited

Symposia II • 3–6 p.m. *(running concurrently)*

There will be no formal break due to the Business Lunch. Refreshments will be available in the Neopolitan Foyer, Promenade Level.

S3-05 Controversies in Cosmetic Surgery: Why I Prefer This Technique Over That Technique Based on Patient Safety and Predictable Outcomes

Neopolitan III, Promenade Level

Program director: Joseph Niamtu III, DMD, Richmond, Va., United States

Objectives: At the end of this session, participants will be able to:

- Describe the preferred technique(s) in their practice and to compare outcomes supported by experience and evidence-based materials.
- Describe the evolution of their experience that led to the selection of the preferred technique.

S3-05-01 Traditional Abdominoplasty versus Lipo-Abdominoplasty (Avelar)...Pros and Cons

Angelo Cuzalina, MD, DDS, Tulsa, Okla., United States

S3-05-02 Why I Prefer “Old School” CO₂ Laser Resurfacing Over Fractional Laser and How to Promote it in a Fractional Era

Joseph Niamtu III, DMD, Richmond, Va., United States

S3-05-03 Controversies in Deep Tissue Suspension

Bruce B. Chisholm, MD, DDS, Rancho Mirage, Calif., United States

S3-05-04 Beyond Lip Service

Manraj S. Bath, DMD, Pickerington, Ohio, United States

S3-05-05 Facial Rejuvenation and Volumization: Alloplast Implants versus Autogenous Fat

Steven B. Hopping, MD, Washington D.C., United States

S3-05-06 Vertical versus Wise Pattern Lift

James Koehler, MD, Tulsa, Okla., United States

S3-05-07 Non-Surgical Skin Tightening and Contouring

Dima Ali, MD, Reston, Va., United States

S3-05-08 Subcutaneous Laser Fiber Treatments for Skin Tightening, Stretch Marks and Cellulite Reduction

Neil Goodman, MD, Miami, Fla., United States

Question and Answer Period

S3-06 Surgical and Non-Surgical Rejuvenation of the Mid- and Lower-Face

Neopolitan I, Promenade Level

Program director: Michael Will, MD, Ijamsville, Md., United States

Objectives: At the end of this session, participants will be able to:

- Describe various surgical and non-surgical approaches to mid- and lower-face rejuvenation utilizing lifting, tightening and volumizing techniques.
- Discuss a variety of techniques available to rejuvenate the middle and lower third of the face.

S3-06-01 The Mid-Facelift

William Beeson, MD, Carmel, Ind., United States

S3-06-02 Full Face Rejuvenation

Steven Hopping, MD, Washington D.C., United States

S3-06-03 Revolutionary Treatment for the Aging Face

Guillermo Blugerman, MD, Buenos Aires, Argentina

S3-06-04 The Laser Necklift

Patrick McMenamin, MD, Sacramento, Calif., United States

S3-06-05 Laser Assisted Facelifts

Carey Nease, MD, Chattanooga, Tenn., United States

S3-06-06 Cheek and Tear Trough Filler for Mid-Face Augmentation

Joseph Niamtu III, DMD, Richmond, Va., United States

S3-06-07 The Perfect Facelift

Jane Petro, MD, Purchase, N.Y., United States

Question and Answer Period

S3-07 Body Contouring

Neopolitan II, Promenade Level

Program director: Kimberly Butterwick, MD, San Diego, Calif., United States

Objectives: At the end of the session, participants will be able to:

- Recognize new techniques and skills in liposuction for enhanced results.
- Distinguish among body contour devices in terms of efficacy and efficiency.
- Contrast the risks and benefits of invasive versus non-invasive body contouring, and judge which is most appropriate for a given patient.

S3-07-01 Customized Body Sculpting: Fat Management for Optimal Aesthetic Results

Robert H. Burke, MD, MS, DDS, FACS, Ann Arbor, Mich., United States

S3-07-02 Body Contouring Today

Robert Shumway, MD, La Jolla, Calif., United States

S3-07-03 Buttock Augmentation

Guillermo Blugerman, MD, Buenos Aires, Argentina

S3-07-04 Vaser Smooth: A New Method for Treating Cellulite

E. Antonio Mangubat, MD, Tukwila, Wash., United States

S3-07-05 Update in Non-Invasive Technologies: West Coast Perspective

Kimberly Butterwick, MD, San Diego, Calif., United States

S3-07-06 Microfocused Ultrasound for Body Contouring and Skin Tightening

Sabrina Fabi, MD, FAAD, San Diego, Calif., United States

S3-07-07 Whole Body Tightening and Contouring: East Coast Perspective

Neil Sadick, MD, New York, N.Y., United States

S3-08 Futuristic Approaches to Cosmetic Surgery

Neopolitan IV, Promenade Level

(Free Communication Abstract Presentations)

Abstracts were submitted during the Call for Papers process. Speakers will have eight minutes for each presentation.

Objectives: At the end of this session, participants will be able to:

- Discuss general patient related issues including technology for management, as well as the effect of idle chatter.
- Describe various techniques for non-invasive procedures.
- Identify issues that may affect the physician's practice, including fraud and employee selection.
- Explain various cosmetic surgery procedures, including breast augmentation, nose lifts and wound closure.

S3-08-01 Using Technology for Patient Experience Management

Darshan Shah, MD, Bakersfield, Calif., United States

S3-08-02 Laser Assisted Sweat Gland Reduction

Afschin Fatemi, MD, Hamburg, Germany

S3-08-03 The Effect of Idle Chatter on Patients

Michael Gellis, MD, Bloomfield Hills, Mich., United States

S3-08-04 Lifting of the Nose with Bulgarian Threads as a Mini-Invasive Procedure

Enrique Hernandez-Perez, MD, Madrid, Spain

S3-08-05 A Topographical Map Technique for Fat-Grafting

Dominic Brandy, MD, Pittsburgh, Pa., United States

Futuristic Approaches to Cosmetic Surgery, *continued*

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- S3-08-06 Technique for Better Skin Tone after Liposuction**
Dominic Brandy, MD, Pittsburgh, Pa., United States
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- S3-08-07 Fraud and Embezzlement in Your Medical Practice**
Jay Shorr, Tamarac, Fla., United States
-
- S3-08-08 Lead Generation and the Conversion Cascade**
Jay Shorr, Tamarac, Fla., United States
-
- S3-08-09 The Benefits of Proper Employee Selection**
Jay Shorr, Tamarac, Fla., United States
-
- S3-08-10 Biophysical Basics of Body Treatments: Why Are Some Fat Depots Lipolytic Resistant?**
Ilja Kruglikov, PhD, Karlsruhe, Germany
-
- S3-08-11 Awake Subpectorial Breast Augmentation**
John Hamel, Marietta, Ga., United States
-
- S3-08-12 Avelar Technique for Wound Closure**
Gregory Alouf, Roanoke, Va., United States
-
- S3-08-13 The Effect of Harvest Site on Adipose Stem Cells**
David Harris, MD, Austin, Texas, United States
-
- S3-08-14 Online Review Sites...What's the Difference and What Matters**
Jake Laban, Santa Monica, Calif., United States
-
- S3-08-15 PIP Breast Implant Controversies**
Béatrice Lafarge Claoué, MD, Paris, France
-
- S3-08-16 Prophylactic Mastectomy**
Ziya Saylan, MD, Düsseldorf, Germany
-
- S3-08-17 Facelift Bypass**
Ziya Saylan, MD, Düsseldorf, Germany
-
- S3-08-18 Non Surgical Rhinoplasty - Optimal Filler?**
Alexander Rivkin, MD, Los Angeles, Calif., United States
-
- S3-08-19 Controversies of Autologous Fat Transfer**
Ilja Kruglikov, PhD, Karlsruhe, Germany
-

7-10 p.m.
Closing Party
& SILENT AUCTION
Milano Ballroom • Promenade Level

All posters will be displayed all day on Thursday, January 17 and Friday, January 18 in the Exhibit Hall. Authors will be by their posters each day between 1:15–2 p.m.

P-01	Why Read the Medical Literature Jane Petro, MD, Purchase, N.Y., United States
P-02	Current Trends in Prophylactic Antibiotic Use Marvin Borsand, DO, Scottsdale, Ariz., United States
P-03	DerManRX Skin Treatment Daniel Man, MD, Boca Raton, Fla., United States
P-04	Reconstruction of the Medial Canthus Following Tumor Resection Using the Mitek Suture Anchors Omer Gal, New Orleans, La., United States
P-05	A New Technique to Treat Transverse Neck Lines Sheila Barbarino, MD, Manhattan Beach, Calif., United States
P-06	The Triple Concentric Purse-String Facelift Dominic Brandy, MD, Pittsburgh, Pa., United States
P-07	On Building an FDA Compliant ADSC Graft Allen Wu, Palm Springs, Calif., United States
P-08	The Evolution of the Suture Suspension Technique Gustavo Leibaschoff, MD, Dallas, Texas, United States
P-09	Cosmetic Conjunctival Surgery: Acceptable Procedure or Not? Soheila Rostami, MD, Fairfax, Va., United States
P-10	Why Physicians Can Not Ask For Help John Hamel, MD, Asheville, N.C., United States
P-11	Invisible Techniques in Periorbital Surgery: The Lid Crease Incision Tanya Khan, MD, Durham, N.C., United States

Posters, continued on page 48

Posters, continued from page 47

P-12	Laser Lipolysis with Micropuncture Technique Victor Dominguez, MD, Santa Paula, Calif., United States
P-13	Combined Treatment with Botulinum Toxin and Hyaluronic Acid to Correct Unsightly Depression Lateral-Chin Andre Braz, MD, Rio de Janeiro, Brazil
P-14	Searching for the Ideal Liposuction Cannula Ziya Saylan, MD, Düsseldorf, Germany
P-15	Intra-Operative Usage of PRP – Cosmetic Surgeries Ziya Saylan, MD, Düsseldorf, Germany
P-16	Use of Platelet Rich Fibrin and Platelet Rich Plasma Seyed Omid Keyhan, Ahwaz, Iran
P-17	Considerations and Preferences in Breast Augmentation Sanjeev Sharma, Framingham, Mass., United States
P-18	Orofacial Local Anesthesia in Cosmetic Procedures Marti Kyriaki, Ann Arbor, Mich., United States
P-19	Personality Disorders and Cosmetic Surgery Robert Shumway, La Jolla, Calif., United States
P-20	The B-Lift: Facelift Bypass for Filler Patients Kirk Brandow, MD, Bala Cynwyd, Pa., United States
P-21	Improvements in C-Reactive Protein, Lipid Profile Sharon McQuillan, MD, Aventura, Fla., United States
P-22	TUBA Theosophy Robert Shumway, MD, La Jolla, Calif., United States
P-23	Non Surgical Rhinoplasty with Radiesse Alexander Rivkin, MD, Los Angeles, Calif., United States

Non-Continuing Medical Education

WORKSHOPS

Thursday, January 17

How to Create the Ultimate Internet Marketing Program for Your Practice—From the Top of Google to Dominating Social Media!

1–2:30 p.m., Abruzzi Room, Pool Level

Discover how to get your website to the top of the search engines, protect and enhance your reputation online, have the most popular and “liked” Social Media presence in your town, and track your return on all of your Internet marketing investments to spend less and generate more patients online.

Sponsored by



Friday, January 18

Ulthera Lunch Workshop

1–2:30 p.m., Abruzzi Room, Pool Level

Sabrina Fabi, MD, will share her experience integrating Ultherapy (Microfocused Ultrasound) into the cosmetic practice to non-invasively lift skin on the neck, brow and under the chin.

Sponsored by



Sound Surgical Technologies Reception

6–7 p.m., Milano V

Sound Surgical Technologies will host a sponsored reception and talk. All AACS attendees are invited to attend.

Sponsored by



Ancillary Events

Tuesday, January 15

8 a.m.–9 p.m.	Board Review Course – Part I	Abruzzi Room, Pool Level
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Wednesday, January 16

8 a.m.–3 p.m.	Board Review Course – Part II	Abruzzi Room, Pool Level
12–2:30 p.m.	AACS Board of Trustees Meeting (<i>Invitation only</i>)	Campania Boardroom, Pool Level
4:30–6 p.m.	CSF Board of Directors Meeting (<i>Invitation only</i>)	Campania Boardroom, Pool Level
6–7 p.m.	Joint CSF Board of Directors/ AACS Board of Trustees Reception (<i>Invitation only</i>)	Foyer of Campania Boardroom, Pool Level
6–9 p.m.	ABCS Recertification Exam	Patrician Room, Pool Level

Thursday, January 17

1–2:30 p.m.	ABCS Diplomate Lunch (<i>Ticketed Event</i>)	Milano I, Promenade Level
1–2:30 p.m.	Past President's Luncheon (<i>Invitation only</i>)	Mesa Grill, Casino Floor
7–8:30 p.m.	ABCS Board Meeting (<i>Invitation only</i>)	Campania Boardroom, Pool Level

Friday, January 18

1–2:30 p.m.	Fellowship Training Program Lunch (<i>Invitation only</i>)	Milano V, Promenade Level
7–11 p.m.	Webster Gala/Live Auction (<i>Ticketed Event</i>)	Palace I, Emperors Level

Saturday, January 19

5:30–6:30 p.m.	Closing AACS Board of Trustees Meeting (<i>Invitation only</i>)	Campania Boardroom, Pool Level
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Sunday, January 20

8 a.m.–12 p.m.	AACS Board of Trustees/ CSF Board of Directors Strategic Planning Meeting (<i>Invitation only</i>)	Milano I, Promenade Level
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Social Events

Thursday, January 17 • 1 – 2:30 p.m.

Diplomate Lunch

Location: Milano I, Promenade Level

Description: Ticketed lunch celebrating the diplomates of the American Board of Cosmetic Surgery

Thursday, January 17 • 1 – 2:30 p.m.

Past Presidents' Lunch

Location: Mesa Grill, Caesars Palace Casino Floor

Description: AACS past presidents and their guests are invited to attend this yearly event. Invitation only. Advance RSVP is required.

Thursday, January 17 • 6–7:30 p.m.

Welcome Reception

Location: Forum Ballroom, Pool Level

Description: Open to all registered attendees, guests and exhibitors. Join us for a chance to mingle and network.

Friday, January 18 • 1–3 p.m.

Fellowship Training Program Meeting and Lunch

Location: Milano V, Promenade Level

Description: Training Fellows past and present are invited to attend to network and receive information about fellowship guidelines, new and improved changes, research and journal submission principles. Angelo Cuzalina, MD, DDS, is the guest speaker. Lunch will be served. (Invitation only)

Friday, January 18 • 7–11 p.m.

Webster Society Gala

Ticketed event

Location: Milano I, Promenade Level

Description: In honor of AACS Founder Dr. Richard Webster, this black-tie fundraiser will include a cocktail reception, dinner, live auction and dancing. To participate, please visit the registration desk.

Saturday, January 19 • 7–9 p.m.

Annual Closing Reception

Location: Milano Ballroom, Promenade Level

Description: Time to unwind and have some fun to mark the end of the conference. Join us for the Cosmetic Surgery Foundation's Silent Auction, cocktails, light hors d'oeuvres and dancing. Reception is open to all registered attendees.

Exhibitor Directory

COMPANY	BOOTH NO.	COMPANY	BOOTH NO.	COMPANY	BOOTH NO.
AAAH	418	Everyday Health, Inc.	500 & 502	Modernizing Medicine	234
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American Health Care Lending	534	Safety Eyewear		Primcogent Solutions	207 & 209
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BTL/Exilis	624	Liquid Smile	627	SoCal Ideas	105
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Dream Cool by PPI	626	MedQuest Pharmacy	416	United Medical Credit, Inc.	217
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(formerly Advanced Bio-Technologies)		Millennium Medical Technologies, Inc.	439	Yodle	204
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Epionce	332 & 334	MJD Patient Communications/	405		
		TOPDOCS.com			

Exhibitors Details

AMERICAN ACADEMY OF COSMETIC SURGERY

Booth: 514

737 N. Michigan Ave., Suite 2100
Chicago, IL 60611
E: info@cosmeticsurgery.org
W: www.cosmeticsurgery.org
P: (312) 981-6760
F: (312) 981-6787

Founded in 1985, the mission of the American Academy of Cosmetic Surgery is to advance the specialty of cosmetic surgery and quality patient care. Most members of AACS are dermatological surgeons, otolaryngologists, oral and maxillofacial surgeons, general surgeons, plastic surgeons, ophthalmic surgeons or obstetricians and gynecologists — all of whom specialize in cosmetic surgery. AACS is the organization that represents cosmetic surgeons in the American Medical Association through its seat in the AMA House of Delegates.

AAAHC

Booth: 418

5250 Old Orchard Road
Skokie, IL 60077
Contact: Angela Fitz Simmons
E: aftizsimmons@aaaahc.org
W: www.aaaahc.com
P: (847) 853-6060
F: (847) 853-8707

AAAHC (Accreditation Association for Ambulatory Health Care) is the leader in ambulatory healthcare accreditation with more than 5,000 organizations accredited. We offer a cost effective, flexible and collaborative approach to the accreditation. AACS is an Association member serving to help guide the development of standards supporting quality care and patient safety.

AART, INC.

Booth: 406

3545 Airway Drive, Suite 106
Reno, NV 89511
Contact: Nancy Schellenger
E: customer.service@aartinc.net
W: www.aartinc.net
P: (775) 853-6800
F: (775) 853-6805

AART, Inc. is an innovative full-service global supplier to the cosmetic, plastic and reconstructive therapies. AART provides a complete range of premier implants and accessories for facial and body contouring, including customs. AART's compression garments address every need. The Dismil Scar Management System continues to lead in technology and efficacy.

ADVICE MEDIA

Booth: 337

5532 Lillehammer Lane, Suite 207
Park City, UT 84098
Contact: Brent Frank
E: brent.frank@advicemedia.com
W: www.advicemedia.com
P: (435) 575-7470
F: (435) 575-7475

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AESTHETIC FACTORS, LLC

Booth: 512

PO Box 135
New Hope, PA 18938
Contact: Amy Batra
E: abatra@afactors.com
P: (215) 582-8200
F: (215) 862-1435

AGELESS REGENERATIVE INSTITUTE

Booth: 435

1640 Sweetgum Tess
Weston, FL 33327
Contact: Kristin Comella
E: kcomella@agelessregen.com
P: (813) 390-9874

ALLERGAN MEDICAL

Booth: 335

2525 Dupont Drive
Irvine, CA 92612
Contact: Mysha Suguitan
E: suguitan_mysha@allergan.com
W: www.allergan.com
P: (714) 246-3678
F: (714) 796-3090

Allergan Medical offers the most comprehensive science-based, aesthetic product offerings, including BOTOX Cosmetic; hyaluronic acid and collagen-based dermal fillers and LATISSE (bimatoprost ophthalmic solution) 0.03%. Allergan Medical also offers the industry's widest range of silicone gel-filled and saline-filled breast implant options for reconstructive and aesthetic breast surgery.

ALMA LASERS

Booth: 525

485 Half Day Road, Suite 100
Buffalo Grove, IL 60089
Contact: Lissa Salvatierra
E: lissa.salvatierra@almalasers.com
W: www.almalasers.com
P: (224) 377-2009
F: (224) 377-2050

ALPINE PHARMACEUTICALS

Booth: 532

1940 Fourth St.
San Rafael, CA 94901
Contact: Allison Quinn
E: info@alpinepharm.com
W: www.alpinepharm.com
P: (415) 451-6978
F: (415) 451-6981

Alpine Pharmaceuticals produces SinEcch™. SinEcch™ is an all-natural, FDA-recognized, OTC, pharmaceutical-grade, Homeopathic Arnica Montana designed specifically for surgery patients. SinEcch™ is clinically proven in two IRB-approved, randomized, double-blind, placebo controlled studies to reduce ecchymosis and edema after both liposuction and facelift. Patients recover faster with less bruising!

Exhibitors Details

AMERICAN ACADEMY OF AESTHETIC MEDICINE

Booth: 425

3151 Barkentine Road
Rancho Palos Verdes, CA 90275
Contact: Ellen Dahlin
E: ellen@aaamed.org
W: www.aaamed.org
P: (310) 944-1790
F: (310) 347-4421

AAAM is the leading organization educating family practitioners and physicians in other specialties on the art and science of Aesthetic Medicine. AAAM's Board Certification courses are conducted by expert faculty in a non-biased, non-commercial environment, offering the latest scientific information, hands-on practice and credentials in this evolving field. AAAM is the exclusive United States member of the International Union of Aesthetic Medicine, with 29 member societies worldwide.

ANTHONY PRODUCTS/GIO PELLE

Booth: 501-507

7740 Records St.
Indianapolis, IN 46226
Contact: Kim Steuer
E: kim@anthonypproducts.com
W: www.anthonypproducts.com
P: (800) 428-1610
F: (317) 543-3289

For 44 years, Anthony Products has specialized in the distribution of ENT, plastic surgery and dermatology instruments and equipment. Our sister company, Gio Pelle, specializes in customized skincare and microdermabrasion.

ASSI - ACCURATE SURGICAL

Booth: 423

300 Shames Drive
Westbury, NY 11590
Contact: Marie Bonazinga
E: assi@accuratesurgical.com
W: www.accuratesurgical.com
P: (800) 645-3569
F: (576) 997-4948

ASSI will be displaying the New Levine Breast Retractor/Protector, Moliver Nipple Holding Forceps, Hidalgo Lower Blepharoplasty Retractor, Noble™ True Non-Stick Bipolar Forceps and Micro Monopolar Forceps, Bipolar Scissors, StaySharp Ceramic Coated SuperCut Scissors, Black Handle SuperCut Scissors, Epstein Breast Retractors, ASSI Lighted Breast Retractors, Endo Forehead and Facelift Instrumentation, Lalonde Skin Hook Forceps, Breast Sizers, Caridi Gynecomastia Retractor, Miller Wave Retractor Gonzalez Gluteal Remodeling Instruments and the Finest Hand-Crafted Microsurgical Instrumentation as well as our Clinical Microvascular Clamps.

A TO Z SURGICAL

Booth: 318

25 Plant Ave.
Hauppauge, NY 11788
Contact: Kenny Moriarty
E: kinghoentan@gmail.com
W: www.georgetiemann.com
P: (800) 843-6266
F: (631) 273-6199

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BEVERLY COSMETIC SURGERY

Booth: 239

5910 Courtyard Drive, Suite 300
Austin, TX 78731
Contact: Loretta Starck
E: info@beverlycosmeticsurgery.com
P: (512) 444-2274
F: (512) 372-6225

Beverly Cosmetic Surgery is a cosmetic surgery office.

BIODERMIS

Booth: 417

1820 Whitney Mesa Drive
Henderson, NV 89183
Contact: Rosalynn Hume
E: rosallynn@biodermis.com
W: www.biodermis.com
P: (720) 260-4466
F: (702) 260-4646

As the originators of the scar management industry, we offer the most comprehensive line of Epi-Derm silicone gel sheeting, Xeragel silicone ointment and our latest innovation — Pro-Sil silicone stick applicator. We also provide the industry leading compression foam product, Epi-foam.

BLACK & BLACK SURGICAL

Booth: 431

5238 Royal Woods Pkwy, Suite 170
Tucker, GA 30084
Contact: Isaac Gonzales
E: igonzales@blackandblacksurgical.com
W: www.blackandblacksurgical.com
P: (770) 414-4880
F: (770) 414-4879

Black & Black Surgical, founded by long-time former owners of Snowden-Pencer, has more than 90 years combined experience in the plastic surgery market. Black & Black Surgical offers high quality plastic surgical instruments including Vitruvian Body Sculpting instruments, Black Diamon Nasal Rasps, NobelTouch Bipolar Forceps, Tebbetts instruments for rhinoplasty and breast surgery, and iGuide—the lighted surgical suture system, which is the latest technology in suture tissue suspension. If you have questions, comments or need more information on Black & Black products and services, please contact us at info@blackandblacksurgical.com.

BLAINE LABS, INC.

Booth: 608

11037 Lockport Place
Santa Fe Springs, CA 90670
Contact: Rebeca Rolff
E: rebeca.rolff@blainelabs.com
W: www.blainelabs.com
P: (800) 307-8818
F: (562) 906-4467

Exhibitor Details

CAMELOT MEDICAL, LLC

Booth: 219

350 Kennedy Blvd.
Bayonne, NJ 07002
Contact: Krystina Giumara
E: admin@camelotmedical.com
W: www.camelotmedical.com
P: (201) 339-3996
F: (201) 339-3997

Camelot Medical features a full line of innovative equipment, instruments and supplies for the performance of cosmetic procedures including liposuction, autologous fat transfer, abdominoplasty and cosmetic vaginal procedures. They strive to serve their customers as a trusted business partner, providing the best value for the price of their products and services.

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Booth: 412 & 414

253 Passaic Ave.
Fairfield, NJ 07004
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E: Jenna.Haslam@canfieldsci.com
W: www.canfieldsci.com
P: (973) 276-0336
F: (973) 276-0339

Canfield Imaging Systems is the leading worldwide developer of imaging software and photographic systems for the medical and skin care industries. Product lines include Mirror imaging software, VISA Complexion Analysis, VECTRA 3D Systems, Reveal facial imagers, customized photographic studio solutions and numerous specialized imaging devices and lighting systems for clinical photography.

CARE CREDIT

Booth: 324

2995 Red Hill Ave., Suite 100
Costa Mesa, CA 92626
Contact: Mina Chang
E: mchang@carecredit.com
W: www.carecredit.com
P: (866) 247-3049
F: (866) 874-4093

CareCredit, a part of GE Capital, is a health and beauty credit card designed to give patients a monthly payment option to pay for their cosmetic procedures not covered by insurance. To get started today or for more information about CareCredit call (800) 247-3049 ext. 2 or visit www.carecredit.com.

CLINICAL RESOLUTION LAB, INC.

Booth: 331

1400 W Lambert Road, Suite C
Brea, CA 92821
Contact: Crystal Kwon
E: info@clinicalresolution.com
W: www.clinicalresolution.com
P: (213) 384-0500
F: (213) 365-0053

Clinical Resolution Lab, Inc. is the sole developer of the MTS Roller and MicroNeedle Therapy system. The non-ablative clinical skin treatment tool treats the appearance of aging, scars and hair loss. They offer a large range of cosmeceutical products formulated with innovative technology.

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Booth: 330

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Sausalito, CA 94965
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E: catherine@cosmeticimagemarketing.com
W: www.cosmeticimagemarketing.com
P: (877) 339-8833
F: (415) 339-8844

CRYOPROBE

Booth: 526

1022 Ewall St.
Mt. Pleasant, SC 29464
Contact: Elan Lloyd
E: elan-lloyd@ho-equipments.com
P: (888) 248-2838
F: (843) 379-5440

The CryoProbe is an effective, portable and practical device which can be used in cosmetic dermatology by offering precise control and pinpoint accuracy in the removal of lesions, regardless of shape and size. These include but are not limited to: skin tags, age spots, Lentigo, Actinic and Seborrheic Keratosis as well as all facial lesions.

CUTERA

Booth: 634

3240 Bayshore Blvd.
Brisbane, CA 94005
Contact: Kimberly Coleman
E: kcoleman@cutera.com
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Cutera is a leading provider of laser and other energy-based systems for practitioners worldwide. Cutera's innovative laser and energy products truSculpt, Excel V, GenesisPlus, VariLite and Xeo provide some of the most advanced and versatile technologies available today. Since 1998, Cutera has been developing innovative, easy-to-use products that enable physicians and other qualified practitioners to offer safe and effective aesthetic treatments to their patients.

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Booth: 306

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Contact: Alyssa Edwards
E: aedwards@cynosure.com
W: www.cynosure.com
P: (978) 367-2497

Cynosure enables physicians and aesthetic business owners worldwide to maximize their business potential and long-term success by providing premier cosmetic laser technology and industry leading support to attract, treat and retain the broadest range of clients.

DERMATOLOGY TIMES

Booth: 224

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Contact: Jillyn Frommer
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P: (732) 346-3007
F: (732) 647-1104

Dermatology Times is a monthly news magazine and leading information source for dermatologists, offering credible, relevant and timely reporting on the latest trends in the specialty.

Exhibitors Details

DESIGN VERONIQUE

Booth: 227

999 Marina Way South
Richmond, CA 94804
Contact: Manuel Espinoza
E: manuel@designveronique.com
W: www.designveronique.com
P: (510) 970-7990
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With 30 years of design and manufacturing innovation, patent approvals and FDA certifications, Design Veronique offers 100 postsurgical medical compression garments to assist patients in recovery from aesthetic or reconstructive procedures. They are the leading exporter to the Americas, Europe and Asia, with availability to doctors and patients worldwide.

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Booth: 127

1155 Roberts Blvd., NW
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Contact: J. Neal
E: info@dornier.com
W: www.dornier.com
P: (770) 426-1315
F: (770) 514-6291

DRAGON MEDICAL

Booth: 103

13902 Oberlin Manor Way
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Contact: Susan Campbell
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W: www.1st-dragon.com
P: (813) 962-3829
F: (813) 354-2313

ELLMAN INTERNATIONAL

Booth: 200

3333 Royal Ave.
Oceanside, NY 11572
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E: mportera@ellman.com
W: www.ellman.com
P: (516) 594-3333
F: (516) 569-0054

Ellman International is a privately held manufacturer of medical devices creating value based products since 1959. The Pelleve Wrinkle Reduction System is a key product used by physicians for RF skin tightening. Surgitron RF generators are used for precision surgery in soft tissue. Ellman recently acquired Sandstone for its laser and IPL systems to meet physicians' needs for a variety of aesthetic skin procedures.

ELSEVIER, INC.

Booth: 504

1600 John F. Kennedy Blvd.
Philadelphia, PA 19103
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E: C.Isard@elsevier.com
W: www.us.elsevierhealth.com
P: (215) 239-3493
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Booth: 527

1100 Satellite Blvd.
Suwanee, GA 30024
Contact: Zubin Meshginpoosh
E: zmeshginpoosh@enaltus.com
W: www.enaltus.com
P: (678) 684-1428
F: (678) 684-1422

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EPIONCE

Booths: 332 and 334

10211 W. Emerald St.
Boise, ID 83704
Contact: Krista Bourne
E: krista@epionce.com
W: www.epionce.com
P: (208) 472-3000
F: (208) 472-3001

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EVERYDAY HEALTH, INC.

Booths: 500 and 502

345 Hudson St., 16th Floor
New York, NY 10014
Contact: Natalie Simon
E: tradeshow@everydayhealthinc.com
W: www.everydayhealth.com
P: (213) 247-4269

Everyday Health Inc. is a leading provider of health solutions for consumers and marketing solutions for healthcare professionals. From custom newsletters and websites to social media and search engine optimization, we help doctors enhance their digital marketing efforts, improve their online presence and drive more patients from the web.

E-A-B MEDICAL (EXPAND-A-BAND MEDICAL, LLC)

Booth: 131

13112 Crenshaw Blvd.
Gardena, CA 90249
Contact: Myki Mansukhani
E: eabmedical@yahoo.com
W: www.eabmedical.com
P: (310) 353-2481
F: (310) 353-2484

EaB Medical, LLC manufactures a unique line of post breast surgery products featuring breast binders and other compression wear such as abdominal binders, compression bras, breast bands and more. They are latex free and help reduce bruising, swelling and hematomas. Their products are easy to apply and pleasing to patients.

Exhibitor Details

FAIRWAY PHYSICIANS INSURANCE COMPANY

Booth: 602

30401 Agoura Rd., Suite 101
Agoura, CA 91301
Contact: Erick Thorson
E: ethorson@fairwayphysicians.com
W: www.fairwayphysicians.com
P: (818) 889-7240
F: (818) 889-2580

Fairway Physicians Insurance Company is a medical malpractice insurance company that specializes in handling claims and risk management.

HK SURGICAL

Booth: 109

1271 Puerta del Sol
San Clemente, CA 92673
Contact: Alissa Zand
E: alissa@hksurgical.com
W: www.hksurgical.com
P: (949) 369-0101
F: (949) 369-9797

HK Surgical is the recognized leader in the development of highly specialized products in the cosmetic procedure industry. They are the original designers of the Klien Pump and carry a full line of disposable tubing, garments and super adsorbent pads. HK Surgical is proudly the exclusive source of patented Capistrano Cannulas, Midline Positioning Pillow and the HK super absorbent pads.

HUMAN MED, INC.

Booth: 214

271 Madison Ave., Suite 1104
New York, NY 10016
Contact: Julie Yeram
E: yeram@humanmed.com
W: www.humanmed.com
P: (212) 725-7100
F: (212) 725-7101

An innovator and leader in water-jet surgery, Human Med, Inc. is the world's first and foremost manufacturer of water-jet assisted aesthetic devices. Human Med's innovative products, including the body-jet, harvest-jet and FillerCollector, have helped to usher in a fundamentally new approach to lipoplasty and natural fat harvesting. By continuing to explore and develop cutting-edge technologies, Human Med is dedicated to playing an integral role in the ongoing evolution of aesthetic medicine.

IMPLANTECH ASSOCIATES, INC.

Booth: 513

6025 Nicolle St.
Ventura, CA 93003
Contact: Karen Hawkins
E: khawkins@implantech.com
W: www.implantech.com
P: (800) 733-0833
F: (805) 339-9414

Implantech Associates, Inc. is the recognized leader in manufacturing more than 150 sizes and shapes of innovative silicone and facial implants. They also provide ePTFE products and custom implant options. Allied Biomedical offers quality body-contouring implants (gluteal, pectorals and calf) and Cimeosil scar management products. GelZone compression scar healing products are also available.

INNOVATIVE MED INC.

Booth: 120

4 Autry
Irvine, CA 92618
Contact: Jacqui Khalai
E: jacquik@IMibeauty.com
W: www.imibeauty.com
P: (949) 458-1897
F: (949) 458-7316

Innovative Med Inc. continues to strive for excellence as a global leader in distributing and manufacturing of aesthetic surgery products and equipment. They have continued this innovative leadership with the introduction of devices combined with emerging technologies to accent minimally invasive surgical procedures.

INNOVATIVE OPTICS LASER SAFETY EYEWEAR

Booth: 231

6812 Hemlock Lane
Maple Grove, MN 55369
Contact: Tom Barrows
E: tom@innovativeoptics.com
W: www.innovativeoptics.com
P: (763) 425-7789
F: (763) 725-6689

Innovative Optics is a manufacturer of laser eye protection for the clinician and patient offering a complete selection of laser and IPL glasses and goggles. They offer three sizes of stainless steel patient intra-ocular shields as well as disposable eye shields. Their new stainless steel patient laser goggle is designed for comfort and has four adjustments for a custom fit.

INSTITUTE FOR MEDICAL QUALITY

Booth: 314

221 Main St., Suite 210
San Francisco, CA 94105
Contact: Victoria Samper
E: vsamper@imq.org
W: www.imq.org
P: (415) 882-5173
F: (415) 882-5149

The Institute for Medical Quality (IMQ) has been offering accreditation surveys and consultations for outpatient settings such as ambulatory surgery centers, office-based surgery practices and medical group practices since 1996. Surveys are conducted by physicians who practice in ambulatory settings. Surveys are timely, cost effective and available nationwide.

JAC-CELL USA

Booth: 130

25 Locust St., Unit 326
Champlain, NY 12919
Contact: Gavin Mont
E: gavin@jaccell.com
W: www.jaccell.com
P: (866) 401-4522
F: (514) 731-0002

Jac-Cell Medic is a leading distributor of instruments and accessories for cosmetic surgery. They provide value and savings on the highest quality of disposable and reusable products such as: breast retractors, microsurgery instruments, precision dissection needles, cautery pens, saline transfer kits, aspiration and infiltration tubing and the lowest prices on silicon drains and reservoirs, including the new "ouchless" two in one round drains. They are specialists in fat grafting equipment with their Autoclavable fat transfer systems, 60cc & 10cc Manual Centrifuge, Fat Harvesting Cannula and reinjection needles, and transfer adaptors.

Exhibitors Details

JAN MARINI SKIN RESEARCH, INC.

Booth: 101

6951 Via Del Oro
San Jose, CA 95119
Contact: Jan Marini
E: catie.petroff@janmarini.com
W: www.janmarini.com
P: (800) 347-2223
F: (408) 362-0140

Jan Marini Skin Research, Inc. markets therapeutic topical skincare products through physician offices, which include resurfacing agents, growth factors, topical lipid soluble Vitamin C, TGF beta-1, Thymosin beta-4 and recent eyelash and hair enhancement breakthroughs. Jan Marini Skin Research products achieve outstanding results that have not been possible prior to these advancements.

KELLER MEDICAL, INC.

Booth: 600

609 SE Central Pkwy.
Stuart, FL 34994
Contact: Michele Vongerichten
E: michelev@kellerfunnel.com
W: www.kellerfunnel.com
P: (772) 219-9993
F: (772) 219-9298

LASERING USA

Booth: 613

2246 Camino Ramon
San Ramon, CA 94583
Contact: Allen R. Howes
E: ahowes@laseringusa.com
W: www.laseringusa.com
P: (866) 471-0469
F: (925) 355-0777

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Contact: Dawn Sweazey
E: dawn@liposuction.com
W: www.liposuction.com
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F: (949) 369-7556

LIPPINCOTT WILLIAMS & WILKINS

Booth: 319

850 Sandhill Sage St.
Henderson, NV 89052
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E: steve_gervase@wolterskluwer.com
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Booth: 530

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W: www.lipsinc.com
P: (416) 567-8925

LIQUID SMILE

Booth: 627

7437 S. Eastern Ave., #200
Las Vegas, NV 89123
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E: cindy@liquidsmile.com
W: www.liquidsmile.com
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F: (877) 954-7843

Liquid Smile is the first and only professional take-home teeth whitening pen. At 12 percent hydrogen peroxide, it is sold only through medical and dental offices. It is a great adjunct to any aesthetic, cosmetic or anti-aging procedure or treatment. Whitening is the number one requested cosmetic procedure; Liquid Smile is the number one whitener.

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Booth: 307

965 W. Ralph Hall Pkwy., Suite 105
Rodwall, TX 75032
Contact: Theresa Lindemann
E: tlindemann@lumieremed.com
W: www.lumieremed.com
P: (877) 701-2699
F: (214) 853-5491

LUTRONIC, INC.

Booth: 434

850 Auburn Court
Freemont, CA 94538
Contact: Golbue Baghai
E: gbaghai@lutronic.com
W: www.lutronic.com
P: (408) 333-9812
F: (408) 912-1991

Founded in 1997, Lutronic is a global, technology-driven company that develops, manufactures and commercializes lasers for aesthetic and medical applications. Lutronic's products service dermatologists, plastic surgeons, general surgeons, general practitioners and dentists — providing quality performance for physicians and patients. Lutronic owns 39 patents and is established in 60 distribution channels worldwide.

MARINA MEDICAL INSTRUMENTS

Booth: 212

955 Shotgun Road
Sunrise, FL 33326
Contact: Veronica Andrade
E: veronica@marinamedical.com
W: www.marinamedical.com
P: (954) 924-4418
F: (954) 924-4419

Marina Medical Instruments provides high quality German-made surgical instruments at affordable prices. Marina Medical offers unlimited lifetime warranty and provides the highest level of customer service.

Exhibitors Details

MASTER PHARM COMPOUNDING PHARMACY

Booth: 226

115-06 Liberty Ave.
Richmond Hill, NY 11419
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E: tmasta@masterpharm.com
W: www.masterpharm.com
P: (866) 630-5600
F: (866) 630-5700

MasterPharm is a full service PCAB (Pharmacy Compounding Accreditation Board) accredited compounding pharmacy. MasterPharm's SOPs exceed all Federal USP/NF 797 Standards as well as fully complies with all Standards of The New York State Board of Pharmacy. All intrathecal solutions are tested not only for potency but endotoxins, fungal growth and sterility. They operate two high tech ISO 5 clean rooms. They have an internal compliance officer as well as an independent compliance consultant who consistently performs GAP analysis of their staff, as well as the facilities. MasterPharm encourages site visits and welcomes you to do so in the near future.

MD RESOURCE

Booth: 427

5981 Graham Court
Livermore, CA 94550
Contact: Mel Kimsey
E: mel@mdresource.com
W: www.mdresource.com
P: (510) 732-9950
F: (510) 785-8182

MEDESTHETICS AND SURGICAL AESTHETICS MAGAZINES

Booth: 315

7628 Densmore Ave.
Van Nuys, CA 91406
Contact: Denise Maiman
E: dmaiman@creativeage.com
W: www.medestheticsmagazine.com
P: (818) 782-7328
F: (818) 782-2913

MEDICAL JUSTICE SERVICES

Booth: 519

PO Box 49669
Greensboro, NC 27419
Contact: Linda Simula
E: lsimula@medicaljustice.com
W: www.medicaljustice.com
P: (877) 633-5878
F: (336) 369-1298

Medical Justice Services is a membership-based organization run by physicians that offers patented services to protect physicians' most valuable assets—their practice and reputation. Their programs include affordable services to: (1) deter frivolous malpractice claims; (2) address unwarranted demands for refunds; (3) provide proven strategies for successful counterclaims; and (4) prevent Internet defamation while promoting physicians' online reputations. For information visit www.MedicalJustice.com or call 877.MED.JUST (877.633.5878).

MEDICAL PROTECTIVE

Booth: 316

5814 Reed Road
Fort Wayne, IN 46835
Contact: Melanie Farmer
E: melanie.farmer@medpro.com
W: www.medpro.com
P: (800) 463-3776
F: (866) 417-5068

Medical Protective/Berkshire Hathaway is the only carrier with expertise, capabilities and financial strength to meet the changing needs of all healthcare providers coast to coast. Medical Protective offers complete solutions that range from "first-dollar" coverage all the way to large deductibles, SIRs and captive support.

MEDICIS AESTHETICS

Booth: 313

7720 N Dobson Road
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E: clevy@medicis.com
W: www.medicis.com
P: (480) 208-9473
F: (480) 291-8959

Medicis Aesthetics is dedicated to helping patients attain a healthy and youthful appearance and self-image, and to help you redefine beauty in your patients. It is at the heart of everything they do for you. And it is why they offer a comprehensive collection of products for your facial aesthetics practice.

MEDICO INTERNATIONAL, INC.

Booth: 430

PO Box 3092
Palmer, PA 18043-3092
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Booth: 232

705 S. Ave. 61
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Contact: Steven Hwang
E: medikhanusa@gmail.com
W: www.medikhan.com
P: (323) 259-5000
F: (323) 259-5005

Medi-Khan, Inc. is a leader in adipose tissue engineering and science. Devices include the Lipokit for condensed fat grafting and the cellticator to process adipose tissue for regenerative purposes.

MEDQUEST PHARMACY

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North Salt Lake, UT 84054
Contact: Mike Malmrose
E: mmalmrose@mqr.com
W: www.mqr.com
P: (888) 222-2956
F: (866) 373-2979

MedQuest Pharmacy is a compounding pharmacy that provides customized pharmaceutical preparations. MedQuest blends time-honored, individual formulation techniques with modern medical knowledge to produce a preparation developed specifically for the patient. MedQuest also offers a variety of services such as lab testing, web-based software and quality nutritional supplements to enhance age-management practices across the country.

Exhibitors Details

MEDRESULTS NETWORK

Booth: 612

16400 Pacific Coast Hwy #214
Huntington Beach, CA 92649
Contact: Jamie Parrott
E: jamie@medresultsnetwork.com
W: medresultsnetwork.com
P: (562) 296-5655
F: (562) 391-4407

Medresults Network is a free buying network with over 1,100 aesthetic physician and medical spa members in 45 states, including Puerto Rico. In 2011 and 2012, Medresults saved members over \$3 million through their incredible discounts and rebates on injectables, medical supplies, medical grade cosmeceuticals and more.

MENTOR WORLDWIDE, LLC

Booth: 400

201 Mentor Drive
Santa Barbara, CA 93111
Contact: Susan Martony-Taylor
E: smartony@its.jnj.com
W: www.mentorcorp.com
P: (805) 879-6440
F: (805) 967-3013

Mentor is a worldwide leader in breast implant manufacturing, research and testing. Founded in 1969, Mentor Worldwide, LLC is a leading supplier of medical products for the global aesthetics market. The company develops and manufactures innovative, science-based products for aesthetic markets around the world.

MERZ AESTHETICS, INC.

Booth: 118

1875 South Grant St., Suite 200
San Mateo, CA 94402
Contact: Emily Hansen
E: emily.hansen@merzaesthetics.com
W: www.merzaesthetics.com
P: (650) 286-4000
F: (650) 286-4090

Merz Aesthetics, Inc., a division of German-based Merz Pharmaceuticals, continues to build upon its 100-year heritage in the healthcare industry by providing products and unparalleled service to the field of aesthetic medicine. Visit the Merz Aesthetics booth to see how they are changing the face of medical aesthetics.

MICROAIRE SURGICAL INSTRUMENTS

Booth: 222

3590 Grand Forks Blvd.
Charlottesville, VA 22911
Contact: Theresa Johnson
E: theresaj@microaire.com
W: www.microaire.com
P: (434) 975-8000
F: (434) 975-4144

MicroAire Aesthetics, a world leader in aesthetic plastic surgery, produces the PAL LipoSculptor (power-assisted lipoplasty), Endotine bio absorbable multi-point fixation devices for cosmetic facial procedures, and LipoFilter high-volume fat filtration and harvesting systems. MicroAire Aesthetics also makes EpiCut (epithelium tissue removal) and SurgiWire (subcutaneous dissection). For more information, please visit microaire.com.

MICROSURGERY INSTRUMENTS, INC.

Booth: 312

PO Box 1378
Bellaire, TX 77402-1378
Contact: Jose Alanis
E: microusa@microsurgeryusa.com
W: www.microsurgeryusa.com
P: (713) 664-4707
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Booth: 439

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E: millennium7055@msn.com
W: www.millenniumtechnologies.com
P: (909) 596-4855
F: (909) 596-4216

MILTEX, AN INTEGRA COMPANY

Booth: 436 & 438

311 Enterprise Drive
Plainsboro, NJ 08536
Contact: Kristen Fahrman
E: customerservice@integralife.com
W: www.integralife.com/integra-miltex
P: (866) 854-8300
F: (866) 854-8400

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Booth: 405

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Bethesda, MD 20814
Contact: Karen Simmons
E: karen@mjdpc.com
W: www.mjdpc.com
P: (301) 657-8010
F: (301) 657-8023

NEOGRAFT

Booth: 618

419 Southfork Drive, Suite 103
Lewisville, TX 75057
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W: www.neograft.com
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Exhibitors Details

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Booth: 338

310 Era Drive
Northbrook, IL 60062
Contact: Mike Hanna
E: mhanna@newmedical.com
W: www.newmedical.com
P: (847) 412-1000
F: (847) 412-1001

NEXTECH

Booth: 523

5550 W Executive Drive, Suite 350
Tampa, FL 33609
Contact: Ashley Margado
E: teammktg@nextech.com
W: www.nextech.com
P: (813) 425-9200
F: (813) 425-9292

NexTech offers fully-integrated Plastic Surgery EMR (Electronic Medical Records), practice management and marketing software designed for plastic and cosmetic surgeons. Certified to support Meaningful Use, NexTech is the comprehensive, customizable and completely modular software solution of choice for 7,000 providers and 40,000 staff worldwide.

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Booth: 301

8939 S. Sepulveda Blvd., Suite 414
Los Angeles, CA 90045
Contact: David Phillips
E: dphillips@nkpmedical.com
W: www.nkpmedical.com
P: (866) 539-2201
F: (800) 207-8023

NKP Medical Marketing, Inc. handles all aspects of your internet marketing needs. They work with over 600 plastic surgeons nationwide and handle SEO, custom website design, social media marketing, lead generation and marketing consulting. Stop by their booth for a free website evaluation and some cool giveaways. Their brands are: www.breastimplants_USA.com (patient referral website); www.myplasticsurgeon.com (patient referral website); www.nkpmedical.com (website design and SEO).

PALOMAR MEDICAL TECHNOLOGIES, INC.

Booths: 401 and 403

15 Network Drive
Burlington, MA 01803
Contact: Julie Carlson
E: jcarlson@palomarmedical.com
W: www.palomarmedical.com
P: (781) 993-2335
F: (781) 993-2409

Palomar Medical Technologies, Inc. provides the most advanced energy-based and surgical systems for aesthetic applications including laser body sculpting, fractional skin resurfacing, pigment and vessel clearance, permanent hair reduction and fat grafting. Palomar systems empower aesthetic providers to offer remarkable results with exceptional versatility, ease of use and comfort. Discover "From Light Comes Beauty" with Palomar.

PATIENTNOW, INC.

Booths: 201 and 203

6160 South Syracuse Way, 100B
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E: jjacobson@patientnow.com
W: www.patientnow.com
P: (800) 436-3150

PatientNOW, Inc. offers a specialty EMR, PM with PAR for cosmetic and plastic surgery and medical spas. PatientNOW gives a physician more time through efficiency, increases revenue with PAR and helps a practice to be sustainable. Check out their new patient registration system for the iPad.

PLASTIC SURGERY STUDIOS DBA COSMETICSURGERY.COM

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E: michael@plasticsurgery.com
W: www.cosmeticsurgery.com and
www.iehance.com
P: (909) 758-8300
F: (909) 758-8384

Since 1998, Plastic Surgery Studios has been the leader in providing cosmetic surgeons worldwide with effective internet marketing strategies to generate more patients. This includes custom website design/redesign, search engine optimization (SEO), social media campaigns, custom video production, video marketing, online patient reviews and online directories.

PRATICEDOCK POWERING LOCATEADOC.COM

Booth: 413 and 415

1080 Woodcock Road, # 108
Orlando, FL 32803
Contact: Dana DeZoort
E: danadz@practicedock.com
W: www.practicedock.com
P: (407) 206-0700
F: (407) 206-3376

PracticeDock is an online marketing suite providing patient lead generation, conversion, communication and retention tools in real-time and at business-speed to optimize internet presence and grow private practices. PracticeDock powers the market leading patient lead network that includes LocateADoc.com and other partner sites, drives keyword marketing pay-per-click (PPC), search engine optimization (SEO) marketing solutions and offers doctors the tools to build their website and content management systems. Other marketing solutions include call tracking phone performance, patient education 3D animations, video production and discounted merchant services. PracticeDock truly transforms quality prospects into real patients and business.

PRIMCOGENT SOLUTIONS

Booths: 207 and 209

5550 LBJ Freeway, Suite 800
Dallas, TX 75240
Contact: Abby Crowley
E: acrowley@primcogent.com
W: www.primcogent.com
P: (214) 722-9609
F: (214) 889-5540

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128 Baytech Drive
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Contact: Michele Kong
E: michelek@restorationrobotics.com
W: www.restorationrobotics.com
P: (408) 883-6787
F: (408) 883-6889

Exhibitors Details

ROSE MICRO SOLUTIONS

Booth: 621

4105 Seneca St.
West Seneca, NY 14224
Contact: Mark Overhoff
E: mark@rosemicrosolutions.com
W: www.rosemicrosolutions.com
P: (716) 608-0009
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Rose Micro Solutions sells high quality optical loupes and LED lights for less. Their loupes start at \$279. They are a family-owned business consisting of four brothers. The company was named in honor of their mother, Rose.

SCITON

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E: carol.reynolds@sciton.com
W: www.sciton.com
P: (650) 493-9155
F: (650) 493-9146

SEDATION EQUIPMENT AND SUPPLY

Booth: 317

692 Salt Lick Road
St Peters, MO 63376
Contact: Randy Pigg
E: admin@sedationkit.com
W: www.sedationkit.com
P: (800) 685-0940

Sedation Equipment and Supply is an experienced anesthesia and sedation provider who is eliminating the difficulties of finding and ordering the equipment and supplies necessary to provide safe sedation services in the outpatient setting.

SENTE, INC.

Booth: 524

162 S. Rancho Santa Fe Road, Suite F50
Encinitas, CA 92024
Contact: Aaron Hasnain
E: aaron@sentelabs.com
W: www.sentelabs.com
P: (760) 753-5400
F: (760) 753-5401

SHIPPERT MEDICAL TECHNOLOGIES, INC.

Booth: 326

6248 S. Troy Circle, Suite A
Centennial, CO 80111
Contact: Angela Mediger
E: am@shippertmedical.com
W: www.shippertmedical.com
P: (303) 754-0044
F: (303) 754-0318

Shippert Medical Technologies, Inc. provides all Volume Fat Grafting as well as 100cc to 2000cc FILTRON units that collect fat and automatically filter out waste and nonviable cells during harvest. They also provide closed, sterile units that work in-line with all aspirators, instruments and current techniques. Shippert Medical also has a complete line of liposuction cannulas, disposable cannulas, the Denver plit and the Rhino Rocket.

SILHOUETTE LIFT, INC.

Booth: 515

1 Technology Drive, Suite F211
Irvine, CA 92618
Contact: Laurent Benissan
E: lbenissan@silhouettelift.com
W: www.silhouettelift.com
P: (951) 734-7701

Silhouette lift is a revolutionary procedure for patients seeking a significant lift without invasive surgery. It is a one-time procedure, which takes only one hour to perform. It is done under local anesthesia and requires only two to four days recovery time. The procedure is FDA approved.

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Booth: 105

4510 Executive Drive, Suite 105
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Contact: Alcides Centurion
E: alcides@socalideas.com
W: www.socalideas.com
P: (858) 366-4585
F: (858) 450-7690

SoCal Ideas offers Latino marketing services including bilingual websites, bilingual SEO (English and Spanish), and web directories of cosmetic surgeons targeted to Latinos in your area.

SOLUTIONREACH

Booth: 113

3098 Executive Pkwy., Suite 200
Lehi, UT 84043
Contact: Tiffany Lawson
E: tiffany@solutionreach.com
W: www.solutionreach.com
P: (866) 605-6867
F: (801) 772-2034

Solutionreach is a patient engagement software service designed to maintain and retain existing patients while identifying and acquiring new patients. Utilizing the latest automated text/email messaging technologies and social media tools, Solutionreach helps you to increase productivity and grow your practice while you focus on your patients.

SOUND SURGICAL TECHNOLOGIES

Booths: 213 and 215

357 McCaslin Blvd., Suite 100
Louisville, CO 80027
Contact: Catherine Roth
E: croth@soundsurgical.com
W: www.soundsurgical.com
P: (720) 240-2933
F: (720) 294-2948

Sound Surgical Technologies (SST) is a leading manufacturer and distributor of ultrasonic body shaping technologies and related products. Best known for the VASER Lipo System, the SST product suite includes the non-surgical VASER Shape and TouchView systems as well as a line of traditional liposuction products such as the PowerX System and Origins accessories.

SUNEVA MEDICAL, INC.

Booth: 517

5870 Pacific Center Blvd.
San Diego, CA 92121
Contact: Monika Carlson
E: mcarlson@sunevamedical.com
W: www.sunevamedical.com
P: (858) 550-9999
F: (858) 550-9997

Suneva Medical, Inc. is a privately-held aesthetics company focused on developing, manufacturing and commercializing novel, differentiated products for dermatology, plastic and cosmetic surgery markets. Suneva Medical's product portfolio includes the comprehensive toolset of anti-aging products such as ReGenica growth factor based skincare, Refissa emollient based 0.05% tretinoin cream and Artefill injectable filler.

Exhibitors Details

SYNERON-CANDELA

Booth: 115

3 Goodyear, Unit A
Irvine, CA 92618
Contact: Kim Bello
E: kbello@syneron.com
W: www.syneron.com
P: (949) 716-6670

Syneron Medical Ltd.—a company devoted to real technology, real science and real results—is the leading global aesthetic device company with a comprehensive product portfolio combined with world-class service and support. The Company's technology enables physicians to provide advanced solutions for a broad range of medical aesthetic applications including body contouring, hair removal, wrinkle reduction, rejuvenation of the skin's appearance through the treatment of superficial benign vascular and pigmented lesions, and the treatment of acne, leg veins and cellulite. The Company sells its products under two distinct brands, Syneron and Candela. With its innovative approach to aesthetic treatments, Syneron has now entered into one of the largest in-demand applications, skin lightening.

TATTOO VANISH

Booth: 614

6879 West Charleston Blvd.
Las Vegas, NV 89117
Contact: Lisa Shealy
E: lisa@tattoovanish.com
W: www.tattoovanish.com
P: (702) 256-7778
F: (702) 233-0777

THERAP MEDIC, LLC

Booth: 322

1000 5th St., Suite 230
Miami Beach, FL 33139
Contact: Miriam Perl
E: miriam@therapmedic.com
W: www.therapmedic.com
P: (305) 704-3224

TOTAL SOCIAL SOLUTIONS

Booth: 333

6149 S Rainbow Blvd.
Las Vegas, NV 89118
Contact: Jake Laban/Chris Hall
E: chris@totalsocialsolutions.com
W: www.totalsocialsolutions.com
P: (949) 922-9000

Total Social Solutions specializes in growing medical aesthetic brands by leveraging the power of social network communities. They deliver business owner clients engaging content, brilliant design and winning formulas for success. Combining these three elements, their clients recruit more customers, convert existing customers to use new products and services, and retain more customers through a longer, more valuable business relationship.

TOUCHMD

Booth: 206

99 N Main St., Suite #7
Cedar City, UT 84720
Contact: Marlo Jensen
E: marlo@touchmd.com
W: www.touchmd.com
P: (435) 867-0077
F: (435) 867-1254

TouchMD is new touch technology used in the exam room that will increase revenue by closing more consultations, marketing to existing patients, generating new patients, enhancing doctor/patient relationships, and allowing patients to relive the consultation experience online from home.

TULIP MEDICAL PRODUCTS

Booth: 419

4360 Morena Blvd., Suite 100
San Diego, CA 92117
Contact: Randi Crowe
E: randi@tulipmedical.com
W: www.tulipmedical.com
P: (858) 270-5900
F: (858) 270-5901

Tulip Medical Products' CellFriendly instruments are truly fat-friendly. Their patented premium reusable instruments and new premium single-use instruments are designated to gently harvest and transfer cells without clogging. Top rejuvenation and regenerative professionals around the world recommend Tulip — "Simply the Best."

ULTHERA, INC.

Booths: 300 and 302

1840 S Stapley Drive, #200
Mesa, AZ 85204
Contact: Teri Barnhill
E: info@ulthera.com
W: www.ulthera.com
P: (480) 619-4069
F: (480) 619-4071

Ulthera, Inc. is a global, high-growth medical device company pioneering aesthetic and medical applications using the therapeutic ultrasound platform technology. The Ulthera System is the first and only energy-based device to receive FDA clearance for a non-invasive aesthetic lift indication. It is used in a face and neck procedure known as Ultherapy, which is cleared to lift skin on the brow, neck and under the chin.

UNDERSTAND.COM

Booth: 518

100 Washington St., Suite 100
Reno, NV 89521
Contact: Jennifer Lilley
E: jennifer@understand.com
W: www.understand.com
P: (775) 851-3420
F: (775) 851-7860

UNITED MEDICAL CREDIT, INC.

Booth: 217

4311 Jamboree Road, Suite 187
Newport Beach, CA 92660
Contact: Ramin Lhanecian
E: ramin@unitedmedicalcredit.com
W: www.unitedmedicalcredit.com
P: (949) 284-0600
F: (877) 725-0123

United Medical Credit, Inc. (UMC) offers medical lending solutions to patients for elective medical procedures. UMC provides loans for cosmetic, fertility, bariatric, dental and lasik procedures.

Exhibitors Details

VALEANT AESTHETICS

Booth: 123

700 Route 202/206
Bridgewater, NJ 08807
Contact: Debra Marciano
E: joanne@venus-concept.com
W: www.venus-concept.com
P: (908) 927-1933
F: (908) 927-1633

Valeant Pharmaceuticals International, Inc. is a multinational specialty pharmaceutical company that develops and markets prescription and nonprescription pharmaceutical products that make a meaningful difference in patients' lives. Valeant, a leader in the dermatology space, has formed a new business unit called Valeant Aesthetics. The focus will be on growing and developing the aesthetics product portfolio which consists of Sculptra Aesthetic, Pro + Therapy MD and Renova.

VENUS CONCEPT

Booth: 230

515 Consumers Road, Suite 202
Toronto, ON M2J4Z2Canada
Contact: Joanne Serafino
E: joanne@venus-concept.com
W: www.venus-concept.com
P: (888) 907-0115
F: (855) 907-0115

Venus Concept is singly focused on delivering the promise of a better, more beautiful tomorrow. A visionary company that thinks differently and defies convention, Venus Concept is all about making the promise of groundbreaking science come true and eradicating preconceived notions about beauty, beauty treatments, aging and how to do business in this area of medicine. Led by a team of seasoned executives and researchers, world renowned for their achievements in the aesthetics medicine industry, Venus concepts invents a new future, delivering on the promise of a more effective, more pleasant and more profitable experience.

VIORA

Booths: 223 and 225

30 Montgomery St., Suite 660
Jersey City, NJ 07302-3835
Contact: Eliran Almog
E: info@vioramed.com
W: www.vioramed.com
P: (201) 332-4100
F: (201) 332-4200

Innovation without compromise, Viora's aesthetic devices define performance and sustainability. Viora offers a wide-range of applications including body contouring, cellulite reduction, as well as phototherapy and anti-aging treatments. Viora's products are developed by veteran engineers and medical specialists in the industry. Strategic support, education and ongoing training optimize the relationship between the user and device. Clinically tested, FDA and CE cleared.

WELLS JOHNSON COMPANY

Booths: 233 and 235

8000 S Kolb Road
Tucson, AZ 85710
Contact: Emmanuel Simens
E: sales@wellsgrp.com
W: www.wellsgrp.com
P: (800) 528-1597
F: (520) 885-1189

The Wells Johnson Company has been at the forefront of the development and implementation of high quality aspiration and infiltration equipment into the medical marketplace since 1983. They offer high-powered reliable aspirators, a vast selection of cannulas, a full line of tumescent products and the finest quality customer service available.

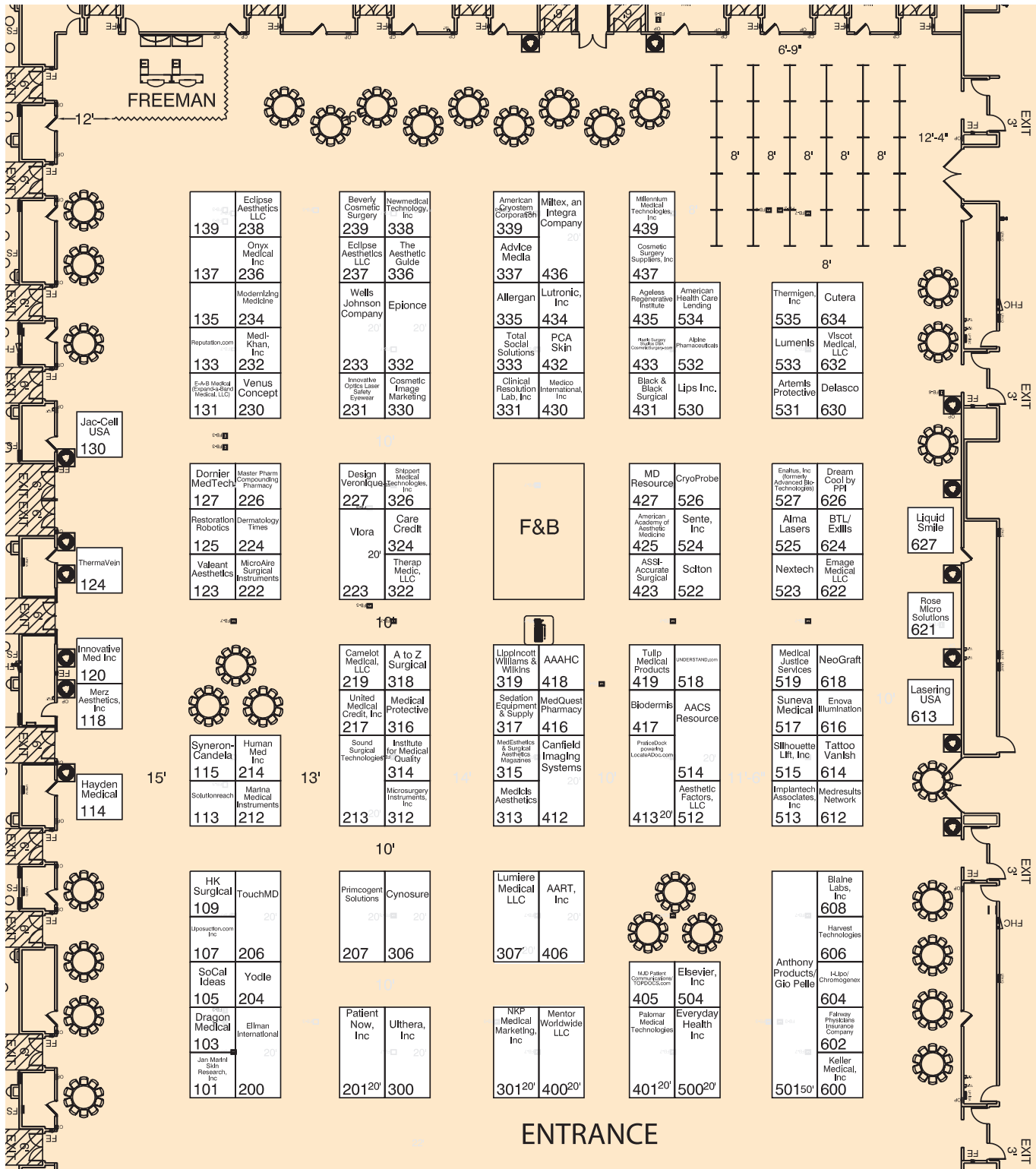
YODLE

Booth: 204

50 W. 23rd St., Suite 401
New York, NY 10010
Contact: Katrina Mijich
E: shows@yodle.com
W: www.yodel.com
P: (646) 898-3781
F: (646) 898-3781

Yodle connects consumers to local businesses simply and cost-effectively. The combination of automated technology and comprehensive customer support makes Yodle easy to use. Yodle's offering is also ROI-driven. Local businesses set a budget for which they receive calls and emails from qualified consumers. Today, Yodle delivers results for more than 30,000 local businesses.

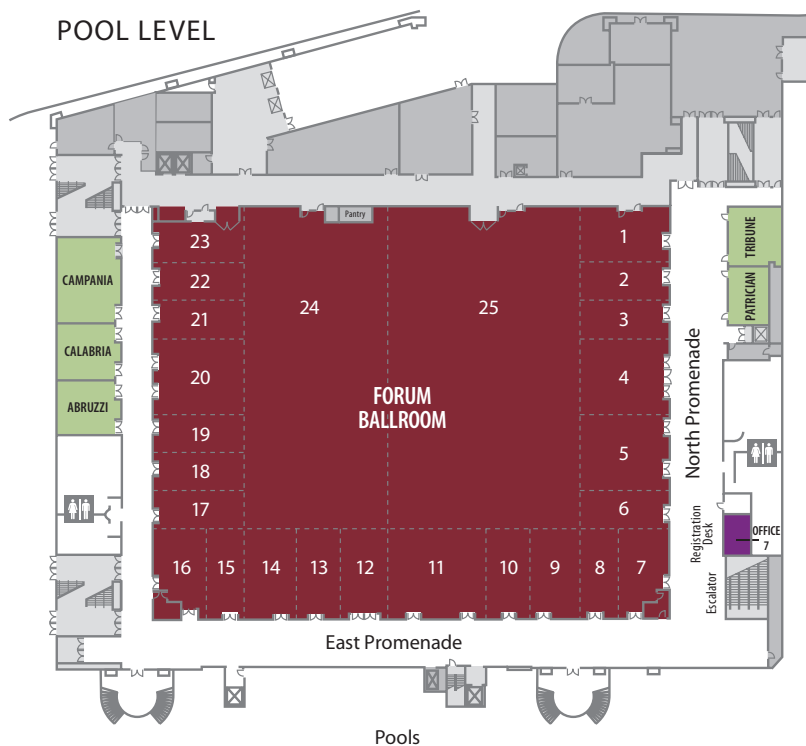
Exhibitor Floor Plan



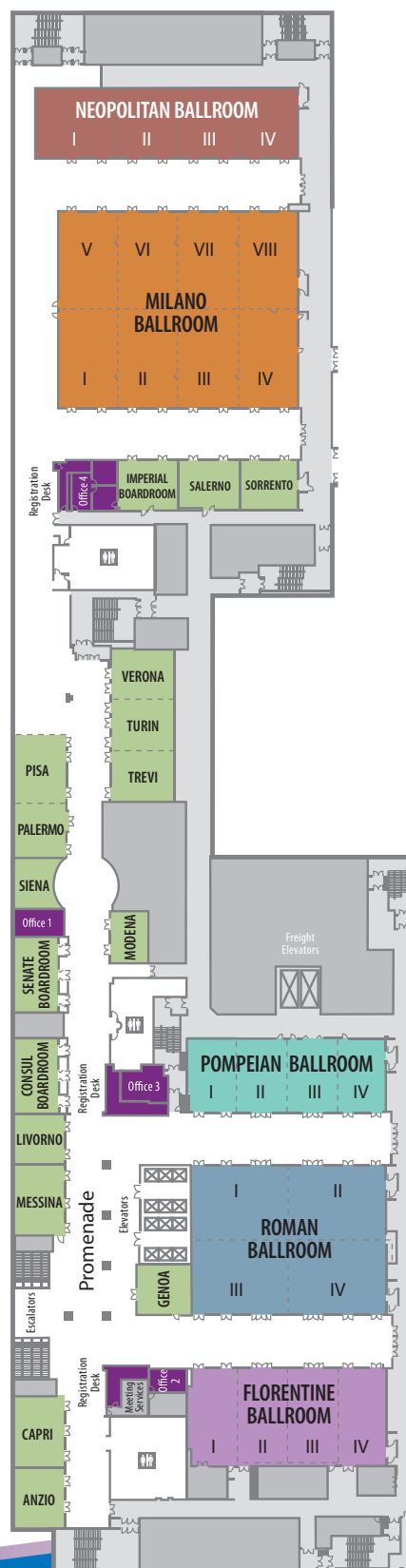
Conference Map

CAESAR PALACE CONFERENCE CENTER

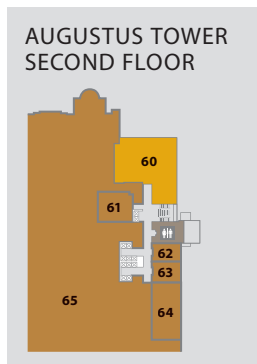
POOL LEVEL



PROMENADE LEVEL



Caesar's Palace



Restaurants/Bars

- 3. Cypress Street
- 4. Bradley Ogden
- 12. Shadow: A Bar At Caesars Place
- 14. Sports Bar
- 17. Pussycat Dolls Lounge
- 18. PURE Nightclub
- 20. Mesa Grill
- 21. Seahorse Lounge
- 22. Neros
- 23. Hyakumi
- 26. Cleopatra's Barge
- 28. Restaurant Reservations
- 31. Augustus Café
- 33. Spanish Steps
- 34. Lemonade & Hot Chocolate Stand
- 45. Galleria Bar
- 50. Beijing Noodle No. 9
- 51. Café Lago Buffet
- 52. Snackus Maximus
- 54. Rao's
- 55. Payard
- 58. Neptune Bar
- 60. Restaurant Guy Savoy

Casino

- 5. Keno
- 9. Forum Casino
- 10. Total Rewards
- 11. Casino Promotions
- 15. Race & Sports Book
- 16. Poker Room
- 24. Palace Court Slots
- 25. Security
- 27. Palace Casino
- 46. Palace Court Tables
- 47. Casino Host
- 48. Cashier
- 49. Total Rewards

Shopping

- 6. Bette & Cher Boutique
- 13. Cartier
- 19. Elton John Store
- 36. Caesars Exclusively!
- 37. Neil Leifer Gallery

Facility

- 1. Parking Garage
- 2. Colosseum Valet
- 7. The Colosseum at Caesars Palace
- 8. Colosseum Box Office
- 29. Main Valet
- 30. Bell Desk
- 32. Roman Plaza Amphitheater
- 35. Emperors Salon
- 38. Wedding Services
- 39. Diamond Registration
- 40. Diamond Lounge
- 41. Shuttles to Flamingo, Harrah's, Paris, and Rio
- 42. Events Desk
- 43. Seven Stars Registration & Lounge
- 44. Concierge & Hotel Registration
- 53. Garden of the Gods Pool Oasis
- 56. Business Center
- 57. Caesars Palace Conference Center
- 59. Convention Center
- 61. Classico Wedding Chapel
- 62. Tuscan Chapel
- 63. Romano Chapel
- 64. Color: A Michael Boychuck Salon
- 65. QUA Baths & Spa



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