



AMERICAN ACADEMY
OF COSMETIC SURGERY

FINAL PROGRAM

2012
*Annual
Meeting*

TO ADVANCE THE SPECIALTY
OF COSMETIC SURGERY AND
QUALITY PATIENT CARE

28TH ANNUAL SCIENTIFIC MEETING
Las Vegas, Nevada

FINAL PROGRAM ALSO AVAILABLE ON THE AACCS 2012
MOBILE APP OR COSMETICSURGERY.ORG/PROGRAM

Welcome TO AACS 2012



Welcome to the American Academy of Cosmetic Surgery 28th Annual Scientific Meeting — the premier meeting in cosmetic surgery.



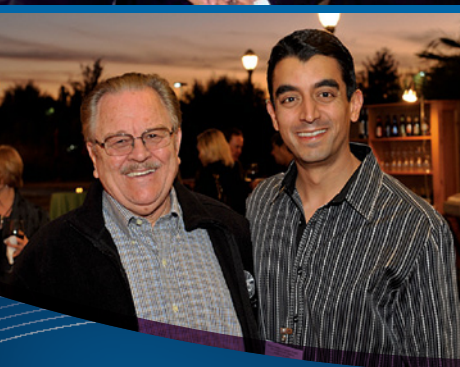
This year's annual meeting is truly an international, multi-specialty meeting with sessions designed for your specialty, focused on best practices, practice gaps, patient complications, patient safety, and quality improvement, featuring presentations and lectures by renowned international keynote speakers and world-class surgeons. In addition to the education program, we encourage you to visit the more than 100 exhibitors demonstrating the latest innovative products and services. Our expanded social and networking events will provide new opportunities to connect and collaborate with your colleagues, and our new Mobile App will allow you to follow AACS 2012 in the palm of your hands. And of course there is the unparalleled and breathtaking experience of all Las Vegas has to offer.



We hope you find AACS 2012 to be both productive and pleasurable.



Program Chairs



Dr. Gerald Edds



Dr. Peter Lisborg



Dr. Samir Pancholi



Dr. Neil S. Sadick

Contents

GENERAL INFORMATION

Registration Hours

Location:

Palace Tower, Promenade Level,
Milano Ballroom Foyer

Tuesday, January 17: 7:00 a.m. – 6:30 p.m.

Wednesday, January 18: 7:00 a.m. – 6:30 p.m.

Thursday, January 19: 6:30 a.m. – 8:00 p.m.

Friday, January 20: 6:30 a.m. – 6:00 p.m.

Saturday, January 21: 6:30 a.m. – 6:00 p.m.

Exhibition Hours

Location:

Palace Tower, Promenade Level,
Octavius Ballroom

Thursday, January 19: 8:00 a.m. – 7:00 p.m.

Friday, January 20: 8:00 a.m. – 5:00 p.m.

Saturday, January 21: 8:00 a.m. – 1:30 p.m.

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Keynote Speakers

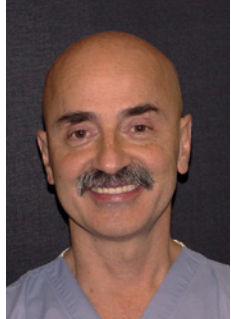
THURSDAY, JANUARY 19: 9:00 A.M. – 10:00 A.M.

Location: Milano Ballroom



Dr. Jean D. Carruthers — Webster Lecture

Dr. Jean Carruthers is a pioneer of the cosmetic use of botulinum A exotoxin, and remains at the forefront of research, clinical practice, and teaching about this procedure. She is a Clinical Professor in the Department of Ophthalmology and Visual Sciences at the University of British Columbia in Vancouver, where she specializes in facial cosmetic surgery. She has authored more than 250 scientific articles and book chapters and has participated in numerous international research trials studying these new agents.



Dr. Giovanni Botti

Dr. Giovanni Botti is the Director and the lead surgeon of Villa Bella Clinic in Italy, one of most advanced cosmetic surgery-dedicated day surgery units in Europe. He is the author of four complete books and more than 60f scientific articles. Dr. Botti has received numerous awards for his contributions to the improvement of aesthetic surgery. He teaches Plastic Surgery at Verona University and Aesthetic Surgery at the Siena University, and Master Courses of Aesthetic Surgery of the Padua University, of the Rome University, of the Genova University, of the Wien University, and is the director of the annual Course “Vesalius” on facial plastic surgery of the Bruxelles University.

SATURDAY, JANUARY 21: 9:00 A.M. – 10:00 A.M.

Location: Milano Ballroom



Dr. Luitgard Wiest

Dr. Luitgard Wiest is a renowned Dermatologist from Munich, Germany and served as Vice-President of the International Society of Dermatology. She is a member of the Skin Cancer Foundation International Advisory Council and Women Dermatologic Society. She started her medical career in Ethiopia and has been extensively involved in humanitarian aid working for the “Cap Anamur” organization in Somalia, Angola, Mozambique, Vietnam and other developing countries.



Dr. Doris Maria Hexsel

Dr. Doris Maria Hexsel is responsible for Cosmetic Dermatology at the Department of Dermatology at the Pontifícia Universidade do Rio Grande do Sul (PUC/RS), in Porto Alegre, Brazil. She is the editor and co-editor of 5 medical books and has authorized many articles and book chapters in the cosmetic field, mainly on cellulite, fillers, botulinum toxins, and, pigmentary disorders. Dr. Hexsel is currently working on the Board of Directors of the Brazilian Society of Dermatologic Surgery (SBCD), International Society for Dermatologic Surgery (ISDS) and also at the International Committee of the American Society for Dermatologic Surgery (ASDS).

Social Events

All events will be at Caesars Palace unless otherwise indicated.

THURSDAY, JANUARY 19

Spouse/Partner Welcome Breakfast: 8:00 – 9:00 a.m.

Location: Pisa

Join the AACS Community and meet Dr. Gail Fairhall, AACS Executive Director to kick off the Annual Meeting with a welcome breakfast. It's the perfect opportunity to network, connect with friends, and plan your meeting and social schedule for the week, all over a delightful breakfast. The Featured Speaker will be Lieutenant Colonel Carlos Ayala, MD, Chief of Otolaryngology & Facial Plastic Surgery at Nellis Air Force Base in Las Vegas, Nevada.

Day of Giving: 9:00 – 10:00 a.m.

Location: Palermo

To show your support for our men and women serving in the military, the entire AACS Community is invited to join us for an opportunity to share in a "Day of Giving". Our activity will be writing thank-you messages to military-service members, expressing our appreciation for the tremendous sacrifice they and their families make to ensure our freedom and safety.

Welcome Reception: 6:00 – 7:00 p.m.

Location: Octavius Ballroom

Take advantage of this opportunity to mingle with doctors, colleagues and exhibitors during the Welcome Reception, located in the Exhibit Hall. This must-attend event is open to all registered attendees, guests and exhibitors and is the perfect way to relax at the end of the first day of the conference while enjoying the Las Vegas atmosphere.

FRIDAY, JANUARY 20

Webster Society Dinner: 7:00 – 11:00 p.m.

Location: Charlie Palmer Steak at the Four Seasons Hotel

Black Tie Attire—Invitation Only

One of the highlights of the 2012 AACS Annual Meeting is the Webster Society and Cosmetic Surgery Foundation Gala Dinner, in honor of AACS founder and cosmetic surgery pioneer Richard C. Webster, MD.

For additional information contact CSF at 312.981.6760.

SATURDAY, JANUARY 21

Silent Auction and Annual Closing Party: 6:00 – 8:00 p.m.

Location: Florentine Ballroom

Open to all attendees, our 28th Annual Meeting ends on a high note with our Annual Silent Auction and Closing Party.

A cornerstone of the Annual Closing Party, the Silent Auction serves as one of the primary fundraising events for Cosmetic Surgery Foundation (CSF). This year, the Silent Auction will be offering some incredible items, including travel packages, sports and movie memorabilia, cosmetic surgery supplies and more. Get ready to bid and support CSF's continued efforts in furthering research and education in the field of cosmetic surgery. Join us for this unforgettable concluding party where attendees will enjoy elegant hors d'oeuvres and beverages.

Special Events

All events will be at Caesars Palace unless otherwise indicated.

THURSDAY, JANUARY 19

AACS/MedPro Advisory Board Council: 7:30 - 8:30 a.m.

Location: Imperial Boardroom

Council Members Only

AACS/MedPro Advisory Board Council will meet over breakfast to discuss one of the Academy's most important benefits — risk and malpractice insurance.

Past Presidents Lunch: 12:00 – 1:30 p.m.

Location: Mesa Grill Restaurant

Invitation Only

AACS Past Presidents and their guests are invited to attend this yearly event hosted by Dr. Angelo Cuzalina, AACS President, and Dr. Gail Fairhall, AACS Executive Director.

FRIDAY, JANUARY 20

Fellowship Conference: 12:00 – 1:30 p.m.

Location: Milano Ballroom, Section 5

Past and Present Fellowship Program Directors and their current Fellows are invited to attend the Fellowship Conference. James Koehler, MD, DDS, Chair of Fellowship Committee, will lead this conference which will address Fellowship Guidelines, new and improved changes, and research and journal submissions principles. Lunch will be served.

SATURDAY, JANUARY 21

Diplomat Luncheon: 12:00 – 1:30 p.m.

Location: Pisa

This special luncheon is open to all diplomats of the American Board of Cosmetic Surgery (ABCS).

Board Meetings

WEDNESDAY, JANUARY 18, 2012

AACS BOARD OF TRUSTEES MEETING

4:30 – 6:30 p.m.

Location: Siena

THURSDAY, JANUARY 19, 2012

ABCS BOARD OF TRUSTEES MEETING

8:00 – 10:00 p.m.

Location: Palermo

SATURDAY, JANUARY 21, 2012

COSMETIC SURGERY FOUNDATION BOARD MEETING

2:00 – 4:00 p.m.

Location: Imperial Boardroom

SUNDAY, JANUARY 22, 2012

AACS BOARD OF TRUSTEES MEETING

8:00 – 10:00 a.m.

Location: Palermo

JOINT AACS AND CSF BOARD MEETING

10:00 a.m. – 12:00 p.m.

Location: Palermo

No surgical learning process is complete without a workshop setting, incorporating focused lectures with demonstrations, with either simulated or actual hands-on experience.

AACS: Creating Pathways to Learning

AACS believes it is important to incorporate several different learning methods to complete the educational process. Certainly, didactic lectures with questions and answers, such as those found during general sessions, are important. The sharing of experiences with colleagues is invaluable, but is not sufficient for a total learning experience. Concentrated learning sessions provided in our instruction courses are another very important facet of the process, allowing individuals quality time with one or more experts.

No surgical learning process, however, is complete without a workshop setting, incorporating focused lectures with demonstrations, and if possible, either simulated or actual hands-on experience.

Whether it is an established technique or one still unfolding, the learning process must be thorough and multifaceted. The Academy urges each surgeon to be responsible for seeking out a complete pathway to training, prior to incorporating any technique into his or her practice.

Patient safety and satisfaction can only be achieved through a commitment to comprehensive physician education and learning.

CME Credit Statement

The American Academy of Cosmetic Surgery is accredited by the Accreditation Council for Continuing Medical Education to provide Continuing Medical Education (CME) for physicians.

The American Academy of Cosmetic Surgery designates this live activity for a maximum of 33.5 AMA PRA Category 1 Credit(s).™ Physicians should only claim credit commensurate with the extent of their participation in the activity. A certificate of attendance will be distributed after completion of the program; however, this does not imply that the participant has achieved proficiency with the procedures.

Mission Statement

The mission of the American Academy of Cosmetic Surgery is to advance the specialty of cosmetic surgery and quality patient care. The AACS is committed to advancing the specialty of cosmetic surgery and improving quality patient care through the provision of high-quality continuing medical education (CME) to our members.

Learning Objective

This Annual Scientific Meeting will offer attendees a chance to see the best practices in the field, perfect their own set of skills and improve their practice and the care they bring to their patients. The focus on patient safety will be paramount to our advancement of cosmetic surgery science.

Program Overview

DATE / TIME	SESSION TITLE	CME	PAGE
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WEDNESDAY, JANUARY 18			
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8:00 a.m. – 5:15 p.m.	Foundations of Cosmetic Breast Surgery	•	14
8:00 a.m. – 6:00 p.m.	Foundations of Liposuction	•	15
9:00 a.m. – 12:30 p.m.	3rd International Symposium on Cellulite		16
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10:00 a.m. – 11:15 a.m.	Starting Your Year Off Right: Your Marketing Plan for 2012		21
10:00 a.m. – 12:30 p.m.	Rhinoplasty and Otoplasty	•	19
10:00 a.m. – 4:20 p.m.	Advanced Topics in Body Contouring & Post Bariatric Surgery	•	18
11:15 a.m. – 12:30 p.m.	Taking the Pulse of Your Practice: A Financial Exam		21
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2:00 p.m. – 4:00 p.m.	Judging a Book by its Cover: Reputation, Reputation, Reputation		22
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9:00 a.m. – 11:00 a.m.	Keynote Speakers and AACS/CSF Business Meeting		28
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1:00 p.m. – 4:00 p.m.	Vein Surgery for the Cosmetic Surgeon	•	30
1:00 p.m. – 4:00 p.m.	Hair Replacement Surgery	•	31
1:30 p.m. – 3:30 p.m.	Armor All Your Practice		33
4:30 p.m. – 6:00 p.m.	Breakout Sessions	•	32

Pre-Conference SYMPOSIUM

TUESDAY, JANUARY 17, 2012

SPANISH SYMPOSIUM

Session Directors: Guillermo Blugerman, MD and Marco A. Pelosi, II, MD

Location: Neopolitan Ballroom #2

8:30-8:45 **Opening of the Session/Apertura del Symposium** — Marco A. Pelosi, II and Guillermo Blugerman, MD

Session 101: Cosmetic Surgery for Latinos/Cirugia Cosmetica En Latinos

- 8:45 – 9:00 a.m. **How to keep the waiting room full/Como llenar la sala de espera** — Jaime Humberto, MBA (Panama)
- 9:00 – 9:15 a.m. **Rhinoplasty in Mexican Noses/ Rinoplastia en la nariz Mexicana** — Carlos Mauricio Casillas, MD (Mexico)
- 9:15 – 9:30 a.m. **Rhinoplasty in the Latino Woman: The “Mestiza” Nose/Rinoplastia en Latinas: La nariz mestizo** — Gustavo Grgicevic, MD (Argentina)
- 9:30 – 9:45 a.m. **Guest Speaker Lecture/Presentacion de Invitado Especial:**Diego Schavelzon, MD (Argentina) The Latino Aesthetics, Beauty, and Body Culture/La Estetica latina, Cultura del cuerpo, y Belleza Latina

Session 102: Facial Treatments/ Tratamientos Cosmeticos Faciales

- 9:45 – 10:00 a.m. **Blepharoplasty in Latinos: Our Approach for the Lower Lid and Dark Circles/Blefaroplastia en latinos: Tratamiento de las ojeras, nuestro enfoque** — Guillermo Blugerman, MD (Argentina)
- 10:00 – 10:15 a.m. **Close Platysmotomy. Cosmetic Improvement of the Neck /Platysmotomia Cerrada-Embellecimiento del Cuello** — Luis Farid Chaiben,MD (Argentina/ Lebanon)
- 10:15 – 10:30 a.m. **The Role of Laser in the Latino Skin/Rol del laser en las pieles Latinas** — Fatima Aguero de Zaputovich, MD (Paraguay)
- 10:30 – 11:00 a.m. **Coffee Break**
- 11:00 – 11:15 a.m. **Guest Speaker Lecture/Presentacion de Invitado Especial:** Vicente Zaputovich, MD (Paraguay) My 45 Year South America Experience in Facial Surgery/ Mis 45 anos de experiencia en cirugia facial en Sudamerica
- 11:15 – 11:30 a.m. **The Silhouette Suspension Sutures for Facelift, Buttock Lift, and Waistline Contouring/La sutura de suspension Silhouette para levantamiento de cara, levantamiento de nalga, y definicion de cintura** — Fernando Urrutia, MD (Mexico)
- 11:30 – 11:45 a.m. **The Role of HCG Diet in the Perioperative Cosmetic Patient/La dieta HCG en el perioperatorio de la cirugia cosmetica** — Ivanhoe Ortega, MD (Chile)
- 11:45 a.m. – 12:00 p.m. **Facial volumetric replacement,the secret of youth/ Volumetria facial,secreto de juventud** — Nora Petralli,MD (Argentina).
- 12:00 – 1:30 p.m. **Lunch Break**

Pre-Conference SYMPOSIUM

TUESDAY, JANUARY 17, 2012

SPANISH SYMPOSIUM (continued)

Session 103: Corporal Cosmetic Surgery

1:30 – 1:45 p.m.	Grafts of Corporal Fat/Injertos de grasa corporal — Arturo Grau, MD (United States)
1:45 – 2:00 p.m.	Inner Thighplasty Strategies to Prevent Vulvar and Genital Distortion/ Estrategias durante levantamiento de muslo interno para prevenir distortion vulvar y genital — Marco A. Pelosi, II, MD (United States)
2:00 – 2:15 p.m.	Body Contouring, Liposculpturing, and Stem Cells/Contorno corporal, liposucción, Stem Cells — Tito Fernandez, MD (Peru)
2:15 – 2:30 p.m.	Megaliposuction/Megaliposucción — Jose Luis Salas, MD (Mexico)
2:30 – 2:45 p.m.	Augmentation Gluteoplasty using Silicone Implants/Gluteoplastias de aumento con implantes de silicona — Vicente Zaputovich, MD (Paraguay)
2:45 – 3:15 p.m.	Coffee Break

Session 104: Breast Surgery and Cosmetogynecology

3:15 – 3:30 p.m.	Identification of the G-Spot/Existe el Punto-G?: Identificación sonográfica — Roberto Solis Perez, MD (Mexico)
3:30 – 3:45 p.m.	Breast Surgery Using Small Incisions/Cirugía mamaria con cicatrices reducidas — Anastasia Chomyszyn, MD (Argentina)
3:45 – 4:00 p.m.	The Transaxillary Subfascial Approach for Breast Augmentation/La técnica transaxilar subfacial para implantes mamarios — Carlos Avellanet, MD (Puerto Rico)
4:00 – 4:15 p.m.	Breast Augmentation Totally under Local Anesthesia/Implantes mamarios usando solamente anestesia local — Julio Novoa, MD (United States)
4:15 – 4:30 p.m.	Guest Speaker Lecture/Presentación de Invitado Especial: Marco A. Pelosi, III, MD (United States) The Incorporation of Cosmetic Surgery to the Traditional Gynecologic Practice/Incorporación de la cirugía cosmética en la práctica ginecológica tradicional
4:30 – 4:45 p.m.	Aesthetic Surgery of the Labia Minora including the use of PRP/Cirugía estética de labios vaginales incluyendo el uso de plasma rico en plaquetas — Alejandro Carbone, MD (Argentina)
4:45 – 5:00 p.m.	Laser Vaginoplasty/Vaginoplastias laser — Adrian Gaspar, MD (Argentina)
5:00 – 5:15 p.m.	The Value of PRP in the Management of Vulvovaginal Atrophy Secondary to Menopause and Lichen Sclerosus et Atrophicum/El Valor del Plasma Rico en Plaquetas en el Tratamiento de Atrofia Vulvovaginal Secundaria a la Menopausia y el Liquen Escleroso Atrofico — Jorge Alberto Elias, MD (Argentina) y Alejandro Carbone, MD (Argentina).
5:15 – 6:15 p.m.	Panel Discussion/Mesa redonda

Pre-Conference SESSIONS

TUESDAY, JANUARY 17, 2012

FIFTH ANNUAL WORLD CONGRESS OF THE INTERNATIONAL SOCIETY OF COSMETOGYNECOLOGY (ISCG)

EARN UP TO 1.5 CME HOURS

Session Directors: Marco A. Pelosi, II, MD and Marco A. Pelosi, III, MD

Location: Neopolitan Ballroom #1

General Session 101

8:00 – 8:05 a.m.	Welcome — Marco A. Pelosi, II, MD (United States)
8:05 – 8:15 a.m.	It is About Time: The ISCG Standardized Nomenclature for Female Cosmetic Genital Surgery — Marco A. Pelosi, II, MD (United States)
8:15 – 8:45 a.m.	A Comprehensive Overview of Cosmetic Vaginal Surgery — Marco A. Pelosi, III, MD (United States)
8:45 – 9:00 a.m.	Advanced Surgical Bodybuilding Liposculpturing with Intraoperative Ultrasound-Guided Fat Transfer to the Biceps and Triceps — David Matlock, MD (United States)
9:00 – 9:15 a.m.	The HCG Diet: Myth or Reality? — Ivanhoe Ortega, MD (Chile)
9:15 – 9:30 a.m.	Introduction of a New Power Assisted Liposuction System — Marco A. Pelosi, II, MD (United States)
9:30 – 9:45 a.m.	Megaliposuction — Jose Luis Salas, MD (Mexico)
9:45 – 10:00 a.m.	The Management of Vulvar Varicosities — Doohi Lee, MD (United States)
10:00 – 10:15 a.m.	Coffee Break

Session 102: Transgender Surgery Session

10:15 – 10:40 a.m.	Male to Female Transgender Surgery: The Way I Do It — Gennaro Selvaggi, MD (Sweden)
10:40 – 11:10 a.m.	Female to Male Transgender Surgery: Mastectomy Techniques — Gennaro Selvaggi, MD (Sweden)
11:10 – 11:30 a.m.	Male to Female Transgender Surgery: Breast Augmentation Techniques — Gennaro Selvaggi, MD (Sweden)
11:30 – 11:50 a.m.	Male to Female Sex Reassignment Surgery: The Way I Do It — Fernando Urrutia, MD (Mexico)
11:50 a.m. – 12:10 p.m.	Phalloplasty: State of the Art — Gennaro Selvaggi, MD (Sweden)
12:10 – 1:10 p.m.	Lunch Break

Pre-Conference SESSIONS

TUESDAY, JANUARY 17, 2012

ISCG (continued)

Session 103: Breast Cosmetic Surgery Session

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|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1:10 – 1:30 p.m. | Breast Augmentation Using the Transumbilical Approach (TUBA) — Antonio Garcia, MD (United States) |
| 1:30 – 1:50 p.m. | Breast Augmentation Using a Transaxillary Subfascial Approach — Carlos Avellanet, MD (Puerto Rico) |
| 1:50 – 2:10 p.m. | Breast Augmentation Using an Inframammary Approach Totally Under Local Tumescence Anesthesia — Julio Novoa, MD (United States) |
| 2:10 – 2:30 p.m. | Cosmetic Breast Reduction Using Liposuction Totally Under Local Tumescence Anesthesia: a Video Demonstration — Marco A. Pelosi, III, MD (United States) |
| 2:30 – 2:50 p.m. | Coffee Break |

Session 104: Liposuction and Fat Transfer Techniques

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|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2:50 – 3:05 p.m. | Master Lecture: Liposuction: The Way I Do It — Steven B. Hopping, MD (United States) <i>Recipient of the 2012 International Society of Cosmetogynecology Award for Outstanding Contributions to Cosmetic Surgery</i> |
| 3:05 – 3:20 p.m. | Mons Pubis Liposculpturing — Kevin Jovanovic, MD (United States) |
| 3:20 – 3:35 p.m. | Buttock Augmentation Using Liposculpturing and Autologous Fat Transfer: a Video Demonstration — Marco A. Pelosi, II, MD (United States) |
| 3:35 – 3:50 p.m. | Buttock Augmentation Using Gluteal Implants — Jose Luis Salas, MD (Mexico) |
| 3:50 – 4:05 p.m. | Office Lipoabdominoplasty: a Video Demonstration — Marco A. Pelosi, III, MD (United States) |

Session 105: Cosmetic Vaginal Surgery

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| 4:05 – 4:25 p.m. | Labia Minora Labiaplasty Techniques: a Review Including the Use of PRP — Alejandro Carbone, MD (Argentina) |
| 4:25 – 4:50 p.m. | The Role of Laser and PRP in Vaginal Rejuvenation and Other Cosmetic Vaginal Procedures — Adrian Gaspar, MD (Argentina) |
| 4:50 – 5:05 p.m. | Genital Skin Whitening Using Laser — Roberto Solis Perez, MD (Mexico) |
| 5:05 – 5:20 p.m. | Does the G-Spot Exist?: Sonographic Identification — Roberto Solis Perez, MD (Mexico) |
| 5:20 – 5:50 p.m. | Presentation |
| 5:50 – 6:05 p.m. | Surgical Tips for Safe and Effective Vaginal Rejuvenation Procedures: a Video Demonstration — Marco A. Pelosi, II, MD (United States) |
| 6:05 – 6:20 p.m. | Panel Discussion |
| 6:20 p.m. | Adjourn |
| 6:30 – 8:00 p.m. | International Society of Cosmetogynecology Reception – by Invitation Only
Location: Neopolitan Ballroom #3
Combined with the Spanish Symposium attendees. Presentation of the 2012 ISCG Award for Outstanding Contributions to Cosmetic Surgery to Steven B. Hopping, MD and Induction Ceremony for new ISCG Fellows |

WEDNESDAY, JANUARY 18, 2012

STEM CELL CONFERENCE

EARN UP TO 2.5 CME HOURS

Session Director: Mark Berman, MD

Location: Neopolitan Ballroom #3

8:00 – 8:25 a.m.	Turkish Experience with Adipose Derived stem cells and PRP — Ziya Saylan, MD
8:25 – 8:50 a.m.	Evidence-based Veterinary Stem Cell Therapy: 8,000 Clinical Cases — Robert J. Harman, DVM, MPVM
8:50 – 9:20 a.m.	Experience with Bone Marrow Stem Cells — Chris Centeno, MD
9:20 – 9:45 a.m.	Quantitating Fat Grafts and Stem Cells — Maurice Sherman, MD
9:45 – 10:10 a.m.	Fat Derived Stem Cells: The NASA Experience — Douglas Dedo, MD
10:10 – 10:20 a.m.	Questions & Answers
10:20 – 10:35 a.m.	Coffee Break
10:35 – 11:00 a.m.	Korean Experience with Adipose Derived Stem Cells — Hee Young Lee, MD
11:00 – 11:25 a.m.	Issues with Stem Cells and Cell Assisted Lipotransfer — Todd Malan, MD
11:25 – 11:50 a.m.	Preliminary Experience with ADSC for Therapeutic Uses — Mark Berman, MD
11:50 a.m. – 12:00 p.m.	Questions & Answers

NEW GENERATION LASER TECHNOLOGY SESSION

EARN UP TO 2 CME HOURS

Session Directors: Paul T. Rose, MD, Neil Sadick, MD, and Zeina Tannous, MD

Location: Neopolitan Ballroom #3

1:00 – 1:45 p.m.	Skin Tightening Skin Tightening utilizing RF Technologies — Neil Sadick, MD Skin Tightening utilizing US Technologies — Mitchel P. Goldman, MD
1:45 – 2:10 p.m.	Fat Removal Non Invasive Fat Removal — Matthew Avram, MD
2:10 – 2:35 p.m.	Liposuction Laser-Assisted Liposuction — Steven B. Hopping, MD
2:35 – 3:00 p.m.	Questions & Answers
3:00 – 3:20 p.m.	Coffee Break
3:20 – 4:00 p.m.	Fractional Technologies Non Ablative Fractional Technologies — Zeina Tannous, MD Ablative Fractional Technologies — Suzan Obagi, MD
4:00 – 4:40 p.m.	New Generation Vascular Technologies New Generation Vascular Technologies: External — Rania Agha, MD New Generation Vascular Technologies: Internal — Paul T. Rose, MD
4:40 – 5:00 p.m.	Questions & Answers

WEDNESDAY, JANUARY 18, 2012

FOUNDATIONS OF COSMETIC BREAST SURGERY

EARN UP TO 6.25 CME HOURS

Session Director: Samir S. Pancholi, DO

Location: Neopolitan Ballroom #2

8:00 – 8:15 a.m.	Closing the Breast Augmentation Consult: Patient Care Coordinator Standpoint — Tracie Lance, MBA
8:15 – 8:30 a.m.	Breast Augmentation Consultation: The Buck Stops Here — Surgeon's Perspective — Ted Eisenberg, DO
8:30 – 8:45 a.m.	Breast Augmentation: Analyzing Operative Anatomy — Brent Rosen, DO
8:45 – 9:05 a.m.	Analyzing the Breast Augmentation Patient — Craig Jonov, MD
9:05 – 9:25 a.m.	Preoperative Planning for the Breast Augmentation Patient — Rhys Branman, MD
9:25 – 9:45 a.m.	Implants: Mentor vs Allergan: What's The Difference? — Alexander Sobel, DO
9:45 – 9:55 a.m.	Expert Panel Discussion
9:55 – 10:10 a.m.	Coffee Break
10:10 – 10:30 a.m.	Trans Axillary Breast Augmentation: Procedure Pearls and Pitfalls — Samir Pancholi, DO
10:30 – 10:45 a.m.	Peri-Areolar Breast Augmentation: Procedure Pearls and Pitfalls — Gerald Edds, MD
10:45 – 11:05 a.m.	Trans Umbilical Breast Augmentation: Procedure Pearls and Pitfalls — Jacob Haiavy, MD
11:05 – 11:25 a.m.	Infra Mammary Fold Breast Augmentation: Procedure Pearls and Pitfalls — Craig Jonov, MD
11:25 – 11:45 a.m.	Sub Fascial Breast Augmentation: Why it Works — William Rifley, MD
11:45 a.m. – 12:05 p.m.	The WOW Breast Augmentation Result — James Koehler, MD, DDS
12:05 – 12:20 p.m.	Expert Panel Discussion
12:20 – 1:20 p.m.	Lunch Break
1:20 – 1:40 p.m.	Breast Augmentation: A Guide to Avoiding and Treating Complications — J. Dan Metcalf, MD
1:40 – 1:55 p.m.	Breast Augmentation: Managing Immediate Complications — Robert Shumway, MD
1:55 – 2:15 p.m.	Managing Capsular Contraction — Gerald Edds, MD
2:15 – 2:35 p.m.	The Difficult Breast — Angelo Cuzalina, MD, DDS
2:35 – 2:45 p.m.	Expert Panel Discussion
2:45 – 3:00 p.m.	Coffee Break
3:00 – 3:20 p.m.	Mastopexy: Who Needs What? — David A. Hendrick, MD
3:20 – 3:40 p.m.	Treatment of Asymmetric Breast Ptosis — Stephen W. Gordon, MD
3:40 – 4:00 p.m.	Mastopexy vs Mastopexy Augmentation: Pearls and Pitfalls — Ted Eisenberg, DO
4:00 – 4:20 p.m.	Revision Breast Surgery — Angelo Cuzalina, MD, DDS
4:20 – 4:40 p.m.	Nipple and Nipple Areolar Complex Reconstruction — James Koehler, MD, DDS
4:40 – 5:00 p.m.	Treating the Massive Weight Loss Patient — Jane A. Petro, MD
5:00 – 5:15 p.m.	Expert Panel Discussion

WEDNESDAY, JANUARY 18, 2012

FOUNDATIONS OF LIPOSUCTION

EARN UP TO 7.25 CME HOURS

Session Director: Peter M. Schmid, DO

Location: Neopolitan Ballroom #1

8:00 – 8:20 a.m.	Welcome — Peter M. Schmid, DO, and Kevin Jovanovic, MD
8:20 – 8:40 a.m.	Basic Principles of Liposuction — Kimberly J. Butterwick, MD
8:40 – 9:00 a.m.	Patient Selection: Candidacy Expectations & Informed Consent — Marco A. Pelosi, III, MD
9:00 – 9:20 a.m.	Preoperative Medical Consideration for Liposuction Candidacy — Jane A. Petro, MD
9:20 – 9:40 a.m.	Liposuction Guidelines: ASLS, ADA, ASPS — Peter M. Schmid, DO
9:40 – 10:00 a.m.	Technical Implications: Cannula Selection and Ergonomics — Kevin Jovanovic, MD
10:00 – 10:20 a.m.	Liposuction Specifics: Preparation, Markings, Positioning, Dressings & Postoperative Care — John L. Porcaro, MD
10:20 – 10:40 a.m.	Coffee Break
10:40 – 11:00 a.m.	Advanced Techniques in Liposuction and Cellulite Management — Neil Sadick, MD
11:00 – 11:20 a.m.	Cosmetogynecology — Marco A. Pelosi, III, MD
11:20 – 11:40 a.m.	Liposuction of Head/Neck — Douglas D. Dedo, MD
11:40 a.m. – 12:00 p.m.	Liposuction of Hips, Saddlebags and Thighs — Steven Davis, MD
12:00 – 12:20 p.m.	Liposuction of Gynecomastia and Breast — Loek Habbema, MD
12:20 – 1:20 p.m.	Lunch Break
1:20 – 1:40 p.m.	Fat Transfer: 30 Year Experience — Mel Bircoll, MD
1:40 – 2:00 p.m.	Liposuction of Upper Extremities — Robert Shumway, MD
2:00 – 2:20 p.m.	The Internal Ultrasound (UAL): Benefits, Safety, and Ease for the Surgeon in Large Volume Liposuction — Mohan Thomas, MD, DDS
2:20 – 2:40 p.m.	Bipolar Radiofrequency Assisted Liposuction (RAL) — Peter Lisborg, MD
2:40 – 3:00 p.m.	Coffee Break
3:00 – 3:30 p.m.	Temperature Monitoring During Laser Assisted Liposculpture: Evidence-Based Recommendations from a Study in Females — Robert Burke, MD, DDS, FACS
3:30 – 3:50 p.m.	Complication: Intraoperative and Postoperative — Guillermo Blugerman, MD
3:50 – 4:10 p.m.	Treatment of Postoperative Contour Deformities: Liposhifting and Lipotransfer/stem cells — Ziya Saylan, MD
4:10 – 4:30 p.m.	Fat Transfer: Extraction, Preparation, Implantation Technique — Peter M. Schmid, DO
4:30 – 4:50 p.m.	Stem Cell Therapy in Practice: The Basics — Mark Berman, MD
4:50 – 6:00 p.m.	Expert Panel: Questions and Answers

WEDNESDAY, JANUARY 18, 2012

3RD INTERNATIONAL SYMPOSIUM ON CELLULITE**Session Directors:** Doris Hexsel, MD and Neil Sadick, MD**Location:** Neopolitan Ballroom #4

9:00 – 9:10 a.m.	Welcome
9:10 – 9:40 a.m.	New insights Into the Anatomy and Pathophysiology of Cellulite — Misbah Khan, MD
9:40 – 9:50 a.m.	Magnetic Resonance Imaging and Cellulite — Doris Hexsel, MD
9:50 – 10:00 a.m.	Cellulite Severity Scale and New Classification — Doris Hexsel, MD
10:00 – 10:10 a.m.	Influence of Ponderal Index and Endocrinological Alterations in Cellulite — Rania Agha, MD
10:10 – 10:20 a.m.	The Relationship Between Female Hormones and Cellulite — Rania Agha, MD
10:20 – 10:40 a.m.	Discussion
10:40 – 10:55 a.m.	Coffee Break
10:55 – 11:05 a.m.	Localized Fat and Cellulite: Is There a Connection? — Misbah Khan, MD
11:05 – 11:15 a.m.	Cellulite and Aging of the Skin: Is There a Link? — Sabrina Fabi, MD
11:15 – 11:25 a.m.	Photography and Cellulite — Doris Hexsel, MD
11:25 – 11:35 a.m.	Topical and Oral Treatment — Neil Sadick, MD
11:35 – 11:45 a.m.	Technologies for Cellulite — Neil Sadick, MD
11:45 – 11:55 a.m.	Diet Planning — Sabrina Fabi, MD
11:55 a.m. – 12:05 p.m.	Subcision — Rosemarie Mazzuco, MD
12:05 – 12:30 p.m.	Discussion

General Session

THURSDAY, JANUARY 19, 2012

WELCOME AND KEYNOTE SPEAKERS

Location: Milano Ballroom

9:00 – 10:00 a.m.

Welcome and Introductions

Angelo Cuzalina, MD, DDS
President, AACS

Introduction of Webster Lecturer

Suzan Obagi
President, Cosmetic Surgery Foundation

Webster Lecture

Jean D. Carruthers, MD

Keynote Speaker

Giovanni Botti, MD

Closing Remarks/Adjourn

Angelo Cuzalina, MD, DDS
President, AACS

THURSDAY, JANUARY 19, 2012

BRIGHT EYE SESSIONS

EARN UP TO 1.5 CME HOURS

- 7:00 – 8:30 a.m. (Concurrent)
1. **Eyelid Rejuvenation** — Bradley N. Lemke, MD, and Nancy G. Swartz, MD
Neopolitan Balroom #1
 2. **Buttock Augmentation** — Guillermo Blugerman, MD, and Arturo Grau, MD
Neopolitan Ballroom #3
 3. **Foundations of Chemical Peeling** — Suzan Obagi, MD
Milano Ballroom, Section 5

ADVANCED TOPICS IN BODY CONTOURING AND POST-BARIATRIC SURGERY

EARN UP TO 4.75 CME HOURS

Session Director: Robert A. Shumway, MD, FACS

Location: Neopolitan Ballroom #3

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|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:00 – 10:20 a.m. | Advanced Body Contouring: 601 — Robert A. Shumway, MD, FACS |
| 10:20 – 10:40 a.m. | Preoperative Screening & Nutritional Deficiencies Following Gastric Bypass — Jane A. Petro, MD |
| 10:40 – 11:00 a.m. | Lipoabdominoplasty — Gerald Edds, MD |
| 11:00 – 11:20 a.m. | Improvements in C-Reactive Protein, Lipid Profile, and Insulin Resistance from High Volume Lipoplasty: The Bariatric Surgery of the Future — Sharon McQuillan, MD |
| 11:20 – 11:40 a.m. | Female Breast Reduction by Liposuction in 2012 — Loek Habbema, MD |
| 11:40 a.m. – 12:00 p.m. | Non Invasive Body Contouring Comparison — Robert Troell, MD |
| 12:00 – 1:00pm | Lunch Break |
| 1:00 – 1:40 p.m. | Fat Transplantation: A 25 Year Experience — Giovanni Botti, MD |
| 1:40 – 2:00 p.m. | Body Shaping — Maurice P. Sherman, MD |
| 2:00 – 2:20 p.m. | Lipo-Bodylift Procedure: A More Effective Approach to Managing Body Contouring after Massive Weight Loss — E. Antonio Mangubat, MD |
| 2:20 – 2:40 p.m. | Treatment of Lipedema/Lower Extremity Liposuction — Loek Habbema, MD |
| 2:40 – 3:00 p.m. | Beltplasty — Robert F. Jackson, MD |
| 3:00 – 3:20 p.m. | Glutealplasty — Angelo Cuzalina, MD, DDS |
| 3:20 – 3:40 p.m. | Cosmetic Surgery of the Arms and Axilla — Beatrice LaFarge, MD |
| 3:40 – 4:00 p.m. | Leg Form Elongation by Vaser and Suture Techniques — Nikolay Serdev, MD, Ph.D. |
| 4:00 – 4:20 p.m. | Vectors Influencing the Choice of Procedure to be Used in Brachioplasty and Thigh Lift — Mohan Thomas, MD |

THURSDAY, JANUARY 19, 2012

RHINOPLASTY AND OTOPLASTY

EARN UP TO 1.5 CME HOURS

Session Director: Carey Nease, MD**Location:** Neopolitan Ballroom #1

10:00 – 10:15 a.m.	Diagnosis and Treatment Planning for Otoplasty — Alexander Sobel, DO
10:15 – 10:30 a.m.	Otoplasty Pearls and Management of Complications — Drake Vincent, MD
10:30 – 10:45 a.m.	Treatment Options for Cosmetic Otoplasty — Lionel Meadows, MD
10:45 – 11:00 a.m.	Otoplasty — Stephen B. Hopping, MD
11:00 – 11:15 a.m.	Septoplasty in Conjunction with Cosmetic Rhinoplasty — Carey Nease, MD
11:15 – 11:30 a.m.	ABCs of Ethnic Rhinoplasty - Basic and Advanced — Mohan Thomas, MD, DDS
11:30 – 11:45 a.m.	Revision Rhinoplasty — Fielding Smith, MD
11:45 a.m. – 12:00 p.m.	The Use of Grafts in Rhinoplasty — James Koehler, MD, DDS
12:00 p.m. – 12:15 p.m.	Repair of Internal Nasal Valve Stenosis — Carey Nease, MD
12:15 p.m. – 12:30 p.m.	The Controversy between Open and Closed Rhinoplasty — Arturo Grau, MD

BLEPHAROPLASTY AND BROWLIFT

EARN UP TO 1.5 CME HOURS

Session Director: Marc S. Cohen, MD**Location:** Neopolitan Ballroom #1

1:30 – 1:45 p.m.	Upper Eyelid Rejuvenation — Marc S. Cohen, MD
1:45 – 2:05 p.m.	Lower Eyelid Rejuvenation — Nancy G. Swartz, MD
2:05 – 2:25 p.m.	Browlifts — Robert M. Dryden, MD
2:25 – 2:45 p.m.	Dealing with Upper Eyelid Asymmetry — Robert A. Goldberg, MD
2:45 – 3:05 p.m.	Cosmetic Issues with the Lateral Brow — Jonathan Hoenig, MD
3:05 – 3:25 p.m.	Precise Orbital and Peri-Orbital Lipo-augmentation — Robert Langdon, MD
3:25 – 3:45 p.m.	Periorbital Rejuvenation (Minimally Invasive) — Jean D. Carruthers, MD
3:45 – 4:05 p.m.	Structural Repairs for Blepharoplasty Enhancement — Bradley N. Lemke, MD
4:05 – 4:15 p.m.	Panel Discussion; Questions and Answers

THURSDAY, JANUARY 19, 2012

BREAKOUT SESSIONS

EARN UP TO 1.5 CME HOURS

4:30 – 6:00 p.m.

(Concurrent)

1. **Lipoabdominoplasty** — E. Antonio Mangubat, MD
Neopolitan Ballroom #3
2. **Blepharoplasty Complications** — Robert A. Goldberg, MD, and Jonathan Hoenig, MD
Neopolitan Ballroom #1
3. **Anti-Aging Medicine** — Neal Rouzier, MD, Douglas D. Dedo, MD, and Robert M. Dryden, MD
Milano Ballroom, Section 5

THURSDAY, JANUARY 19, 2012

FROM INITIAL CONSULT TO CLOSE: AN EXPERIENCE FROM THE PATIENT'S SIDE

Moderators: Catherine Maley, MBA, and Samir Pancholi, DO

Location: Verona/Turin/Trevi Rooms

7:00 – 8:30 a.m.

STARTING YOUR YEAR OFF RIGHT: YOUR MARKETING PLAN FOR 2012

Moderator: Tracy L. Drumm, Vice President, IF Marketing

Location: Verona/Turin/Trevi Rooms

10:00 – 10:15 a.m.	Essentials to Marketing a Cosmetic Surgery Practice: My Experience — Joseph Niamtu, DMD
10:15 – 10:30 a.m.	Tips to Get New Patients in the Door — Tracey L. Drumm, Vice President, IF Marketing
10:30 – 10:45 a.m.	Does Your Website Design Work? — Merrill Whatley, Chief Technical Officer, NKP–Medical Marketing, INC
10:45 – 11:00 a.m.	5 Must Haves for a Successful Cosmetic Practice — Catherine Maley, MBA
11:00 – 11:15 a.m.	Panel

TAKING THE PULSE OF YOUR PRACTICE: A FINANCIAL EXAM

Moderator: Pamela Nease, MBA, MHA

Location: Verona/Turin/Trevi Rooms

11:15 – 11:30 a.m.	Pure Numbers, No Hype — Tracy L. Drumm, Vice President, IF Marketing
11:30 – 11:45 a.m.	Lead Generation & the Conversation Cascade: Do You Really Know Your Ratios? — Jay A. Shorr, BA, CMBM, CAC
11:45 a.m. – 12:00 p.m.	Evaluating the Health of Your Practice — Pamela Nease, MBA, MHA, and Jennifer Deal, MPPM, Director of Marketing, Southern Surgical Arts
12:00 – 12:15 p.m.	Checklist for Success in Practice Financial Management — Jake Laban, MBA, Principal, JLL Solutions, INC
12:15 – 12:30 p.m.	Panel

THURSDAY, JANUARY 19, 2012

JUDGING A BOOK BY ITS COVER: REPUTATION, REPUTATION, REPUTATION

Moderator: Robert Baxter

Location: Verona/Turin/Trevi Rooms

2:00 – 2:20 p.m.	So You Want to be Famous — Catherine Maley, MBA
2:20 – 2:40 p.m.	An Inside Look at Reputation Management Services: How They Can Actually Backfire and Ruin Your Reputation — Robert Baxter
2:40 – 3:00 p.m.	Proactive Reputation Management — Pamela Nease, MBA, MHA, and Jennifer Deal, MPPM, Director of Marketing, Southern Surgical Arts
3:00 – 3:20 p.m.	Reputation Management: Monitoring, Enhancing & Fixing When Patients Get Nasty — Robert Baxter
3:20 – 3:40 p.m.	It's a Numbers Game: How Not to be Out-Gamed by Physician Rating Sites — Jeffrey Segal, MD, JD, Founder & CEO, Medical Justice
3:40 – 4:00 p.m.	Panel

AFTERHOURS WORKSHOP: MEDICAL PROTECTIVE

Moderator: Gail Harris

Location: Verona/Turin/Trevi Rooms

4:00 – 5:30 p.m.	Is the Marketing of Your Cosmetic Surgery Putting You at Risk? — Gail Harris
7:00 – 8:30 p.m.	Shifting to Social Media Can Open Your Cosmetic Practice up for Risk — Gail Harris

FRIDAY, JANUARY 20, 2012

BRIGHT EYE SESSIONS

EARN UP TO 1.5 CME HOURS

- 7:00 – 8:30 a.m. (Concurrent)
1. **AAAHC Accreditation Part I** — Raymond Grundman
Milano Ballroom, Section 5
 2. **Endoscopic Breast Surgery** — Howard A. Tobin, MD
Neopolitan Ballroom #1
 3. **Advances in Cellulite Treatment** — Doris Hessel, MD
Milano Ballroom, Section 1

ADVANCED TOPICS IN BREAST SURGERY

EARN UP TO 4 CME HOURS

Session Directors: Jacob Haiavy, MD, DDS and Gerald Edds, MD

Location: Neopolitan Ballroom #1

- 9:00 – 9:10 a.m. Welcome
- 9:10 – 9:30 a.m. **Changes in Trans Axillary Breast Augmentation** — Michael Kluska, DO
- 9:30 – 9:50 a.m. **Challenges in Trans Umbilical Breast Augmentation** — David A. Hendrick, MD
- 9:50 – 10:10 a.m. **Reduction Augmentation** — James Koehler, MD, DDS
- 10:10 – 10:30 a.m. **Coffee Break**
- 10:30 – 11:00 a.m. **Personal Evolution of the Breast Autoprosthesis Technique** — Giovanni Botti, MD
- 11:00 – 11:20 a.m. **Breast Augmentation Using Autologous Fat** — Robert Langdon, MD
- 11:20 – 11:40 a.m. **Revision Breast Surgery** — Jacob Haiavy, MD, DDS
- 11:40 a.m. – 12:00 p.m. **Trans Umbilical** — Robert A. Shumway, MD, FACS
- 12:00 – 12:20 p.m. **Augmentation Mastopexy: Pearls and Pitfalls** — Angelo Cuzalina, MD, DDS
- 12:20 – 1:20 p.m. **Lunch Break**
- 1:20 – 1:40 p.m. **Inferior Pedicle Breast Reduction** — Robert Jackson, MD
- 1:40 – 2:00 p.m. **Superomedial Pedicle Breast Reduction** — Angelo Cuzalina, MD, DDS
- 2:00 – 2:20 p.m. **Treatment of the Infected and Exposed Implant** — Gerald Edds, MD
- 2:20 – 2:40 p.m. **Correction of Capsular Contracture and Other Deformities** — Mark Berman, MD, FACS
- 2:40 – 3:00 p.m. **Implant Based Breast Reconstruction** — David Palaia, MD, and Jane A. Petro, MD
- 3:00 – 3:20 p.m. **Angle-Nadir Classification of Breast Ptosis** — Stephen W. Gordon, MD
- 3:20 – 3:40 p.m. **Breast Lift Using the Inferior Pedicle to Augment the Superior Pole** — Efrain Gonzalez, MD
- 3:40 – 4:00 p.m. **Complications Panel**

FRIDAY, JANUARY 20, 2012

IN-OFFICE PROCEDURES FOR COSMETIC SURGEONS

EARN UP TO 8 CME HOURS

Session Directors: Neil Sadick, MD, and Doris Hexsel, MD**Moderator:** Jean D. Carruthers, MD, and Alastair Carruthers, MD**Co-Moderators:** Doris Hexsel, MD, and Luitgard Wiest, MD**Location:** Milano Ballroom

9:00 – 10:00 a.m.	Toxins Sabrina Fabi, MD Neil Sadick, MD Mitchel P. Goldman, MD Alastair Carruthers, MD
10:00 – 11:00 a.m.	Fillers Sabrina Fabi, MD Suzan Obagi, MD Neil Sadick, MD Mitchel P. Goldman, MD
11:00 a.m. – 12:00 p.m.	Cellulite Technologies Sabrina Fabi, MD Neil Sadick, MD
12:00 – 1:00 p.m.	Lunch
1:00 – 2:00 p.m.	Photorejuvenation Mitchel P. Goldman, MD Neil Sadick, MD
2:00 – 3:00 p.m.	Non-invasive Lipolysis Sabrina Fabi, MD
3:00 – 4:00 p.m.	Fractional Resurfacing Suzan Obagi, MD Mitchel P. Goldman, MD
4:00 – 5:00 p.m.	Skin Tightening and Ultrasound Suzan Obagi, MD Neil Sadick, MD Sabrina Fabi, MD
5:00 – 6:00 p.m.	Leg Veins Neil Sadick, MD Mitchel P. Goldman, MD

FRIDAY, JANUARY 20, 2012

BREAKOUT SESSIONS

EARN UP TO 1.5 CME HOURS

4:30 – 6:00 p.m.

(Concurrent)

1. **AAAHHC Accreditation Part 2** — Gerald Edds, MD
Milano Ballroom, Section 5
2. **Stem Cells in Facial Surgery** — Mark Berman, MD, FACS,
and William H. Beeson, MD
Verona/Turin/Trevi
3. **Photography and Videography for Cosmetic Surgeons** —
David A. Hendrick, MD, Hee-Young Lee, MD, Ph.D. and Hyun-Jin Yang, MD
Milano Ballroom, Section 1
4. **The Difficult Breast Revision** — Angelo Cuzalina, MD, DDS,
and Jacob Haiavy, MD, DDS
Neopolitan Ballroom #1

FRIDAY, JANUARY 20, 2012

MAKING YOUR AESTHETIC PRACTICE THRIVE

Moderators: Tracy L. Drumm, Vice President, IF Marketing

Location: Verona/Turin/Trevi Rooms

7:00 – 8:30 a.m.

STAFF: YOU'RE NO. 1

Moderator: Catherine Maley, MBA

Location: Verona/Turin/Trevi Rooms

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| 9:15 – 9:35 a.m. | Why Smart, Talented Doctors Leave So Much Money on the Table — Dana Fox, President and CEO, Strategic Edge Partners Inc |
| 9:35 – 9:55 a.m. | Bridging the Generational Divide — Lou Haggerty, MBA, General Manager PUMC |
| 9:55 – 10:15 a.m. | Credentialing Your New Addition: Products, Staff, and Partners — Lauren Dudek, Practice Development Specialist, IF Marketing |
| 10:15 – 10:30 a.m. | How to Develop a Practice Marketing Team — Lou Haggerty, MBA, General Manager PUMC |
| 10:30 – 10:45 a.m. | Panel |

GETTING WATER FROM A STONE: VENDOR RELATIONS

Moderator: Jake Laban, MBA, Principal, JLL Solutions, INC

Location: Verona/Turin/Trevi Rooms

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| 10:45 – 11:00 a.m. | Profitable Events and Steps to Duplicate Them — Tracy L. Drumm, Vice President, IF Marketing |
| 11:00 – 11:15 a.m. | 6 Negotiating Tips That Each Practice Should Be Aware Of — Jay A. Shorr, BA, CMBM, CAC |
| 11:15 – 11:30 a.m. | Building your ROI Spreadsheet — Pamela Nease, MBA, MHA, Jennifer Deal, MPPM, Director of Marketing, Southern Surgical Arts |
| 11:30 – 11:45 a.m. | Insiders Secret to Developing GREAT Vendor Relationships — Jake Laban, MBA, Principal, JLL Solutions, INC |
| 11:45 a.m. – 12:30 p.m. | Panel |

FRIDAY, JANUARY 20, 2012

PUTTING IT ALL TOGETHER: KEEPING YOUR PRACTICE HEALTHY

Moderator: Jay A. Shorr, BA, CMBM, CAC

Location: Verona/Turin/Trevi Rooms

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| 1:30 – 1:45 p.m. | Judge Me By My Pictures: Pearls and Pitfalls of Clinical Photography — Joseph Niamtu, DMD |
| 1:45 – 2:00 p.m. | Securing the Post-Consult Patient — Tracie Lance, MBA |
| 2:00 – 2:20 p.m. | You've Finished Your Training. Now What? — Samir Pancholi, DO |
| 2:20 – 2:40 p.m. | Steps to Enhance Your Injectable Practice — Suzan Obagi, MD |
| 2:40 – 3:00 p.m. | Hiring on Another Injector "Pros & Cons" — Jake Laban, MBA, Principal, JLL Solutions, INC |
| 3:00 – 3:15 p.m. | SEO Strategy and Conversion: Is it Working? What You Need to Know — Chad Erickson, Senior Vice President, NKP-Medical Marketing, INC |
| 3:15 – 4:00 p.m. | Interactive Practice Management Forum — Jay A. Shorr |

General Session

SATURDAY, JANUARY 21, 2012

KEYNOTE SPEAKERS

Location: Milano Ballroom

9:00 – 10:00 a.m.

Welcome and Introductions

Angelo Cuzalina, MD, DDS
President, AACS

Keynote Speaker

Luitgard Wiest, MD

Keynote Speaker

Doris Maria Hexsel, MD

Featured Speaker

Neil Rouzier, MD

AACS/CSF BUSINESS MEETING

Location: Milano Ballroom

10:00 – 11:00 a.m.

AACS Presidential Address

Angelo Cuzalina, MD, DDS
2011 President, AACS

Awards of the Academy

Angelo Cuzalina, MD, DDS
2011 President, AACS

CSF Presidential Address

Suzan Obagi, MD
President, CSF

American Journal of Cosmetic Surgery Awards

Jane A. Petro, MD
Editor, AJCS

Ceremonial Changing of AACS Presidents

Drs. Angelo Cuzalina and Gerald Edds

AACS Presidential Address

Gerald Edds, MD
2012 President, AACS

SATURDAY, JANUARY 21, 2012

BRIGHT EYE SESSIONS

EARN UP TO 1.5 CME HOURS

- 7:00 – 8:30 a.m. (Concurrent)
1. **Facelifts in the Modern Era** — William H. Beeson, MD
Milano Ballroom, Section 5
 2. **Cosmetic Vaginal Surgery** — Marco A. Pelosi, III, MD
Milano Ballroom, Section 1
 3. **Fundamentals of Publishing** — Jane A. Petro, MD, and John Rose, MD
Pisa

ADVANCED TOPICS IN FACE AND NECK SURGERY

EARN UP TO 3 CME HOURS

Session Directors: Michael J. Will, MD, DDS and Laxmeesh Nayak, MD

Location: Milano Ballroom, Section 5

- 11:15 – 11:35 a.m. **Surgical Management of the Difficult Neck** — Angelo Cuzalina, MD, DDS
- 11:35 – 11:55 a.m. **Pearls to Improve Outcomes, Decrease Complications and Make Happy Patients** — Joseph Niamtu, III, DMD
- 11:55 a.m. – 12:15 p.m. **Facial Volume Enhancement with Fat and Stem Cell Transfer** — Mark Berman, MD, FACS
- 12:15 – 12:35 p.m. **Minimally Invasive Techniques for Facial Rejuvenation** — Mitchel P. Goldman, MD
- 12:35 – 1:30 p.m. **Lunch Break**
- 1:30 – 1:50 p.m. **Simultaneous Face Lifting and Chemical Skin Peeling (SFLCSP)** — Sheila Barbarino, MD
- 1:50 – 2:10 p.m. **“Synergy is Key” for Ultimate Facial Rejuvenation** — Michael Kluska, DO
- 2:10 – 2:30 p.m. **Enhancing Facial Esthetics with Alloplastic Implants** — James Koehler, MD, DDS
- 2:30 – 2:50 p.m. **Forehead Lifts: Comparison of Subperiosteal, Subgaleal and Subcutaneous Techniques** — Patrick McMenemy, MD
- 2:50 – 3:10 p.m. **Ancillary Procedures in Facial Rejuvenation** — Guillermo Blugerman, MD
- 3:10 – 3:30 p.m. **Hyperbaric Oxygen Enhanced Facial Fat Transfer** — Lionel Meadows, MD
- 3:30 – 3:50 p.m. **Rhytidectomy: goals, strategies, tactics and tasks** — William H. Beeson, MD
- 3:50 – 4:10 p.m. **Permanent Suture Fixation in Mid and Lower Face-Lifting** — Steven B. Hopping, MD

SATURDAY, JANUARY 21, 2012

VEIN SURGERY FOR THE COSMETIC SURGEON

EARN UP TO 2.75 CME HOURS

Session Director: Colin E. Bailey, MD**Location:** Milano Ballroom

1:00 – 1:15 p.m.	Combining Modern Vein Care and Cosmetic Surgery — Colin E. Bailey, MD
1:15 – 1:30 p.m.	Lower Extremity Venous Disease — Stephanie M. Dentoni, MD
1:30 – 1:45 p.m.	Venous Duplex Ultrasonography, Basics and Beyond — Diane Neuhardt, RVT, RPhS
1:45 – 2:00 p.m.	Endothermal Ablation of Venous Insufficiency (Laser and Radiofrequency) — Laura Ellis, MD
2:00 – 2:15 p.m.	Ultrasound Guided Sclerotherapy and Microphlebectomy: Critical Tools for Modern Vein Care — Colin E. Bailey, MD
2:15 – 2:30 p.m.	FDA Approved Sclerosants — Neil Sadick, MD
2:30 – 2:45 p.m.	How I Incorporated Modern Vein Care into My Cosmetic Surgery Practice — David A. Hendrick, MD
2:45 – 3:00 p.m.	Comprehensive Cosmetic Sclerotherapy — Mitchel P. Goldman, MD
3:00 – 3:15 p.m.	Medical Treatment of DVT and SVT — Stephanie Dentoni, MD
3:15 – 3:30 p.m.	Management of Hand Veins/Rejuvenation of the Aging Hand — Neil Sadick, MD
3:30 – 3:45 p.m.	Facial and Periocular Vein Treatment — Mitchel P. Goldman, MD
3:45 – 4:00 p.m.	Panel Discussion — All Presenters

SATURDAY, JANUARY 21, 2012

HAIR REPLACEMENT SURGERY

EARN UP TO 2.75 CME HOURS

Session Directors: Steven B. Hopping, MD and Marco Barusco, MD**Location:** Milano Ballroom, Section 1

1:00 – 1:10 p.m.	Welcome and Introduction: Should you consider introducing hair restoration surgery into your cosmetic practice? — Steven B. Hopping, MD
1:10 – 1:20 p.m.	Male and Female Pattern Hair Loss: Understanding Androgenetic Alopecia — Carlos Puig, DO
1:20 – 1:30 p.m.	Medical Treatment of Male and Female Pattern Hair Loss — Steven B. Hopping, MD
1:30 – 1:40 p.m.	What You Will Need to Perform State-of-the-Art Hair Restoration Surgery — E. Antonio Mangubat, MD
1:40 – 2:20 p.m.	Live “Patient” and Open Mic — Consultation: Diagnostic work-up for AGA, medical and surgical options, patient expectations — Panel
2:20 – 2:30 p.m.	Pearls and Pitfalls of Getting Started: Choosing Your Patients — Marco Barusco, MD
2:30 – 3:10 p.m.	Live “Patient” and Open Mic — Surgical Planning: Donor area assessment (densitometry, hair quality, laxity determination, etc.), hairline design, when to address the crown, areas to be treated — Panel
3:10 – 3:25 p.m.	Video Presentation — A Hair Transplant Procedure from Beginning to End: Oral sedation protocols, anesthesia techniques and medications, donor harvesting and closure, graft preparation and preservation, creating recipient sites, graft placement, results — Panel
3:25 – 3:35 p.m.	Tricophytic Closure for Hair Transplantation Made Quick and Easy with the Novel Barusco/Puig Spacer — Marco Barusco, MD
3:35 – 3:45 p.m.	Early Results in the Use of Injectable ACell Suspended in Arterial Blood Serum/PRP in Retarding Hair Loss/Re-growth of Miniaturizing Hairs as Well as “Duplication” of Hairs in Hair Transplantation — Gary Hitzig, MD
3:45 – 4:00 p.m.	Q&A & Open Mic: Personal experiences, training opportunities, suggestions — Entire Faculty
4:00 p.m.	Break

SATURDAY, JANUARY 21, 2012

BREAKOUT SESSION

4:30 – 4:45 p.m.	Video Presentation — Follicular Unit Extraction: What it is, when to use it, pros and cons compared with Follicular Unit Transplantation — Panel
4:45 – 5:00 p.m.	Flaps & Tissue Expanders to Correct Scalp Defects: Techniques & Indications — E. Antonio Mangubat, MD
5:00 – 5:15 p.m.	The Future of Hair Restoration Surgery: Cell Multiplication, Acellular Matrix, Robotics — Marco Barusco, MD
5:15 – 5:50 p.m.	Complications in Hair Restoration Surgery and their Management: Presentation of Cases and Discussion — Panel
5:50 – 6:00 p.m.	Q&A & Open Mic: Personal experiences, training opportunities, suggestions — Entire Faculty

BREAKOUT SESSIONS

EARN UP TO 1.5 CME HOURS

4:30 – 6:00 p.m.	(Concurrent)
	1. Modern Browlifting — Susan M Hughes, MD, FACS, Clark O. Taylor, MD, DDS, and Joseph Niamtu, III, DMD Milano Ballroom
	2. Advanced Chemical Peeling — Suzan Obagi, MD, and Doris Hexsel, MD Verona/Turin/Trevi
	3. Advanced Topics in Hair Restoration — Steven B. Hopping, MD, Marco Barusco, MD, Carlos Puig, DO, and E. Antonio Mangubat, MD Milano Ballroom, Section 1
	4. Advances in Neck Rejuvenation — Albert E. Carlotti, III, MD, DDS Milano Ballroom, Section 5

SATURDAY, JANUARY 21, 2012

THE LEGAL SIDE OF MEDICINE

Moderator: Samir Pancholi, DO

Location: Verona/Turin/Trevi Rooms

7:00 – 7:10 a.m.	Preparing for a Deposition: An Attorney's Perspective — Peter Gaido, JD, Gaido & Fintzen, General Counsel, AACS
7:10 – 7:20 a.m.	Preparing for a Deposition: A Physician's Perspective — Mark Mandell Brown, MD
7:20 – 7:30 a.m.	Medical Evaluation of the Attorney's Client — Patrick McMenamin, MD
7:30 – 7:40 a.m.	Being an Expert Witness for the Defense — Robert Jackson, MD
7:40 – 7:50 a.m.	Being an Expert Witness for the Plaintiff — Jane A. Petro, MD
7:50 – 8:00 a.m.	Being an Expert Witness for the Defense — Angelo Cuzalina, MD, DDS
8:00 – 8:10 a.m.	Being an Expert Witness for the Plaintiff — Patrick McMenamin, MD
8:10 – 8:30 a.m.	Panel

INTERNET LIBEL & LITIGATION: TIME FOR CHANGE

Moderators: Albert Carlotti, MD and Matthew Kelly, Esq.

Location: Verona/Turin/Trevi Rooms

1:00 – 1:30 p.m.	Introduction
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ARMOR ALL YOUR PRACTICE

Moderator: Michael Sacopulos, JD

Location: Verona/Turin/Trevi Rooms

1:30 – 1:45 p.m.	What Gets You Sued? Exploring the Onset of a Medical Negligence Claim — Michael Sacopulos, JD
1:45 – 2:00 p.m.	Safety, Health, Security, Fraud, & Embezzlement (From Your Employees, Partners, & Vendors) — Jay Shorr, BA, CMBM, CAC
2:00 – 2:15 p.m.	Splitting Fees: The Fine Legal Line — Michael Sacopulos, JD
2:15 – 2:30 p.m.	That's Not What I Wanted: Obtaining Consent — Peter Gaido, JD
2:30 – 2:45 p.m.	How to Stay Out of Court — Anthony Geroulis, MD, JD
2:24 – 3:00 p.m.	How to Prevent Malpractice and Lawsuits — Ronald Fragen, MD
3:00 – 3:30 p.m.	Managing the Disgruntled Patient — Panel

TUESDAY, JANUARY 17, 2012

ANNUAL REVIEW COURSE DAY ONE

Location: Verona

8:30 a.m. – 9:30 p.m. **Board Review Course Day 1**

WEDNESDAY, JANUARY 18, 2012

ANNUAL REVIEW COURSE DAY TWO

Location: Verona

8:00 a.m. – 4:00 p.m. **Board Review Course Day 2**

RECERTIFICATION EXAM

Location: Turin

6:00 – 9:00 p.m. **American Board of Cosmetic Surgery Recertification Exam**

Faculty Disclosures

Faculty Disclosures
will be posted on the
Annual Meeting Web site:

WWW.COSMETICSURGERY.ORG/AACS2012

Exhibitors

COMPANY	BOOTH	COMPANY	BOOTH	COMPANY	BOOTH
A to Z Surgical	320	Elsevier	217	MJD Patient Communications/ TopDocs	405
AART, Inc.	412	The Energist Group	226	Musculoskeletal Transplant Foundation	520
AboutPlasticSurgery.com	111	Enerspect Medical Solutions	113	Nadia International, Inc.	423
Accreditation Association for Ambulatory Health Care	409	Enova Illumination	110	NeoGraft	230
Advanced Bio-Technologies, Inc.	516	Gardens Cosmetic Center	530	NeoStrata	433
Aesthetic Factors, LLC/Selphyl	413	Genesis Biosystems, Inc.	331	Nextech	421
The Aesthetic Guide	324	HK Surgical	317	NKP Medical Marketing, Inc.	436
Aesthetic Physicians, PC.	215	Human Med, Inc.	212,214	Oxygenetix, Inc.	121
Ageless Regenerative Institute	239	i-lipo-chromogenex	124	Palomar Medical Technologies, Inc.	401,403
Allergan Medical	301	Implantech Associates, Inc.	316	PCA Skin	225
Alpine Pharmaceuticals	336	InnoGyn	117	Plastic Surgery Studios	512
American Academy of Aesthetic Medicine	322	Innovative Medical, Inc.	531	PSP: Plastic Surgery Practice	510
American Physician Financial Solutions, LLC	429	Institute for Medical Quality	315	Robbins Instruments	513
Anthony Products/Gio Pelle	501,503, 505,507, 509	Integra Miltex	200	Sandstone Medical Technologies	204,206
Apothécure	221	IntelliSound	431	Sciton	508
ASSI-Accurate Surgical	425	Iridex	118	Shippert Medical Technologies	326
Biodermis	529	Jan Marini Skin Research, Inc.	416	Silhouette Lift, Inc.	100
Black & Black Surgical	237	Keller Medical, Inc.	500	Socal Ideas – Hispanic Marketing for Doctors	528
Blaine Labs, Inc.	432	Kojoma Web Domination & Design	125	Solutionreach formerly Smile Reminder	514
CaerVision	521	LaserCap Company	139	Sound Surgical Technologies, LLC	406
Camelot Medical, LLC.	101	Lasering USA.	515	Stiefel a GSK Company	130
Canfield Imaging Systems	307	Liposuction.com, Inc.	338	Stradis Healthcare	438
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Chase Health Advance	208	LocateADoc.com	415,417	Syneron and Candela	114
Clearmind Solutions	127	Lombardozzi G.E.	227	TouchMD	330
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Cynosure, Inc.	201	Medical Protective	411	Young Pharmaceuticals, Inc.	115
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Eclipse Aesthetics, LLC	506	Mentor Worldwide, LLC	400		
Ellman International	420	Merz Aesthetics, Inc.	437		
		MicroAire Surgical Instruments	220		
		Microsurgery Instruments, Inc.	213		
		Millennium Medical Technologies, Inc.	106		

Exhibitor Details

A TO Z SURGICAL

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THE Aesthetic Group, which has a readership of 30,000 medical aesthetic practices, is published by Medical Insight, Inc. We also publish THE European Aesthetic Guide and THE Asian Aesthetic Guide. Free subscriptions are available to qualified medical aesthetic practices. Medical Insight Inc. also conducts market studies.

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W: www.cutera.com
P: 415.657.5500
F: 415.330.2444

Cutera's messaging is directed to physicians specializing in cosmetic procedures with a focus on four categories of aesthetic solutions and their brands: hair removal; non-abrasive + skin laxity; fractional + ablative resurfacing; and vascular. Strengths are defined through safety, clinical excellence, physician/patient education, customer training and a worldwide service organization.

CYNOSURE, INC.

Booth: 201

5 Carlisle Rd.
Westford, MA 01886
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P: 978.256.4200
F: 978.513.4612

Cynosure, Inc. develops and markets aesthetic treatment systems that are used by physicians and other practitioners to perform non-invasive and minimally invasive procedures to remove hair, treat vascular and pigmented lesions, rejuvenate the skin, liquefy and remove unwanted fat through laser lipolysis and temporarily reduce the appearance of cellulite.

DELASCO

Booth: 532

608 13th Ave.
Council Bluffs, IA 51501
Contact: Kara Torpy
E: karat@delasco.com
W: www.delasco.com
P: 712.323.3269
F: 712.323.1156

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E: info@digitalassent.com
W: www.digitalassent.com
www.patient-pad.com
P: 404.382.7589
F: 404.935.0547

Digital Assent is a fast-growing healthcare technology company. The company's wireless touch-screen PatientPad® solution streamlines the patient check-in process and delivers targeted health information to patients while they sit in a provider's waiting room or exam room. Digital Assent offers PatientPad to aesthetic physician practices at this time.

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Dallas, TX 75234
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E: sales@eclipsemed.com
W: www.eclipsemed.com
P: 972.380.2911
F: 972.380.2953

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www.pelleve.com
P: 516.594.3333
F: 516.569.0054

Ellman International is a privately held manufacturer of medical devices used to perform a variety of aesthetic and surgical procedures. The Pelleve™ Wrinkle Reduction System is a key product used by physicians for skin tightening and to stimulate new collagen as a part of the skin rejuvenation process.

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W: www.gardenscosmeticcenter.com

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W: www.genesisbiosystems.com

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W: www.hksurgical.com

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Dallas, TX 75234
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W: www.humanmed.com
P: 972.556.9593
F: 972.556.9152

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P: 800.733.0833
F: 805.339.9414

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F: 415.882.5149

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San Jose, CA 95134
W: www.lutronic.com

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Booth: 523

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P: 602.808.8800
F: 602.808.0822

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Booth: 400

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Santa Barbara, CA 93111
Contact: Susan Martony-Taylor
E: smartony@its.jnj.com
W: www.mentorworldllc.com
P: 805.879.6000
F: 805.879.6002

Mentor Worldwide LLC is dedicated to advancing plastic surgery to restore body and life. We strive to accomplish this by developing, manufacturing, and marketing science-based products for surgical and non-surgical aesthetic medical procedures. Our core businesses include breast augmentation and reconstruction, body contouring, and facial rejuvenation.

MERZ AESTHETICS, INC.

Booth: 437

1875 South Grant St.
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E: customerservice@merzaesthetics.com
W: www.merzaesthetics.com
P: 866-862-1211

Merz Aesthetics, Inc. is a global medical aesthetics company which provides minimally invasive products to enhance a patient's appearance.

MICROAIRE SURGICAL INSTRUMENTS

Booth: 220

1641 Edlich Dr.
Charlottesville, VA 22911
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P: 434.975.8000
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MicroAire Aesthetics is a worldwide leader in aesthetic plastic surgery through two ground breaking products: the PAL LipoSculptor (power-assisted lipoplasty); and Endotine bioabsorbable multi-point fixation devices for cosmetic facial procedures. MicroAire Aesthetics also proudly makes EpiCut (epithelium tissue removal) and SurgiWire (subcutaneous dissection).

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Booth: 121

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W: www.oxygenetix.com

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Booth: 401, 403

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PCA SKIN

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W: www.plasticsurgerystudios.com

Plastic Surgery Studios provides total internet marketing solutions for plastic surgeons, cosmetic surgeons, dermatologists, and cosmetic dentists everywhere. We provide excellent customer service, creative web design, unique content, and effective internet marketing strategies.

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Los Angeles, CA 90045
Contact: John Riestner
E: scho@thisisamg.com
W: www.plasticsurgerypractice.com
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Booth: 204, 206

105 Citation Ct.
Homewood, AL 35209
Contact: Mark Rohrer
E: sandstonemike@bellsouth.net
W: www.sandstonemedicaltechnologies.com
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925 Commercial St.
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F: 650.493.9146

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6248 South Troy Cir., Suite A
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Contact: Angela Mediger
E: am@shippertmedical.com
W: www.shippertmedical.com

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Lehi, UT 84043
E: info@solutionreach.com
W: www.solutionreach.com
P: 866.605.6867
F: 801.772.2034

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357 McCaslin Blvd., Ste 100
Louisville, CO 80027
E: info@soundsurgical.com
W: www.soundsurgical.com
P: 720.240.2933
F: 720.294.2948

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Booth: 130

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W: www.stiefel.com
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Exhibitor Details

CONTINUED

STRADIS HEALTHCARE

Booth: 438

805 Marathon Pkwy.
Lawrenceville, GA 30046
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E: cdavis@stradishealthcare.com
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E: kbello@syneron.com
W: www.syneron.com
P: 508.358.7400 x244
F: 617.507.7895

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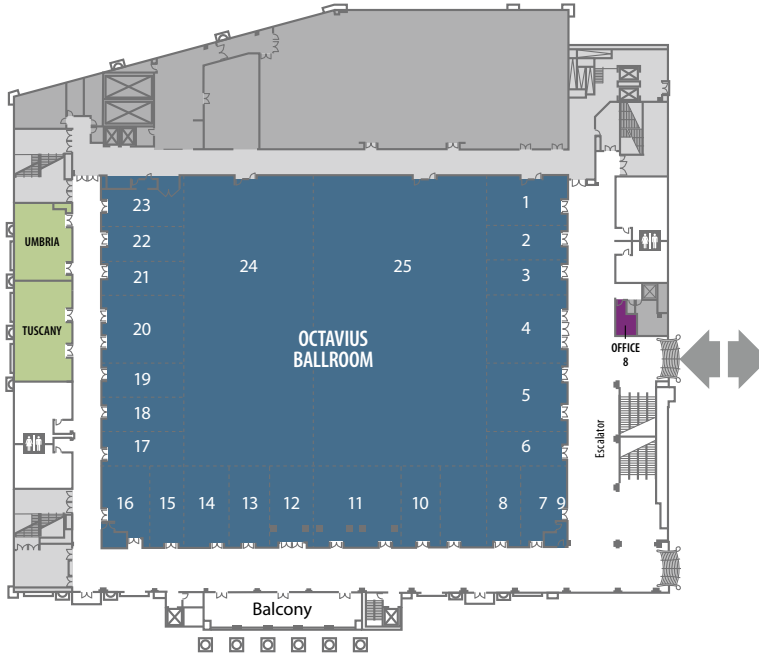
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Wallingford, CT 06492
Contact: Tracy Mingione
E: info@z-medica.com
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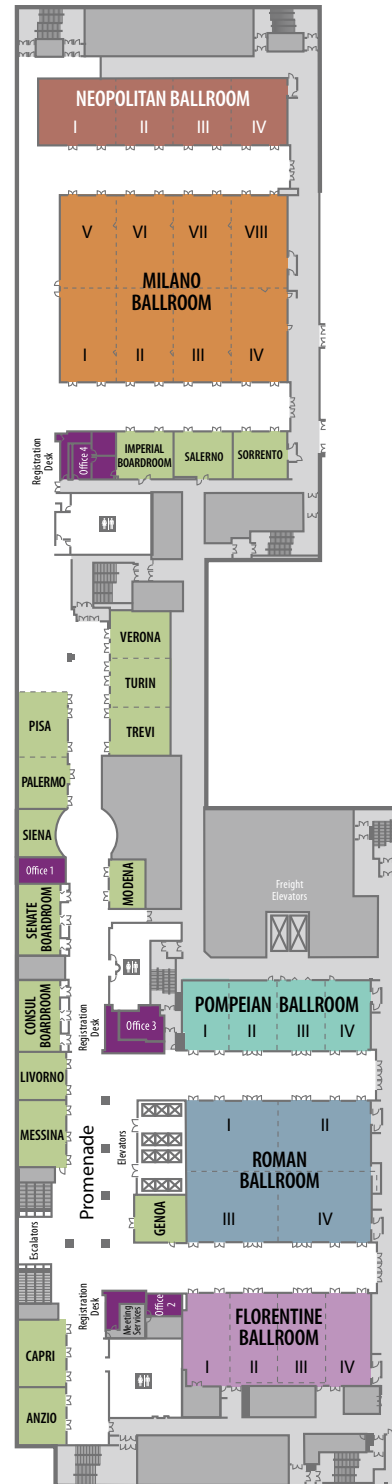
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Conference Map

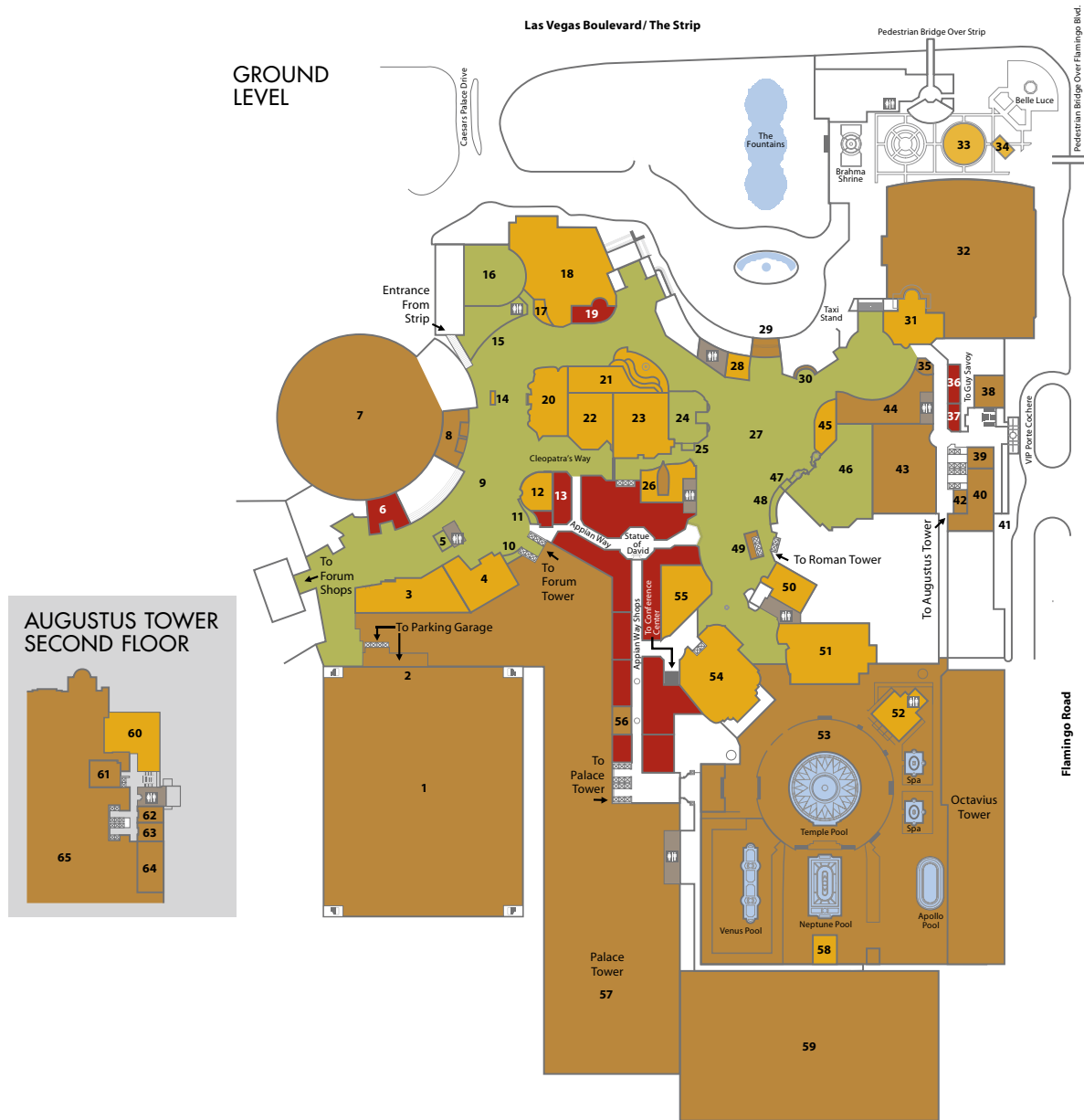
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Caesar's Palace



Restaurants/Bars

3. Cypress Street
4. Bradley Ogden
12. Shadow: A Bar At Caesars Place
14. Sports Bar
17. Pussycat Dolls Lounge
18. PURE Nightclub
20. Mesa Grill
21. Seahorse Lounge
22. Neros
23. Hyakumi
26. Cleopatra's Barge
28. Restaurant Reservations

31. Augustus Café
33. Spanish Steps
34. Lemonade & Hot Chocolate Stand
45. Galleria Bar
50. Beijing Noodle No. 9
51. Café Lago Buffet
52. Snackus Maximus
54. Rao's
55. Payard
58. Neptune Bar
60. Restaurant Guy Savoy

Casino

5. Keno
9. Forum Casino
10. Total Rewards
11. Casino Promotions
15. Race & Sports Book
16. Poker Room
24. Palace Court Slots
25. Security
27. Palace Casino
46. Palace Court Tables
47. Casino Host
48. Cashier
49. Total Rewards

Shopping

6. Bette & Cher Boutique
13. Cartier
19. Elton John Store
36. Caesars Exclusively!
37. Neil Leifer Gallery

Facility

1. Parking Garage
2. Colosseum Valet
7. The Colosseum at Caesars Palace
8. Colosseum Box Office
29. Main Valet
30. Bell Desk
32. Roman Plaza Amphitheater
35. Emperors Salon
38. Wedding Services
39. Diamond Registration
40. Diamond Lounge
41. Shuttles to Flamingo, Harrah's, Paris, and Rio
42. Events Desk
43. Seven Stars Registration & Lounge
44. Concierge & Hotel Registration
53. Garden of the Gods Pool Oasis
56. Business Center
57. Caesars Palace Conference Center
59. Convention Center
61. Classico Wedding Chapel
62. Tuscana Chapel
63. Romano Chapel
64. Color: A Michael Boychuck Salon
65. QUA Baths & Spa

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